

KDKD(AM), KDKD-FM, KXEA(FM)
EEO PUBLIC FILE REPORT
October 1, 2016 – September 30, 2017

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Assistant Program Director	7, 20, 41-44*	44

**Exigent Circumstances*

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Avila College 11901 Wornall Kansas City, Missouri 64145 Phone : 816-501-3666 Email : mary.corless@avila.edu Mary Corless	No	0
2	Broadcast Center 2360 Hampton Ave. St. Louis, Missouri 63139 Phone : 314-647-8181 Email : placement@broadcastcenterinfo.com Ralph Stanley	No	0
3	Walk-In/Self-Referral	No	0
4	Clinton Chamber of Commerce 200 S. Main Clinton, Missouri 65735 Phone : 660-885-8266 Email : debby@clintonmo.com Debby VanWinkle	No	0
5	College of the Ozarks P. O. Box 17 Point Lookout, Missouri 65726 Phone : 417-334-2484 Email : career@cofo.edu Ron Martin	No	0
6	Columbia College 3900 Highway D Lake Ozark, Missouri 65049 Phone : 800-325-2986 Email : alpauley@ccis.edu Angie Pauley	No	0
7	Word-of-Mouth Referral	No	3
8	Cotley College 1000 W. Austin Nevada, Missouri 64772 Phone : 417-667-8181 Email : rhampton@cotley.edu Renea Hampton	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	Culver Stockton College One College Hill Canton, Missouri 63435 Phone : 573-288-6536 Email : hkeller@culver.edu Heather Keller	No	0
10	Drury University 900 North Beonton FSC114 Springfield, Missouri 65802 Phone : 417-873-7284 Email : ebuckmaster@drury.edu Emily Buckmaster	No	0
11	Evangel University 1111 N. Glenstone Springfield, Missouri 65802 Phone : 417-865-2811 Email : careerservices@evangel.edu Scott Kirby	No	0
12	Fontbonne College 6800 Wydown Blvd. St. Louis, Missouri 65105 Phone : 314-889-4516 Email : masaro@fontbonne.edu Mary Asaro	No	0
13	Hannibal LaGrange College 2800 Palmyra Rd. Hannibal, Missouri 63401 Phone : 573-629-3016 Email : krichard@hlg.edu Karry Richardson	No	0
14	Harris Stowe State College 3026 Laclede Ave. St. Louis, Missouri 63101 Phone : 314-340-3512 Email : careerservices@hssu.edu Wanda McNeil	No	0
15	Inside Radio 365 Union Street Littleton, New Hampshire 03561 Phone : 8002484242 Url : http://www.insideradio.com/ Job Listings	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
16	Jefferson College 1000 Viking Drive Hillsboro, Missouri 63050 Phone : 636-481-3223 Email : lwarner@jeffco.edu Lora Warner	No	0
17	Lake Country Resource Center P. O. Box 1537 Camdenton, Missouri 65202 Phone : 573-346-9260 Email : gwhite@camdentonschools.org Gail White	No	0
18	Lindenwood College 209 S. Kings Highway St. Charles, Missouri 63301 Phone : 636-949-4806 Email : dwehrli@lindenwood.edu Dana Wehrli	No	0
19	Mineral Area College P. O. Box 1000 Park Hills, Missouri 63640 Phone : 573-518-2193 Email : elambert@mineralarea.edu Beth Lambert	No	0
20	Missouri Broadcasters Association 1025 Northeast Drive Jefferson City, Missouri 65109 Phone : 573-636-6692 Email : mgordon@mbaweb.org Mark Gordon	No	0
21	Missouri Career Center 1661 N. 2nd Clinton, Missouri 64735 Phone : 660-885-2368 John Underwood	No	0
22	Missouri Southern State College 3950 E. Newman Joplin, Missouri 64801 Phone : 417-625-9343 Email : careerservices@mssu.edu Barbara Poppe	No	0
23	Missouri State University 901 S. National Springfield, Missouri 65804 Phone : 417-836-5636 Email : marjoriestewart@missouristate.edu Margie Stewart	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
24	Missouri Valley College 500 E. College Marshall, Missouri 65348 Phone : 660-831-4618 Email : bergmant@moval.edu Tom Bergman	No	0
