## EEO PUBLIC FILE REPORT

### **For Radio Stations**

WOGY (FM), 104.1, Jackson, TN WYNU (FM), 92.3, Jackson, TN WTJS (AM) 1390, Jackson, TN WTJJ (FM) 94.3, Dyer, TN WYJJ (FM) 97.7 Trenton, TN

## **Employment Unit Address:**

122 Radio Road Jackson, TN 38301

This EEO Public File Report Covers the One-Year Period Ending on March 31, 2015 This EEO Public File Report is filed in each Stations public inspection file pursuant to Section 73.2080(c) (6) of the Federal Communications Commission's ("FCC") rules.

During this one-year period, the stations filled the following full-time vacancies:

1 – General Manager, 2 – Account Executives, 1 – On Air Talent

The station interviewed a total of 13 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

interviewees referred by each:				
Recruitment Source	Address	Contact	#	Notification
			Referred	request?
			by	1
			Source	
WOGY/WYNU/WTJS/WTJJ/	122 Radio Road,	Roger Vestal	0	No
WYJJ (on air ads)	Jackson, TN 38301	rvestal@forevercom.com		
WOGY/WYNU/WTJS/WTJJ/WYJJ	122 Radio Road,	Chris Hillard	0	No
(on air ads)	Jackson, TN 38301	chris@forevercom.com		
, ,	,		0	NT.
WBVR/WLYE/WUHU/	1919 Scottsville Rd.,	Stacy Sanders	0	No
WBGN (email/internal posting)	Bowling Green, KY	ssanders@forevercom.com Risa Lowe	0	NT.
WFGS/WNBS/WOFC	1500 Diuguid Road,		0	No
(email/internal posting)	Murray, KY 42071	rlowe@forevercomm.com		3.7
WFKY/WSTV/WKYW	115 W. Main Street	Kristin Cantrell	0	No
(email/internal posting)	Frankfort, KY 40601	kristin@capcityradio.com		
WOGY/WYNU/WTJS/WTJJ/	122 Radio Road,	Roger Vestal	0	No
WYJJ (Internal Posting)	Jackson, TN 38301	rvestal@forevercom.com		
Freed Hardeman Univ.	158 E. Main Street	Jay Satterfield	0	No
(email)	Henderson, TN 38340	jsatterfield@fhu.edu		
Referral	122 Radio Road Jackson, TN 38301	Roger Vestal	7	No
Referrar	122 Radio Road Jackson, 117 50501	rvestal@forevercom.com	,	110
Freed Hardeman Univ.	158 E. Main Street	Jay Satterfield	0	No
(email)	Henderson, TN 38340	jsatterfield@fhu.edu	U	NO
Jackson State Comm. College	2046 North Parkway	Amy West	0	No
			U	NO
(email)	Jackson, TN 38305	awest12@jscc.edu		NT.
Lambuth University	705 Lambuth Blvd.	Tammy McCoy	0	No
(email)	Jackson, TN 38301	t.mccoy@memphis.edu		
Univ. of TN	305 Gooch Hall	J. Phillip Bright	0	No
(email)	Martin, TN 38238	pbright@utm.edu		
Lane College	545 Lane Avenue	Darlette Samuels	0	No
(email)	Jackson, TN 38301	dsamuels@lanecollege.edu		
Memphis Urban League	413 North Cleveland Street	Sandra Dallas	0	No
(email)	Memphis, TN 38104	sdallas@mphsurbanleague.org		
Tennessee Career Center	225 Dr. M L King, Jr. Drive Ste 140	Jo Duke	0	No
www.jobs4tn.gov (on website)	Jackson, TN 38301	Joanna.duke.@state.tn.us		
Union University	1050 Union University	Jennifer Howell		No
(email)	Jackson, TN 38305	jhowell@uu.edu		
TN Assoc. of Broadcasters	Two International Plaza Dr Suite 507	Doug Combs	0	No
www.tabtn.org (posted on website)	Nashville, TN 37217			
Shane Media	2500 Tanglewilde, Suite 106	Pam Shane	0	No
(email)	Houston,,TX 77063	pamshane@shanemedia.com		
www.allaccess.com	28955 Pacific Coast Hwy Ste 210	Joel Denver	0	No
(posted on website)	Malibu, CA 90265			
www.MediaRecruiter.com	9457 So. University Blvd. #303	Art Scott	4	No
(posted on website)	Highlands Ranch, CO 80126	Art@MediaRecruiter.com		
www.radio-online.com	3500 Tripp Ave; Amarillo TX 79121	S. Steve Struble	0	No
(posted on website)	5500 Tripp 110, 1 minimo 17, 17121	S. Steve Structe		110
FROGGY 104 Website	122 Radio Rd; Jackson TN 38301	Roger Vestal	1	No
www.froggy1041.com	122 Madio Na, Jackson 11v 30301	rvestal@forevercom.com	1	110
WYNU Website	122 Radio Rd; Jackson TN 38301	Roger Vestal	0	No
	122 Nauto Nu, Jackson 11v 30301	rvestal@forevercom.com		110
www.fmu92.com	122 Radio Rd; Jackson TN 38301		1	No
WTJS Website	122 Kadio Ku; Jackson TN 38301	Roger Vestal	1	No
www.wtjs.net	100 D. W. D. L. L	rvestal@forevercom.com		
JAMMIN JACKSON Website	122 Radio Rd; Jackson TN 38301	Roger Vestal	0	No
www.jamminjackson.com		rvestal@forevercom.com		

