EEO PUBLIC FILE REPORT

For Radio Stations

WOGY (FM), 104.1, Jackson, TN
WYNU (FM), 92.3, Jackson, TN
WTJS (AM) 1390, Jackson, TN
WTJJ (FM) 94.3, Dyer, TN
WYJJ (FM) 97.7 Trenton, TN
WDYE (FM) 94.3, Dyer, TN
WLLI FM /AM 94.3, Dyer, TN/1390 Jackson, TN

Employment Unit Address:

122 Radio Road Jackson, TN 38301

This EEO Public File Report Covers the One-Year Period Ending on March 31, 2017 This EEO Public File Report is filed in each Stations public inspection file pursuant to Section 73.2080(c) (6) of the Federal Communications Commission's ("FCC") rules.

During this one-year period, the stations filled the following full-time vacancies:

1 – On Air Talent Middays WYJJ 1 – On Air Talent

The station interviewed a total of 10 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Recruitment Source	Address	Contact	#	Notification
			Referred	request?
			by	
WOON ANNAH I ANT IO ANT II /	122 D. I'. D. I	D V 4 1	Source 2	N
WOGY/WYNU/WTJS/WTJJ/	122 Radio Road,	Roger Vestal	2	No
WYJJ/WDYE, WLLI AM/FM	Jackson, TN 38301	rvestal@forevercom.com		
(Internal Posting) WBVR/WLYE/WUHU/	1919 Scottsville Rd.,	Lisa Skinner	0	No
WBGN (email/internal posting)	*	lskinner@forevercom.com	0	INO
, ,	Bowling Green, KY			
WFGS/WNBS/WOFC	1500 Diuguid Road,	Risa Lowe	0	No
(email/internal posting))	Murray, KY 42071	rlowe@forevercomm.com		
WFKY/WSTV/WKYW	115 W. Main Street	Kristin Cantrell	0	No
(email/internal posting)	Frankfort, KY 40601	kristin@capcityradio.com		
Referral	122 Radio Road,	Roger Vestal	1	No
	Jackson, TN 38301	rvestal@forevercom.com		
University of Memphis, Lambuth	705 Lambuth Blvd.	Michelle Reddick	0	No
(email)	Jackson, TN 38301	mbrddick@memphis.edu		
Freed Hardeman Univ.	158 E. Main Street	Jay Satterfield	0	No
(email)	Henderson, TN 38340	jsatterfield@fhu.edu		
Bethel University	325 Cherry Avenue	career-development@bethel.edu	0	No
(website posting)	McKenzie, TN 38201			
Jackson State Comm. College	2046 North Parkway	Amy West	0	No
(email)	Jackson, TN 38305	awest12@jscc.edu		
Univ. of TN	305 Gooch Hall	J. Phillip Bright	0	No
(email)	Martin, TN 38238	pbright@utm.edu		
Lane College	545 Lane Avenue	Darlette Samuels	0	No
(email)	Jackson, TN 38301	dsamuels@lanecollege.edu		
Union University	1050 Union University	Jennifer Howell	0	No
(email)	Jackson, TN 38305	jhowell@uu.edu		
Tennessee Career Center	225 Dr. M L King, Jr. Drive Ste 140	Jo Duke	0	No
www.jobs4tn.gov (on website)	Jackson, TN 38301	Joanna.duke.@state.tn.us		
TN Assoc. of Broadcasters	Two International Plaza Dr Suite 507	Doug Combs	0	No
www.tabtn.org (posted on website)	Nashville, TN 37217			
www.radio-online.com	3500 Tripp Ave; Amarillo TX 79121	S. Steve Struble	0	No
(posted on website)				
www.MediaRecruiter.com	9457 So. University Blvd. #303	Art Scott		No
(posted on website)	Highlands Ranch, CO 80126	Art@MediaRecruiter.com		
www.allaccess.com	28955 Pacific Coast Hwy Ste 210	Joel Denver	7	No
(posted on website)	Malibu, CA 90265			
FROGGY 104 Website	122 Radio Rd; Jackson TN 38301	Roger Vestal	0	No
www.froggy1041.com		rvestal@forevercom.com		
JAMMIN JACKSON Website	122 Radio Rd; Jackson TN 38301	Roger Vestal	0	No
www.jamminjackson.com		rvestal@forevercom.com		
WDYE 94.3 Website	122 Radio Rd; Jackson TN 38301	Roger Vestal	0	No
www.943wyde.com		rvestal@forevercom.com		
WLLI AM/FM Website	122 Radio Rd; Jackson TN 38301	Roger Vestal	0	No
www.radiowillie.com		rvestal@forevercom.com		
WYNU Website	122 Radio Rd; Jackson TN 38301	Roger Vestal	0	No
www.fmu92.com		rvestal@forevercom.com		
WTJS Website	122 Radio Rd; Jackson TN 38301	Roger Vestal	0	No
		L mreatal@famarramaamaaama	1	I
www.wtjs.net		rvestal@forevercom.com		
		rvestat@forevercom.com	0	No
		rvestai@jorevercom.com	0	No No

