

EEO Public File Report

The purpose of this Annual EEO Public File Report for Broadcast Stations (this “Report”) is to comply with Section 73.2080(c)(6) of the Commission’s EEO Rules.

This report has been prepared on behalf of the station employment unit (the “Station Employment Unit”) which is comprised of the following broadcast stations: KCAX, KOMC and KRZK (the “Reporting Station”) is intended to be placed in the public inspection files, and on the website, of any of the Reporting Station by the applicable Commission deadline.

The information contained in this Report covers the time period from October 1, 2016 to, and including, September 30, 2017 (the “Reporting Period”). The Commission’s EEO Rules require that this Report contain the following additional information:

A list of all full-time vacancies filled by the Reporting Station during the Reporting Period, identified by job title;

For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the Commission’s EEO rules, which should be separately identified), identified by name, address, contact person and telephone number;

Data reflecting the total number of persons interviewed during the preceding year;

The recruitment source that referred the potential employee for each full-time vacancy during the Reporting Period;

Data reflecting the total number of persons interviewed for full-time vacancies during the Reporting Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies;

A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the Commission’s EEO Rules during the Reporting period.

KOMC KRZK Radio, LLC

KCAX Facility ID #68415

KOMC FM Facility ID #34328

KRZK FM Facility ID #68416

FCC 396 – Narrative Statement

Hometown Radio is dedicated to providing broad outreach regarding job vacancies at our radio stations. Community organizations that wish to receive a listing of our vacancy information should contact Toni Whitted at 334-6003. Anyone interested should visit hometowndailynews.com for an online listing of job openings at all Hometown radio stations.

KRZK, KCAX and KOMC are equal opportunity employers. Women and minorities are encouraged to apply.

Full time employees as of October 1, 2017

EVP - Greg Slavik

#1 Sales Position – Harland Reames

#2 Sales Position - Susan Schrodt

#3 Sales Position - Pierce Evans

#4 Sales Position - Angie Ford

News Reporter #1 – Sam Clanton

News Reporter #2 - Tim Church

News Reporter #3 - Shannon Bowers

Operations Manager – Scott McCaulley

Program Director KRZK– Greg Pyron

Program Director KOMC - Josh Grisham

Announcer #1 – Janet Ellis

Studio Engineer - Stefanie Wright

Office Manager – Toni Whitted

Traffic Director – Kristen Clemmens

Vacancies Filled October 1, 2016 – September 30, 2017

Account Executive Position (#2)

Position opened April 24, 2017

Sales position #3 filled July 10, 2017

Recruitment Source – Website Ad

Vacancies Filled October 1, 2016 – September 30, 2017

Account Executive Position (#3)

Position opened April 24, 2017

Sales position #4 filled July 24, 2017

Recruitment Source – Employee Referral

Vacancies Filled October 1, 2016 – September 30, 2017

Account Executive Position (#4)

Position opened April 24, 2017

Sales position #5 filled July 31, 2017

Recruitment Source – Employee Referral

Total number of interviews conducted October 2016 through September 2017 - 8

Number of Interviews Per Recruitment Source

Radio ads – 1

TV ads - 0

Website ads - 1

Employee Referral - 5

Missouri Career Center - 0

College of the Ozarks - 0

Ozarks Technical College - 0

Indeed.com - 1

Supplemental Recruitment Initiatives

Scholarship Programs

Branson High School Sportscaster Scholarship -

Each year two students from Branson High School, one male and one female, are awarded a monetary scholarship from Hometown Radio. The students selected are high school seniors who have college plans with sports majors and are chosen by their peers and coaches.

College of the Ozarks Media Scholarship –

Each year one student from College of the Ozarks is awarded a monetary scholarship from Hometown Radio. The selection is made by the school to a student majoring in the field of broadcast.

Internship Program

Recruitment effort performed through area high schools and colleges by offering Internship Program information in all Career Days attended. Interns learn all aspects of broadcasting; studio knowledge, sales and marketing, business and community projects.

2016-2017 interns included two student interns from College of the Ozarks who were majoring in Communication Arts.

Career Days and Job Fairs

College of the Ozarks Fall Career Day held October 27, 2016.

Station representatives manned booth, distributed station information and employment applications and presented information on station's internship program.

College of the Ozarks Spring Career Day held March 30, 2017.

Station representatives manned booth, distributed station information and employment applications and presented information on station's internship program.

North Arkansas College 2017 College of Business and Technology Job Fair held March 9, 2017. Station representative manned booth, distributed station information and employment applications and presented information on station's internship program.

Careers on Wheels Day held May 10, 2017 at Branson Cedar Ridge Elementary. Station representatives displayed two of our station vehicles and presented information on careers in broadcasting, while Kindergarten through third grades toured the various businesses represented.

Media Participation in Education

2016 - 2017 School year (September 2016 through May 2017) Teacher of the Month awarded to teachers in area schools. Janet Ellis and various station representatives and sponsors presented awards and class party. Various aspects of broadcasting were discussed with a question and answer session for the students. Sound bytes of teacher and class recorded and aired. Pictures, sound bytes and brief synopsis posted on website each month.

October 12, 2016– 12 children, 2 teens and 2 adults of the Branson United Methodist Church Youth Group toured the radio station. The tour was conducted by Stefanie Wright, Greg Pyron, Scott McCaulley and Kristen Clemmens.

May 4, 2017 – Harland Reames, with KOMC KRZK Radio, held a session on Careers in Broadcasting with students in the 6th, 7th and 8th grades at Taneyville Schools.

August 24, 2017 – Shannon Bowers conducted a tour of the radio station with a Mass Media Class from Hollister High School.

Management Level Employment Training

Seminars hosted by Missouri Broadcasters Association annual convention attended by upper management.

Subscription to “Manager’s Legal Bulletin” for station management.

Recruitment Sources

Hometowndailynews.comwebsite for KOMC KRZK

Radio ads on KOMC and KRZK

Missouri Career Center, www.greathires.org, www.MissouriCareerSource.com (Missouri Division of Employment Security).

College of the Ozarks, Career Center, PO Box 17, Point Lookout, MO 65726, 800-222-0525. career@cofo.edu.

Ozarks Technical College, 1001 E. Chestnut Exp., Springfield, MO 65802, 417-447-8888. <http://www.collegecentral.com/otc>

Indeed.com, www.indeed.com.