#### ATTACHMENT A and B

# EEO INFORMATION FOR FULL-TIME VACANCIES

#### Attachment A contains the following information for each full-time vacancy

- 1. The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number
- 2. The recruitment source that referred the hiree for each full-time vacancy
- 3. The total number of persons interviewed for each full-time vacancy; and
- 4 The total number of interviewees referred by each recruitment source used in Connection with each vacancy

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report

### **FULL-TIME VACANCY EEO INFORMATION**

Job Title of Vacancy: Account Executive Date Vacancy Opened: 05-01-2014 Number of Persons Hired: 2

**Recruitment Sources Used to Fill the Vacancy:** 

**Recruitment Source That Referred the Hiree: Referral** Total Number of Persons Interviewed for the Vacancy: 3 Date Vacancy Filled: 05-12-2014 & 06-19-2014

Name of Recruitment Source	Address	City, State Zip	Contact Person	Telephone Number	Total # Interviewed	Request Notification
WOGY/WYNU/WTJS/WTJJ/WYJJ (on air ads)	122 Radio Road	Jackson, TN 38301	Verla Price vprice@forevercomm.com	731-427-3316	0	No
WBVR/WLYE/WUHU/WBGN(email/internal posting)	1919 Scottsville Road	Bowling Green, KY 42104	Stacy Sanders ssanders@forevercom.com	270-843-3333	0	No
WFGS/WNBS/WOFC (email/internal posting)	1500 Diuguid Road,	Murray, KY 42071	Risa Lowe rlowe@forevercomm.com	270-753-2400	0	No
WFKY/WSTV/WKYW (email/internal posting)	115 W. Main Street	Frankfort, KY 40601	Kristin Cantrell kristin@capcityradio.com	502-875-1130	0	No
WOGY/WYNU/WTJS/WTJJ/WYJJ (internal posting)	122 Radio Road	Jackson, TN 38301	Verla Price vprice@forevercomm.com	731-427-3316	0	No
Referral	122 Radio Road	Jackson, TN 38301	Verla Price vprice@forevercomm.com	731-427-3316	3	No
WALK IN	122 Radio Rd	Jackson TN 38301	Verla Price vprice@forevercomm.com	731-427-3316	0	No
Freed Hardeman Univ. (email)	158 E. Main Street	Henderson, TN 38340	Jay Satterfield jsatterfield@fhu.edu	731-989-6058	0	No
Jackson State Comm. College	2046 North Parkway	Jackson TN 38305	Amy West awest12@jscc.edu	731-425-2643	0	No
Lambuth University (email)	705 Lambuth Blvd.	Jackson TN 38301	Tammy McCoy t.mccoy@memphis.edu	731-425-1906	0	No
Univ. of TN (email)	305 Gooch Hall	Martin, TN 38238	J. Phillip Bright pbright@utm.edu	731-881-7845	0	No
Lane College (email)	545 Lane Avenue	Jackson, TN 38301	Darlette Samuels dsamuels@lanecollege.edu	731-426-7595	0	No
Union University (email)	1050 Union University	Jackson, TN 38301	Jennifer Howell jhowell@uu.edu	731-661-5220	0	No
Memphis Urban League (email)	413 N. Cleveland St.	Memphis, TN 38104	Sandra Dallas sdallas@memphisul.org	901-272-2491	0	No