ATTACHMENT A and B

EEO INFORMATION FOR FULL-TIME VACANCIES

Attachment A contains the following information for each full-time vacancy

- 1. The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number
- 2. The recruitment source that referred the hiree for each full-time vacancy
- 3. The total number of persons interviewed for each full-time vacancy; and
- 4 The total number of interviewees referred by each recruitment source used in Connection with each vacancy

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: On Air Talent WYJJ Date Vacancy Opened: 09-01-2016 Number of Persons Hired: 1

Recruitment Sources Used to Fill the Vacancy: Referral

Recruitment Source That Referred the Hiree: Referral Total Number of Persons Interviewed for the Vacancy: 4 Date Vacancy Filled: 12-05-2016

Name of Recruitment Source	Address	City, State Zip	Contact Person	Telephone Number	Total # Interviewed	Request Notification
WOGY/WYNU/WTJS/WTJJ/WYJJ (on air ads)	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
WBVR/WLYE/WUHU/WBGN(email/internal posting)	1919 Scottsville Road	Bowling Green, KY 42104	Lisa Skinner lskinner@forevercom.com	270-843-3333	0	No
WFGS/WNBS/WOFC (email/internal posting)	1500 Diuguid Road,	Murray, KY 42071	Risa Lowe rlowe@forevercomm.com	270-753-2400	0	No
WFKY/WSTV/WKYW (email/internal posting)	115 W. Main Street	Frankfort, KY 40601	Kristin Cantrell kristin@capcityradio.com	502-875-1130	0	No
WOGY/WYNU/WTJS/WTJJ/WYJJ (internal posting)	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
Referral	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	1	No
WALK IN	122 Radio Rd	Jackson TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
Freed Hardeman Univ. (email)	158 E. Main Street	Henderson, TN 38340	Jay Satterfield jsatterfield@fhu.edu	731-989-6058	0	No
Jackson State Comm. College	2046 North Parkway	Jackson TN 38305	Amy West awest12@jscc.edu	731-425-2643	0	No
University of Memphis, Lambuth (email)	705 Lambuth Blvd.	Jackson TN 38301	Michelle Reddick mbrddick@memphis.edu	731-425-1906	0	No
University of TN (email)	305 Gooch Hall	Martin, TN 38238	J. Phillip Bright pbright@utm.edu	731-881-7845	0	No
Lane College (email)	545 Lane Avenue	Jackson, TN 38301	Darlette Samuels dsamuels@lanecollege.edu	731-426-7595	0	No
Union University (email)	1050 Union University	Jackson, TN 38301	Jennifer Howell jhowell@uu.edu	731-661-5220	0	No
Memphis Urban League (email)	413 N. Cleveland St.	Memphis, TN 38104	Sandra Dallas sdallas@memphisul.org	901-272-2491	0	No

