

Everything That Rocks

***The Black Hill's Best
Rock for 30 Years!!***

THE STATION – AN OVERVIEW

Call Letters: KSQY-FM

Dial Position: 95.1 FM

Power: 100,000 Watts

Format: Everything That Rocks

Target Audience: Males 25-54

Community of License: Deadwood, South Dakota

Owner: Haugo Broadcasting, Inc.

Coverage: 50 counties in 5 states

September 4, 1982.

A day that will be remembered for years by residents around western South Dakota.

Seriously.

The day radio changed forever for the Black Hills and the surrounding 5-state region.

Just ask anyone who lived here back then.

The day **KSKY The Black Hills Best Rock** began broadcasting from Terry Peak,
the second highest mountain peak between the Rocky Mountains and the Alps.

Haugo Broadcasting, Inc.
3601 Canyon Lake Drive
Rapid City, SD 57702
(605) 343-0888, Fax (605) 342-3075



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THE ARTISTS & THE MUSIC

Playing an energetic mix of rock we call **Everything That Rocks**, **KSKY** has always provided more than just Classic Rock, Modern Rock and certainly more than the Top 40. **KSKY** plays the **widest variety of Rock** music in the area from the very best Rock Hits of **Classic Rock** from the **60's, 70's and 80's** to the best **New Rock** of the **90's and today**. With a focus on **80's Rock** and **90's grunge**, **Everything That Rocks** could be considered the classic rock for Generation X.

KSKY Sample Hour:

Kiss "Lick It Up"

Stone Temple Pilots "Interstate Love Song"

Jimi Hendrix "Purple Haze"

Kenny Wayne Shepard "Blue on Black"

Rush "Limelight"

Linkin Park "What I've Done"

Aerosmith "Draw The Line"

Beck "Loser"

Def Leppard "Rock of Ages"

Kansas "Carry on Wayward Son"

Audioslave "Show Me How to Live"

Sammy Hagar "I Can't Drive 55"

Collective Soul "Shine"

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THE DJs & PROGRAMS

KSKY, Everything That Rocks, is known for having the best personalities in the 5-state region.

KSKY's DJs are more than just announcers, they all work hard to get out into the community and participate in local events.

FREE BEER and HOT WINGS! 4am-9am

That's right! Everyone morning, Monday through Friday, **KSKY** is giving you FREE BEER and HOT WINGS! Gregg "Free Beer" Daniels and Chris "Hot Wings" Michaels lead a cast of hilarious characters talking about everything that's important to the **KSKY** listener from sports to entertainment to politics and everything in between!



Rambo 9am-2pm

Rambo brings big blocks of **Everything That Rocks** with limited commercial interruptions.

Fireball Afternoons 2pm-6pm

Fireball takes you through the afternoon and drives you home with **Everything That Rocks**.

Sixx Sense with Nikki Sixx Nights 6pm-11pm

KSKY rocks the five state region after dark with Nikki Sixx and **Everything That Rocks**.

Overnights 11pm - 4am
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95.1 KSKY
EVERYTHING THAT ROCKS

KSQY(FM)
Transmitter Site:
N44-19-49 W103-50-10
Scale = 1:2,900,000
June 28, 2001

20 dBuV/m