Tennessee Career Center (posted on website)	225 Dr. Martin Luther King, Jr. Drive Ste 140	Jackson, TN 38301	Jo Duke <u>Joanna.duke@state.tn.us</u>	www.jobs4tn.gov 731-668-2040	0	No
TN Assoc. of Broadcasters (posted on website)	Two International Plaza Dr Suite 507	Jackson, TN 38301	www.tabtn.org	(615) 365-1840	0	No
Shane Media (email)	2500 Tanglewilde, Suite 106	Houston, TX 77063	Pam Shane pamshane@shanemedia.com	(713) 952-9221	0	No
All Access (posted on website)	28955 Pacific Coast Hwy Ste 210	Malibu, CA 90265	Joel Denver	www.allaccess.com	0	No
Media Recruiter (posted on website)	9457 So. University Blvd. #303	Highlands Ranch, CO 80126	Art Scott Art@MediaRecruiter.com	www.mediarecruiter.co	0	No
Radio Online (posted on website)	3500 Tripp Ave	Amarillo, TX 79121	S. Steve Struble	www.radio-online.com	0	No
FROGGY 104 Website www.froggy1041.com	122 Radio Road	Jackson, TN 38301	Verla Price vprice@forevercomm.com	731-427-3316	0	No
WYNU Website www.fmu92.com	122 Radio Road	Jackson, TN 38301	Verla Price vprice@forevercomm.com	731-427-3316	0	No
WTJS Website www.wtjs.net	122 Radio Road	Jackson, TN 38301	Verla Price vprice@forevercomm.com	731-427-3316	0	No
JAMMIN JACKSON Website www.jamminjackson.com	122 Radio Road	Jackson, TN 38301	Verla Price vprice@forevercomm.com	731-427-3316	0	No

### **FULL-TIME VACANCY EEO INFORMATION**

Job Title of Vacancy: Programming – On Air Talent Date Vacancy Opened: 05/14/2014