Tennessee Career Center (posted on website)	225 Dr. Martin Luther King, Jr. Drive Ste 140	Jackson, TN 38301	Jo Duke <u>Joanna.duke@state.tn.us</u>	<u>www.jobs4tn.gov</u> 731-668-2040	0	No
TN Assoc. of Broadcasters (posted on website)	Two International Plaza Dr Suite 507	Jackson, TN 38301	www.tabtn.org	(615) 365-1840	0	No
Radio Online (posted on website)	3500 Tripp Ave	Amarillo, TX 79121	S. Steve Struble	www.radio-online.com	0	No
All Access (posted on website)	28955 Pacific Coast Hwy Ste 210	Malibu, CA 90265	Joel Denver	www.allaccess.com	3	No
Media Recruiter (posted on website)	9457 So. University Blvd. #303	Highlands Ranch, CO 80126	Art Scott Art@MediaRecruiter.com	www.mediarecruiter.co	0	No
Radio Online (posted on website)	3500 Tripp Ave	Amarillo, TX 79121	S. Steve Struble	www.radio-online.com	0	No
FROGGY 104 Website www.froggy1041.com	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
WYNU Website www.fmu92.com	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
WTJS Website www.wtjs.net	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
JAMMIN JACKSON Website www.jamminjackson.com	122 Radio Road	Jackson, TN 38301	Roger Vestal <u>rvestal@forevercom.com</u>	731-427-3316	0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: On Air Talent WOGY Date Vacancy Opened: 07-15-2016

Number of Persons Hired: 1

Recruitment Sources Used to Fill the Vacancy: Internal Promotion

Recruitment Source That Referred the Hiree: Referral Total Number of Persons Interviewed for the Vacancy: 6

Date Vacancy Filled: 12-05-2016

Name of Recruitment Source	Address	City, State Zip	Contact Person	Telephone Number	Total # Interviewed	Request Notification
WOGY/WYNU/WTJS/WTJJ/WYJJ (on air ads)	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	2	No
WBVR/WLYE/WUHU/WBGN(email/internal posting)	1919 Scottsville Road	Bowling Green, KY 42104	Lisa Skinner <u>lskinner@forevercom.com</u>	270-843-3333	0	No
WFGS/WNBS/WOFC (email/internal posting)	1500 Diuguid Road,	Murray, KY 42071	Risa Lowe rlowe@forevercomm.com	270-753-2400	0	No
WFKY/WSTV/WKYW (email/internal posting)	115 W. Main Street	Frankfort, KY 40601	Kristin Cantrell kristin@capcityradio.com	502-875-1130	0	No
WOGY/WYNU/WTJS/WTJJ/WYJJ (internal posting)	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
Referral	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
WALK IN	122 Radio Rd	Jackson TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
Freed Hardeman Univ. (email)	158 E. Main Street	Henderson, TN 38340	Jay Satterfield jsatterfield@fhu.edu	731-989-6058	0	No
Jackson State Comm. College	2046 North Parkway	Jackson TN 38305	Amy West awest12@jscc.edu	731-425-2643	0	No
University of Memphis, Lambuth (email)	705 Lambuth Blvd.	Jackson TN 38301	Michelle Reddick mbrddick@memphis.edu	731-425-1906	0	No
University of TN (email)	305 Gooch Hall	Martin, TN 38238	J. Phillip Bright pbright@utm.edu	731-881-7845	0	No
Lane College (email)	545 Lane Avenue	Jackson, TN 38301	Darlette Samuels dsamuels@lanecollege.edu	731-426-7595	0	No
Union University (email)	1050 Union University	Jackson, TN 38301	Jennifer Howell jhowell@uu.edu	731-661-5220	0	No