25	Northwest Missouri State University 800 University Blvd. Maryville, Missouri 64468 Phone : 660-562-1251 Email : career@nwmissouri.edu Joan Schneider	No	0
26	On-Air Announcements (<i>one or more SEU stations</i>)	No	0
27	Ozarks Technical Community College 533W. Brand Lebanon, Missouri 65536 Phone : 417-532-5806 Email : careeremp@otc.edu Kathy Christi	No	0
28	Ozarks Technical Comm College 1001 E. Chestnut Expressway Springfield, Missouri Email : christyk@otc.edu Katherine Christy	No	0
29	Radio Advertising Bureau 1320 Greenway Dr., Suite 500 Irving, Texas 75038 Url : http://www.rab.com/ Sheena Calton	No	0
30	Radio Ink 1901 S. Congress Avenue, Suite 118 Boynton Beach, Florida 33426 Url : http://www.radioink.com/ Job Listings	No	0
31	Southeast Missouri State One University Plaza Cape Girardeau, Missouri 63701 Phone : 573-651-2120 Email : wskinner@semo.edu Warren Skinner	No	0
32	St. Louis University 3840 Lindell Blvd. St. Louis, Missouri 63103 Phone : 314-997-2828 Email : careers@slu.edu Kim Reitter	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
33	State Fair Community College 3201 W. 16th Sedalia, Missouri 65301 Phone : 660-530-5800 Email : careerservices@sfcemo.edu Career Services	No	0
34	Truman State University 100 E. Normal Kirksville, Missouri 63501 Phone : 660-785-4353 Email : careers@truman.edu Elizabeth Bauer	No	0
35	University of Central Missouri Elliott University Union 302 Warrensburg, Missouri 64093 Phone : 660-543-4985 Email : recruiter@ucmo.edu Ron Eblin	No	0
36	University of Missouri 909 Lowry Mall Columbia, Missouri 65211 Phone : 573-882-6801 Email : nella@missouri.edu Amanda Nell	No	0
37	Webster University 470 E. Lockwood St. Louis, Missouri 63119 Phone : 314-882-6801 Email : careercn@webster.edu Ray Angle	No	0
38	Westminster College 501 Westminster Ave. Fulton, Missouri 65251 Phone : 573-592-5381 Email : careersrv@westminster-mo.edu Virginnia Hall	No	0
39	William Jewell College 500 College Hill Liberty, Missouri 64068 Phone : 816-415-5938 Email : blandm@william.jewell.edu Marissa Bland	No	0
40	www.westcentralmoinfo.com (SEU website) 2201 Antioch Rd. Clinton, Missouri 64735 Phone : 660-885-6141	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
41	Alpha Media Careers Website www.alphamediausa.com/careers	No	1
42	Internal Posting/Candidate	No	1
43	Indeed Website (<i>link from Alpha careers website</i>) www.indeed.com	No	0
44	Former Station Employee	No	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD:			6

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	On October 20, 2016, our SEU participated in a job fair sponsored by Clinton High School, which took place on its campus. SEU participants included our Market Manager, who occupied a booth and spoke with interested attendees about career opportunities in radio.
2	Internship Program	During this reporting period, our SEU hosted one student intern from Leeton High School in Leeton, Missouri. This student was supervised by and “shadowed” our Program Director, during which he was exposed to commercial editing and automation software, assisted with daily weather forecasts, and occasionally joined the station’s live, on-air broadcasts.
3	Participate in event sponsored by or on behalf of an educational institution relating to careers in broadcasting	On April 13, 2017, our Market Manager attended career day at Clinton High School, during which he spoke with students about the opportunities available for a future career in broadcasting as well as internships within the SEU.