Number of Persons Hired: 1

**Recruitment Sources Used to Fill the Vacancy:** 

**Recruitment Source That Referred the Hiree: Referral Total Number of Persons Interviewed for the Vacancy: 5** 

Date Vacancy Filled: 06/09/14

Name of Recruitment Source	Address	City, State Zip	Contact Person	Telephone Number	Total # Interviewed	Request Notification
WOGY/WYNU/WTJS/WTJJ/WYJJ (on air ads)	122 Radio Road	Jackson, TN 38301	Verla Price vprice@forevercomm.com	731-427-3316	0	No
WBVR/WLYE/WUHU/WBGN(email/internal posting)	1919 Scottsville Road	Bowling Green, KY 42104	Stacy Sanders ssanders@forevercom.com	270-843-3333	0	No
WFGS/WNBS/WOFC (email/internal posting)	1500 Diuguid Road,	Murray, KY 42071	Risa Lowe rlowe@forevercomm.com	270-753-2400	0	No
WFKY/WSTV/WKYW (email/internal posting)	115 W. Main Street	Frankfort, KY 40601	Kristin Cantrell kristin@capcityradio.com	502-875-1130	0	No
WOGY/WYNU/WTJS/WTJJ/WYJJ (internal posting)	122 Radio Road	Jackson, TN 38301	Verla Price vprice@forevercomm.com	731-427-3316	0	No
Referral	122 Radio Road	Jackson, TN 38301	Verla Price vprice@forevercomm.com	731-427-3316	3	No
WALK IN	122 Radio Rd	Jackson TN 38301	Verla Price vprice@forevercomm.com	731-427-3316	0	No
Freed Hardeman Univ. (email)	158 E. Main Street	Henderson, TN 38340	Jay Satterfield jsatterfield@fhu.edu	731-989-6058	0	No
Jackson State Comm. College	2046 North Parkway	Jackson TN 38305	Amy West awest12@jscc.edu	731-425-2643	0	No
Lambuth University (email)	705 Lambuth Blvd.	Jackson TN 38301	Tammy McCoy t.mccoy@memphis.edu	731-425-1906	0	No
Univ. of TN (email)	305 Gooch Hall	Martin, TN 38238	J. Phillip Bright pbright@utm.edu	731-881-7845	0	No
Lane College (email)	545 Lane Avenue	Jackson, TN 38301	Darlette Samuels dsamuels@lanecollege.edu	731-426-7595	0	No
Union University (email)	1050 Union University	Jackson, TN 38301	Jennifer Howell jhowell@uu.edu	731-661-5220	0	No

Memphis Urban League (email)	413 N. Cleveland St.	Memphis, TN 38104	Sandra Dallas sdallas@memphisul.org	901-272-2491	0	No
Tennessee Career Center (posted on website)	225 Dr. Martin Luther King, Jr. Drive Ste 140	Jackson, TN 38301	Jo Duke Joanna.duke@state.tn.us	www.jobs4tn.gov 731-668-2040	0	No
TN Assoc. of Broadcasters (posted on website)	Two International Plaza Dr Suite 507	Jackson, TN 38301	www.tabtn.org	(615) 365-1840	0	No
Shane Media (email)	2500 Tanglewilde, Suite 106	Houston, TX 77063	Pam Shane pamshane@shanemedia.com	(713) 952-9221	0	No
All Access (posted on website)	28955 Pacific Coast Hwy Ste 210	Malibu, CA 90265	Joel Denver	www.allaccess.com	0	No
Media Recruiter (posted on website)	9457 So. University Blvd. #303	Highlands Ranch, CO 80126	Art Scott Art@MediaRecruiter.com	www.mediarecruiter.com	0	No
Radio Online (posted on website)	3500 Tripp Ave	Amarillo, TX 79121	S. Steve Struble	www.radio-online.com	0	No
FROGGY 104 Website www.froggy1041.com	122 Radio Road	Jackson, TN 38301	Verla Price vprice@forevercomm.com	731-427-3316	1	No
WYNU Website www.fmu92.com	122 Radio Road	Jackson, TN 38301	Verla Price vprice@forevercomm.com	731-427-3316	0	No
WTJS Website www.wtjs.net	122 Radio Road	Jackson, TN 38301	Verla Price vprice@forevercomm.com	731-427-3316	1	No
JAMMIN JACKSON Website www.jamminjackson.com	122 Radio Road	Jackson, TN 38301	Verla Price vprice@forevercomm.com	731-427-3316	0	No

### **FULL-TIME VACANCY EEO INFORMATION**

Job Title of Vacancy: General Manager Date Vacancy Opened: 01-04-15 Number of Persons Hired: 1

**Recruitment Sources Used to Fill the Vacancy:** 

Recruitment Source That Referred the Hiree: Media Recruiter Total Number of Persons Interviewed for the Vacancy: 5