Memphis Urban League (email)	413 N. Cleveland St.	Memphis, TN 38104	Sandra Dallas sdallas@memphisul.org	901-272-2491	0	No
Tennessee Career Center (posted on website)	225 Dr. Martin Luther King, Jr. Drive Ste 140	Jackson, TN 38301	Jo Duke <u>Joanna.duke@state.tn.us</u>	<u>www.jobs4tn.gov</u> 731-668-2040	0	No
TN Assoc. of Broadcasters (posted on website)	Two International Plaza Dr Suite 507	Jackson, TN 38301	www.tabtn.org	(615) 365-1840	0	No
Radio Online (posted on website)	3500 Tripp Ave	Amarillo, TX 79121	S. Steve Struble	www.radio-online.com	0	No
All Access (posted on website)	28955 Pacific Coast Hwy Ste 210	Malibu, CA 90265	Joel Denver	www.allaccess.com	4	No
Media Recruiter (posted on website)	9457 So. University Blvd. #303	Highlands Ranch, CO 80126	Art Scott Art@MediaRecruiter.com	www.mediarecruiter.co	0	No
Radio Online (posted on website)	3500 Tripp Ave	Amarillo, TX 79121	S. Steve Struble	www.radio-online.com	0	No
FROGGY 104 Website www.froggy1041.com	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
WYNU Website www.fmu92.com	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
WTJS Website www.wtjs.net	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
JAMMIN JACKSON Website www.jamminjackson.com	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: On Air Talent WOGY Date Vacancy Opened: 03-01-2017 Number of Persons Hired: POSITION STILL OPEN Recruitment Sources Used to Fill the Vacancy: OPEN

Recruitment Source That Referred the Hiree: STILL OPEN Total Number of Persons Interviewed for the Vacancy:

Date Vacancy Filled: 00-00-00

Name of Recruitment Source	Address	City, State Zip	Contact Person	Telephone Number	Total # Interviewed	Request Notification
WOGY/WYNU/WTJS/WTJJ/WYJJ (on air ads)	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
WBVR/WLYE/WUHU/WBGN(email/internal posting)	1919 Scottsville Road	Bowling Green, KY 42104	Lisa Skinner lskinner@forevercom.com	270-843-3333	0	No
WFGS/WNBS/WOFC (email/internal posting)	1500 Diuguid Road,	Murray, KY 42071	Risa Lowe rlowe@forevercomm.com	270-753-2400	0	No
WFKY/WSTV/WKYW (email/internal posting)	115 W. Main Street	Frankfort, KY 40601	Kristin Cantrell kristin@capcityradio.com	502-875-1130	0	No
WOGY/WYNU/WTJS/WTJJ/WYJJ (internal posting)	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
Referral	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
WALK IN	122 Radio Rd	Jackson TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
Freed Hardeman Univ. (email)	158 E. Main Street	Henderson, TN 38340	Jay Satterfield jsatterfield@fhu.edu	731-989-6058	0	No
Jackson State Comm. College	2046 North Parkway	Jackson TN 38305	Amy West awest12@jscc.edu	731-425-2643	0	No
University of Memphis, Lambuth (email)	705 Lambuth Blvd.	Jackson TN 38301	Michelle Reddick mbrddick@memphis.edu	731-425-1906	0	No
University of TN (email)	305 Gooch Hall	Martin, TN 38238	J. Phillip Bright pbright@utm.edu	731-881-7845	0	No
Lane College (email)	545 Lane Avenue	Jackson, TN 38301	Darlette Samuels dsamuels@lanecollege.edu	731-426-7595	0	No
Union University (email)	1050 Union University	Jackson, TN 38301	Jennifer Howell jhowell@uu.edu	731-661-5220	0	No
Memphis Urban League (email)	413 N. Cleveland St.	Memphis, TN 38104	Sandra Dallas sdallas@memphisul.org	901-272-2491	0	No

