OFFICIAL CONTEST RULES – GOPRO A DAY GIVEAWAY

- 1) DATES OF PROMOTION: The GoPro a Day giveaway promotion will begin on Monday, July 13th, 2015 and will end on Friday, August 7th, 2015.
- 2) METHODS OF ENTRY:

By KPRI Contest Registration Form from the KPRI Website (<u>www.KPRIfm.com</u>) By fax (858) 320-7024

By mail to 9710 Scranton Road, Suite 200 – San Diego, CA 92121 (attn: promotions)

- 3) The retail value of the contest is \$299.
- 4) Registration Deadline is 6am each day. A new GoPro a Day contest will start after 6am daily.
- 5) KPRI Freequent Listeners whose names are called out as winners and do not call the contest line to claim their prize will be contacted by a KPRI Promotions employee.
- No purchase, registration fee or monetary donation is required to enter or win.
- This promotion is open to all legal US residents who are 18 years of age or older and live in San Diego, Riverside, and Orange Counties, except employees of the station and participating sponsor(s) and their immediate families of those employees; members of other radio stations or persons affiliated with those stations: Also, ineligible are any agents and contractors of the stations and sponsor(s) who are directly involved in specific promotions. The immediate families of such agents or contractors are also barred from participation.
- The number of entrants in the database of registered KPRI FREEQuent Listeners determines the odds of winning a random drawing. The number of entries received determines the odds of winning.
- Prizes must be claimed within 14 days or sooner if the prize is time sensitive and subject to expiration, unless agreed upon in writing by all parties. (Winner, KPRI Radio, Sponsor and other parties involved in the specific contest.)
- Unclaimed prizes will not be awarded.
- Winner will receive a gift card to purchase the GoPro Hero Plus LCD (value: \$299), or a check in the amount of \$299.
- All GoPro winners will be qualified to win a grand prize trip for 2 to Austin City Limits. The Festival (weekend 2) is October 9-11 at Zilker Park in Austin. Hotel stay is at the

Omni Austin. Check in on Oct 8th and check out is Oct 12th. Winners are responsible for transportation throughout the trip as well as meals. No spending money will be given to the winner. The trip may not be exchanged for another prize or redeemed for the cash value. Trip value is \$2,100. Grand prize winner will need to provide their social security number, address and date of birth, as well as the date of birth and legal name of their guest.

- Listeners may enter as many "secret words" as they wish per day. Each "secret word" may only be entered once. Freequent Listeners may only be registered once in the KPRI database. Secret words will be given out every hour Monday through Sunday, 6am to midnight. There will be (5) winners per week, one per day Monday through Friday. Saturday and Sunday entries will be included with Friday entries and go into one drawing. The winner for Friday, Saturday & Sunday will be given on Monday.
- The thirty (30) day contest rule does not apply for KPRI GoPro A Day contest. One member per household may only win contest once. Entry constitutes permission for the sponsor(s) and station to make use of winner's name and or photo for publicity purposes. (Separated from next SS# and taxes for clarity)* Winners will be responsible for signing a prize release form. (Social Security Numbers will be required.)* Any and all taxes are the responsibility of the winners. * Void where prohibited by law. * KPRI is not responsible for mails, faxes or e-mails that are lost, misdirected or not received. KPRI is not responsible for interruption of telephone or wireless services and is under no obligation to fulfill awards to winners who may be disconnected in the course of a contest. KPRI is not bound to make any effort to find an alternative prize under these circumstances. * Acceptance of prizes may be time sensitive. KPRI is not under any obligation to make good prizes that expire following the award date. *KPRI will not mail prizes. * If a winner fails to accept a prize for any reason, it is understood that no make good prize will be awarded, not will KPRI, it's staff or management, be responsible to find a replacement for the forfeited prize. *By participating in any KPRI contest, entrants agree:
- a) to the Official Rules and to the decisions of the judges, sponsor and its agents, which decisions shall be final in all matters relating to this contest;
- b) if name is selected as a winner, to the announcement on-air of their name and if it is determined by sponsor to confirm their winning in-person, to having such confirmation taped, filmed, and recorded for use on air or in any other media;
- to release, discharge and hold harmless KPRI, their subsidiaries and affiliates and their respective directors and employees from any liability, claims, losses, damages and injuries arising directly or indirectly, in whole or in part, from their participation in the contest and the acceptance and use of a prize;

d) that KPRI, their subsidiaries and affiliates and their respective directors and employees are not responsible for any error, omission, interruption, deletion, malfunction, defect or delay in any kind of telephone calls, radio transmission or online or internet submissions or for the failure of KPRI to receive telephone calls for any reason or for any computer or software malfunction of any kind affecting the proper execution of this sweepstakes or for late, lost, illegible, incomplete or damaged mail or entries.

KPRI or any affiliated contest sponsor reserves the right, in its sole, discretion, to cancel or terminate the sweepstakes in its entirety or partially should it become technically corrupted for any reason or because of non-authorized human intervention.