Date Vacancy Filled: 02/16/15

Name of Recruitment Source	Address	City, State Zip	Contact Person	Telephone Number	Total # Interviewed	Request Notification
WOGY/WYNU/WTJS/WTJJ/WYJJ (on air ads)	122 Radio Road	Jackson, TN 38301	Chris Hillard <a href="mailto:chris@forevercom.com">chris@forevercom.com</a>	731-427-3316	0	No
WBVR/WLYE/WUHU/WBGN(email/internal posting)	1919 Scottsville Road	Bowling Green, KY 42104	Stacy Sanders ssanders@forevercom.com	270-843-3333	0	No
WFGS/WNBS/WOFC (email/internal posting)	1500 Diuguid Road,	Murray, KY 42071	Risa Lowe rlowe@forevercomm.com	270-753-2400	0	No
WFKY/WSTV/WKYW (email/internal posting)	115 W. Main Street	Frankfort, KY 40601	Kristin Cantrell kristin@capcityradio.com	502-875-1130	0	No
WOGY/WYNU/WTJS/WTJJ/WYJJ (internal posting)	122 Radio Road	Jackson, TN 38301	Chris Hillard chris@forevercom.com	731-427-3316	0	No
Referral	122 Radio Road	Jackson, TN 38301	Chris Hillard chris@forevercom.com	731-427-3316	1	No
WALK IN	122 Radio Rd	Jackson TN 38301	Chris Hillard chris@forevercom.com	731-427-3316	0	No
Freed Hardeman Univ. (email)	158 E. Main Street	Henderson, TN 38340	Jay Satterfield jsatterfield@fhu.edu	731-989-6058	0	No
Jackson State Comm. College	2046 North Parkway	Jackson TN 38305	Amy West awest12@jscc.edu	731-425-2643	0	No
Lambuth University (email)	705 Lambuth Blvd.	Jackson TN 38301	Tammy McCoy t.mccoy@memphis.edu	731-425-1906	0	No
Univ. of TN (email)	305 Gooch Hall	Martin, TN 38238	J. Phillip Bright pbright@utm.edu	731-881-7845	0	No
Lane College (email)	545 Lane Avenue	Jackson, TN 38301	Darlette Samuels dsamuels@lanecollege.edu	731-426-7595	0	No

Union University (email)	1050 Union University	Jackson, TN 38301	Jennifer Howell jhowell@uu.edu	731-661-5220	0	No
Memphis Urban League (email)	413 N. Cleveland St.	Memphis, TN 38104	Sandra Dallas sdallas@memphisul.org	901-272-2491	0	No
Tennessee Career Center (posted on website)	225 Dr. Martin Luther King, Jr. Drive Ste 140	Jackson, TN 38301	Jo Duke Joanna.duke@state.tn.us	www.jobs4tn.gov 731-668-2040	0	No
TN Assoc. of Broadcasters (posted on website)	Two International Plaza Dr Suite 507	Jackson, TN 38301	www.tabtn.org	(615) 365-1840	0	No
Shane Media (email)	2500 Tanglewilde, Suite 106	Houston, TX 77063	Pam Shane pamshane@shanemedia.com	(713) 952-9221	0	No
All Access (posted on website)	28955 Pacific Coast Hwy Ste 210	Malibu, CA 90265	Joel Denver	www.allaccess.com	0	No
Radio Online (posted on website)	3500 Tripp Ave	Amarillo, TX 79121	S. Steve Struble	www.radio-online.com	0	No
FROGGY 104 Website www.froggy1041.com	122 Radio Road	Jackson, TN 38301	Chris Hillard chris@forevercom.com	731-427-3316	0	No
WYNU Website www.fmu92.com	122 Radio Road	Jackson, TN 38301	Chris Hillard <a href="mailto:chris@forevercom.com">chris@forevercom.com</a>	731-427-3316	0	No
WTJS Website www.wtjs.net	122 Radio Road	Jackson, TN 38301	Chris Hillard chris@forevercom.com	731-427-3316	0	No
JAMMIN JACKSON Website www.jamminjackson.com	122 Radio Road	Jackson, TN 38301	Chris Hillard chris@forevercom.com	731-427-3316	0	No
Media Recruiter (posted on website)	9457 So. University Blvd. #303	Highlands Ranch, CO 80126	Art Scott Art@MediaRecruiter.com	www.mediarecruiter.com	4	No