Tennessee Career Center (posted on website)	225 Dr. Martin Luther King, Jr. Drive Ste 140	Jackson, TN 38301	Jo Duke <u>Joanna.duke@state.tn.us</u>	<u>www.jobs4tn.gov</u> 731-668-2040	0	No
TN Assoc. of Broadcasters (posted on website)	Two International Plaza Dr Suite 507	Jackson, TN 38301	www.tabtn.org	(615) 365-1840	0	No
Radio Online (posted on website)	3500 Tripp Ave	Amarillo, TX 79121	S. Steve Struble	www.radio-online.com	0	No
All Access (posted on website)	28955 Pacific Coast Hwy Ste 210	Malibu, CA 90265	Joel Denver	www.allaccess.com	0	No
Media Recruiter (posted on website)	9457 So. University Blvd. #303	Highlands Ranch, CO 80126	Art Scott Art@MediaRecruiter.com	www.mediarecruiter.co	0	No
Radio Online (posted on website)	3500 Tripp Ave	Amarillo, TX 79121	S. Steve Struble	www.radio-online.com	0	No
FROGGY 104 Website www.froggy1041.com	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
WYNU Website www.fmu92.com	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
WTJS Website www.wtjs.net	122 Radio Road	Jackson, TN 38301	Roger Vestal rvestal@forevercom.com	731-427-3316	0	No
JAMMIN JACKSON Website www.jamminjackson.com	122 Radio Road	Jackson, TN 38301	Roger Vestal <u>rvestal@forevercom.com</u>	731-427-3316	0	No

Attachment B

Outreach Activities.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report. The stations have engaged in the following outreach activities:

^{**}Outreach commercials are scheduled to run the first two weeks of the month on all radio stations asking area organizations to contact us if they would like to be added to receive our employment openings

CLASSIFICATION	TYPE OF ACTIVITY	BRIEF DESCRIPTION
#16 - Outreach	WOGY, WYNU, WYJJ participated in Humboldt Strawberry Festival Parade	May 13, 2016, Drove station vans in the parade. WOGY, WYNU, WYJJ attended, FROGGY and JJ Mascots attended.
#4 – Career Fair	Co-sponsored Job Fair with Department of Labor & Workforce, Goodwill Career Solutions &TN Correctional Services	September 15, 2017, co-sponsored career fair at Carl Perkins Civic Center. J. Stallings attended. 12 applications received.
#16 - Outreach	Co Sponsor toy drive with THP, County & City Fire Department	December 3, 2017 Co-sponsored toy drive at Walmart J. Mims. A. Blackburn, C. Wilbanks, B. Delgiornio, J. Brou, L. Brown
#8 – Training	Forever Communications Fall Sales Rally	September 11 & 12, 2016 Sales Rally in Hardin, KY. All sales associates attended along with GM, OM, J. Brou & T. Forrest, M. Jelinek. Training for Digital
#16 - Outreach	Participated in 28 th Annual KWANZAA Celebration	J. Brou was guest speaker at 28 th celebration held 1.1. 17 at T.R. White Sportsplex
#16 - Outreach	WOGY, WYNU, WYJJ participated in Humboldt Strawberry Festival Parade	May 13, 2016, Drove station vans in the parade. WOGY, WYNU, WYJJ attended, FROGGY and JJ Mascots attended.
#16- Outreach	Participated in Touch a Truck with City of Jackson	June 15, 2016, L. Brown & J. Brou took station vans for community event for children to walk through and explore various trucks
#16 – Outreach	Sponsorship of "Take Your Girls Night Out 5k"	October 13, 2016, Jackson, TN. H Witherspoon, and M Jelinek attended. Forever Communications sponsored this to help raise money for event.
#16 – Outreach	Madison County 4 th of July Fireworks co-sponsored with Madison Co Fire Department	July 4, 2016, set up booth at Fireworks display with station information. C. Wilbanks, J. Mims, D. Lundon, and J. Brou attended.
#16 – Outreach	Sponsorship of "Take Your Girls Night Out 5k"	October 13, 2016, Jackson, TN. H Witherspoon, and M Jelinek attended. Forever Communications sponsored this to help raise money for event.
#16 – Outreach	Ladies with Pearls Celebrating Womanhood with Society for African American Cultural Awareness	Recognizing community members who participated in 1 st Lady Obama 4 initiatives. Booth set up and station information given out. J. Brou
#16 – Outreach	Participated in 27 th African American Street Festival	August 27, 2017. Set up booth at African American Street festival, gave out gift bags from Jackson Madison County Health

