

KGLO, KIAI, KLSS, KRIB, KYTC
EEO PUBLIC FILE REPORT
October 1, 2014 - September 30, 2015

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-3	1

KGLO, KIAI, KLSS, KRIB, KYTC**EEO PUBLIC FILE REPORT****October 1, 2014 - September 30, 2015****II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Drop In	N	1
2	Non-Employee Referral	N	1
3	Radio Recruitment Ad	N	1
TOTAL INTERVIEWS OVER REPORTING PERIOD:			3

KGLO, KIAI, KLSS, KRIB, KYTC**EEO PUBLIC FILE REPORT****October 1, 2014 - September 30, 2015****III. RECRUITMENT INITIATIVES**

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	10/15/2014	Hosting of Job Fair	Hosted Drive Up Job Fair Distributed information from 25 plus businesses to 75 people.	6	GM Account Executive Account Executive Account Executive
2	1/8/2015	Participation in events or programs sponsored by educational institutions	Program Director presented to students at Northwest Missouri State	1	Farm Director
3	4/1/2015	Co Sponsoring Job Fair	Worked with Workforce Development in Mason City, IA. We promoted the Job Fair on 4/1/2015 held at NIACC. Over 75 businesses attended. Had attendance of over 500.	3	General Manager Operations Manager Account Executive
4	4/8/2015	Participation in events sponsored by community groups	Job shadow from St Ansgar High School	4	Operations Mgr PD Production PD
5	5/6/2015	Participation in events sponsored by community groups	Tim Fleming was speaker at North Iowa Area Communitiy College Career Day on 5/6/2015	1	Operations Manager
6	5/20/2015	Participation in events sponsored by community groups	Youth Task Force members came to station to shadow for a morning.	4	Operations Mgr PD Prod PD
7	5/21/2015	Participation in events sponsored by community groups	job shadow by Mason City Youth Task Force members.	3	Operations Manager PD Production
8	9/10/2015	Co Sponsoring Job Fair	Partnered with Kelly services to host a job fair at Kaplan on 9/10/2015	1	Account Executive