### Attachment B

#### Outreach Activities.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report. The stations have engaged in the following outreach activities:

<sup>\*\*</sup>Outreach commercials are scheduled to run the first two weeks of the month on all radio stations asking area organizations to contact us if they would like to be added to receive our employment openings

CLASSIFICATION	TYPE OF ACTIVITY	BRIEF DESCRIPTION
#8 – Training	Radio Advertising Bureau (RAB)	April 15, 2014
_	Webinar Training	May 20, 2014
		June 17, 2014
		July 15, 2014
		August 12, 2014
		September 23, 2014
		October 21, 2014
		November 11, 2014
		December 9, 2014
		All sales associates attended
#4 – Career Fair	Participated in Job Fair	April 26, 2014, at Stigall Elementary School,
		Humboldt, TN; M Woods, M Rowland, J
		Brou attended.
#16 - Outreach	Participated in Fund raising Event	April 12, 2014. Bemis Montessori School
		Fest, Jackson, TN. A Thomas, T Eubank,
		Mascot attended.
#8 – Training	Forever Communications Spring Sales	April 27-28 2014 in Nashville, TN. All sales
	Rally	associates attended
#3 – Career Fair	Co-Hosted Job Fair with WBBJ TV	May 8, 2014, at West TN Business College; T
		Eubank, A Blackburn, L Brown, M Woods, J
		Brou, G Stacks, J Williams, C Wilbanks
		attended.
#16 - Outreach	WOGY, WYNU, WYJJ participated in	May 9, 2014, Drove station vans in the
	Humboldt Strawberry Festival Parade	parade. WOGY, WYNU, WYJJ attended.
#8 – Training	Attended "Leadercast 2014" Seminar	May 9, 2014 Star Center, Jackson TN.
		Tabatha Eubank attended
#8 – Training	RAB training and Testing	May 16, 2014 A Kim tested
#8 – Training	Promotions Training Event by Second	June 2-3, 2014 at Chamber of Commerce
	Street	Convention Center, St. Louis, MO.
		Attendees: V. Price, M Jelinek
#8 – Training	RAB training and testing	June 20, 2014. K Wise tested and took the
		class.
#16 - Outreach	Hosted the Country Music Lends Down	June 25, 2014 Casey Jones Amphitheater- T
	a Hand concert	Eubank, L Brown, J Williams and J
		Watlington attended
#16 – Outreach	Sponsored Team Bull Riding Derby	June 28, 2014 – Stanfill Farm, T Blackburn, C
	benefit for Rein-Bow Riding Academy	Wilbanks attended.
#16- Outreach	Sponsored Guest Speaker "Sermon on	July 24, 2014- Snider Farms- T Eubank, J
	'The Mount' for Three Sisters Fund	Williams, L Brown attended.

<sup>\*\*</sup>April 1, 2014 – We completely rebuilt and updated the Outreach List like we do annually