^{**}April 1, 2014 – We completely rebuilt and updated the Outreach List like we do annually

		Department & McDonalds. Station
		information and received 3 applications. J.
		Brou, A. Burns & JJ Mascot
#8 - EEO Policy Review	Review of Handbook and EEO	September, 2016 – Christine Hillard,
	policies/procedures.	President reviewed and revised the Forever
		Communications Employee handbook, as well
		as EEO policies/procedures with market
		managers R. Vestal.
#14 – Training	St. Jude Training for Radio Thon	Jan 13-15, 2017, St. Jude's Children's
		Hospital, Memphis, TN. C. Wilbanks
		attended annual training in Memphis to
		prepare for the annual St. Jude Radio-thon
		conducted across all stations in March.
#16 – Outreach	Update of Career Opportunities	March 2017 – We reviewed and updated the
	Brochure – annual review and update	brochure that defines various positions and
		career opportunities within the industry. This
		is distributed at job/career fairs and other
		community activities. It is also includes our
		company's EEO policy.
#16 – Outreach	Conducted Station Tour for Jackson	March 22, 2017 L. Brown conducted tour of
	Regency Retirement Center	the station to residents of the C.S. Patterson
		Training Center
#4 – Career Fair	Participated in Job Fair hosted by Milan	May 13, 2016 J. Brou participated in career
	Middle School	day at Milan Middle School and spoke on
		available careers in radio.
#16 - Outreach	Hosted Annual St. Jude's Radio-Thon	March 03-04, 2017. Forever
		Communications, all employees participated
		in annual radio-thon to raise money for St.
		Jude Children's Research Hospital. Amount
		raised was \$80,111.
#16 - Outreach	Co Sponsor food drive with THP,	November 5, 2017 Co-sponsored toy drive at
	County & City Fire Department	Walmart J. Mims. A. Blackburn, C. Wilbanks,
		B. Delgiorno, J. Brou, L. Brown
#14 - Training	Marketron Training on new Traffic	June 2016- September 2016, C. Huffman, J.
	System	Brou, R. Vestal, H. Witherspoon, D.
		Scarbrough, K. Wise, C. Goodman & R.
#16 O : 1	H M D I H M D D C C C C	Thomas
#16 - Outreach	Health Rocks Health Fair with Jackson	June 17, 2016, provided music for Health
	Madison County Regional Health	Fair. Hosted entertainment portion of
	Department & Boys & Girls Club of	program. J. Brou & JJ Mascot attended
	Jackson	

For "Activity Classification" use numbers "1" through "16" in accordance with the following:

- 1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions.
- 2. hosting of at least one job fair:
- 3. Co-Sponsoring of at least one job fair with organizations in the business and profession community whose membership includes substantial participation by women and minorities.
- 4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
- 5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
- 6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
- 7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
- 8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
- 9. Establishment of a mentoring program for station personnel;
- 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
- 11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
- 12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership include substantial participation by women and minorities:
- 13. Provisions of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
- 14. Provisions of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
- 15. Provisions of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
- 16. Participation in other activities designed by the station reasonable calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

If your organization would like to be contacted regarding future vacancies, please contact:

Roger Vestal – General Manager Forever Communications 122 Radio Road Jackson, TN 38301

Phone: 731-427-3316 Fax: 731-427-8890