#16 – Education	Participated in KBA WKU Radio Talent Institute	July 25, 2014 –5 members of Forever Communications were invited as Guest Professional faculty for the 2nd annual radio talent Institute at WKU. President/COO Christine Hillard, Executive VP Verla Price and Promotional/Sales Coordinator Becky Quinn, as well as former and WKU graduate Rachel Williamson were asked to participate in an 80 minute presentation "Student to Superstar". Production Directors Alan Austen and Dan Jackson participated in two presentations "Writing for Radio" and "Basics of Great Voice Work and Production", both 80 minute sessions. Additionally, Forever Communications is one of the major sponsors of this program, with a \$15,000 per year commitment over the next several years.
#16 - Outreach	Participated in Cub Scout Pack #4031's 1st Annual Touch A Truck event.	August 18, 2014 Beech Lake, Lexington TN. T. Eubank attended.
#8 – Training	Forever Communications Fall Sales Rally	September 28 – 29 2014 All managers and all account executives and sales assistants attended a 2 day sales rally and training event in Cadiz, KY. Guest speaker focused on long term success and simple rules of success.
#3 – Career Fair	Co-Sponsored Job Fair	September 30, 2014, The Otto Britt Fair Bldg, Lexington TN. A Thomas, J Stallings, T Eubank attended.
#16 – Outreach	Sponsorship of "Take Your Girls Night Out 5k"	October 2, 2014, Jackson, TN. H Witherspoon, V. Price, and M Jelinek attended. Forever Communications sponsored this to help raise money for event.
#14 – Education	Provided Speaker at TN Association of Community Leaders	October 22-24, 2014. Nashville, TN. M Jelinek speaker.
#16 – Outreach	Participated in Women's Rape and Assistance Program (WRAP) Walk A Mile event	November 1, 2014 Jackson, TN M Woods participated in an event where he wore high heel shoes to walk a mile in a woman's shoes.
#8 - EEO Policy Review	Review of Handbook and EEO policies/procedures.	August 29, 2014 – Christine Hillard, President reviewed and revised the Forever Communications Employee handbook, as well as EEO policies/procedures with market managers Verla Price and Scott Swalls.
#14 – Training	St. Jude Training for Radio Thon	Jan 15-17 2015, St. Jude's Children's Hospital, Memphis, TN. R. Pettiford, T Eubank, A Thomas, M Woods and R Thomas attended annual training in Memphis to prepare for the annual St. Jude Radio-thon conducted across all stations in March.
#16- Outreach	Host Concert at Snider Farms to benefit Ashley Love	Jan 24, 2015, Snider Farms TN, L. Brown hosted/emcee an event to raise money for patient Ashley Love.
#16 – Outreach	Update of Career Opportunities Brochure – annual review and update	February 2015 – We reviewed and updated the brochure that defines various positions and career opportunities within the industry. This is distributed at job/career fairs and other community activities. It is also includes our

		company's EEO policy.
#16 – Outreach	Conducted Station Tour for Jackson	February 5, 2015 A Thomas conducted tour of
	Regency Retirement Center	the station to residents of the Regency
		Retirement Center.
#16 – Outreach	Participated in Keep My Hood Good	February 26, 2015, Chili's and Longhorn
	Celebrity Serving You event	Steakhouse, Jackson TN. M Woods and J
		Brou participated in an event where they acted
		as servers to patrons. The money they
		received in tips was given to the non-profit
		group Keep my Hood Good as a donation.
#16 – Outreach	Provided personality for Women's	March 6, 2015 Jackson TN, M Woods posed
	Rape and Assistance Program (WRAP) poster	for poster that will be across all of West TN.
#4 – Job Fair	Participated in Job Fair hosted by Milan	March 20, 2014, Milan, TN. A Thomas and J
	Middle School	Stalling attended.
#4 – Career Fair	Participated in career fair hosted by	March 12, 2015, Carl Perkins Civic Center,
	City of Jackson	Jackson TN. J Stallings attended.
#16 – Outreach	Hosted Annual St. Jude's Radio-Thon	March 12 – 13 2015, Forever
		Communications, all employees participated
		in annual radio-thon to raise money for St.
		Jude Children's Research Hospital. Amount
		raised was \$80,111.

For "Activity Classification" use numbers "1" through "16" in accordance with the following:

- 1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions.
- 2. hosting of at least one job fair:
- Co-Sponsoring of at least one job fair with organizations in the business and profession community whose membership includes substantial participation by women and minorities.
- 4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
- 5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
- 6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
- 7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
- 8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
- 9. Establishment of a mentoring program for station personnel;
- 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
- 11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
- 12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership include substantial participation by women and minorities;
- 13. Provisions of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
- 14. Provisions of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
- 15. Provisions of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
- 16. Participation in other activities designed by the station reasonable calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

If your organization would like to be contacted regarding future vacancies, please contact:

Roger Vestal – General Manager Forever Communications 122 Radio Road Jackson, TN 38301

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