

MESSY ROOM MAKEOVER CONTEST RULES

1. **ELIGIBILITY: NO PURCHASE NECESSARY.** Open only to legal residents of Virginia, Maryland and the District of Columbia who are eighteen (18) years or older on date of entry. Void where prohibited by law, rule, regulation or ordinance. Employees and directors of Centennial Broadcasting II, LLC, d.b.a. WBQB (B101.5), their affiliated companies, participating Sponsors – College Hunks Hauling (CHH), Trivett's Furniture (Trivett's), Organization Direct (OD) and Rappahannock Goodwill Industries (Goodwill), information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies (and their immediate family members and those living in the same households) are ineligible. By participating, you agree to these Sponsor's Official Promotion Rules and to the decisions of the judges which are final and binding in all respects.
2. **SPONSOR:** Centennial Broadcasting II, LLC, d.b.a. WBQB (B101.5) is the sole Sponsor of the Messy Room Makeover. Centennial Broadcasting II, LLC, d.b.a. WBQB (B101.5) is solely responsible for awarding designated prize(s) to the verified winner(s) of the Promotion.
3. **HOW TO PLAY:** Promotion begins Wednesday, January 14, 2015 and ends Monday, March 9, 2015. Only one (1) entry per household will be accepted. Only one (1) photo will be used during contest and the same photo will be used throughout the entire contest, no photo change outs will be accepted.
 - a. Submit a picture of a messy bedroom or living room in your home at B1015.com; Keyword: MESSY between Wednesday, January 14, 2015 and Thursday, January 29, 2015. Photo of the messy room **MUST BE THE LEGAL RESIDENCE** of the contestant. Photo should be clear and should give the best overall view of the room. WBQB is not responsible for blurry or bad photography.
 1. By entering this contest, participating sponsor, OD, will be working with Grand Prize winner to makeover the room, which could possibly lead to some invasion of privacy.
 2. By entering this contest, contestant needs to be mentally and physiologically prepared and ready to make a change to a bedroom/living room in their home.
 3. If contestant is worried about a possible invasion of privacy or not prepared to let Sponsors into their home to film and make changes/organize, then contestant should not enter this contest.
 - b. All entries will be divided into four (4) voting groups. Contestants will be notified between January 30 and/or February 2, as to which Group they will be in for voting. The photo that receives the most votes in each groups voting period will advance to the Final Round of voting.
 - c. Final round of voting will consist of the winner from each of the four groups and a Wild Card, chosen by the B101.5 Staff. The photo that receives the most votes in the final round will be the Grand Prize winner.
 - d. **HOW TO VOTE**
 1. All voting will be done at B1015.com. Contestants should share link to contest page via their social media platforms to get friends and family to vote for them.
 - e. **VOTING PERIODS**
 1. Group #1 – Begins at 8:00 a.m. on Monday, February 2nd and ends on Friday, February 6th at 7:00 p.m. Chris & Dee will announce the photo that advances to the Final Rounds on Monday, February 9th.
 2. Group #2 – Begins at 8:00 a.m. on Monday, February 9th and ends on Friday, February 13th at 7:00 p.m. Chris & Dee will announce the photo that advances to the Final Rounds on Monday, February 16th.
 3. Group #3 – Begins at 8:00 a.m. on Monday, February 16th and ends on Friday, February 20th at 7:00 p.m. Chris & Dee will announce the photo that advances to the Final Rounds on Monday, February 23rd.
 4. Group #4 – Begins at 8:00 a.m. on Monday, February 23rd and ends on Friday, February 27th at 7:00 p.m. Chris & Dee will announce the photo that advances to the Final Rounds on Monday, March 2nd.
 5. Final Round – Begins at 8:00 a.m. on Monday, March 2nd and ends on Sunday, March 8th at 7:00 p.m. The voting period is extended for the Final Round. Chris & Dee will announce the Grand Prize winner on Monday, March 9th.

4. **RESTRICTIONS:** Each contestant is eligible to participate once every thirty (30) days and may win only once. Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, are not responsible for any failure of any electronic equipment, computer transmissions and/or network connections, nor are they responsible for any inaccuracies in information which may be used in the Promotion, or for any technical or human error which may occur in the processing of attempts, including data entered by contestants. Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, reserve the right to discontinue the Promotion at any time, in which event, only entries received prior that date will be considered.
5. **PRIZE:** A room makeover/reorganization. Sponsor, OD, will work with the winner to clean, remove items (if necessary), reorganize and stage the room. For items that are decided to be removed from room/home, CHH will provide up to \$1,200 in services. OD will provide a value up to \$1,680 in services. Trivett's Furniture will provide up to \$1,000 of furniture items that sponsor, OD, deem necessary for the room to be made over. Goodwill will provide up to \$100 of merchandise that sponsor, OD, deem necessary for the room to be made over. Decisions of judges are final. Taxes, fees or other charges, if any, are the sole responsibility of winner(s). Winner will be taxed on the final retail value of the makeover. By accepting a prize, winner(s) release and discharge Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, and all their respective employees, officers, directors, representatives and agents from any liability or damage due in whole or in part to the award, acceptance, possession, use or misuse of any prize or from participation in this Promotion. (Prize Value: Up to \$4,000, official value will be based on receipts provided by sponsor, OD.)
6. **NOTIFICATION AND AWARDING OF PRIZE(S):** Winner(s), if any, will be required to sign and return an Affidavit of Eligibility and Publicity/Liability Release, within thirty (30) days of notification. Affidavit of Eligibility must be complete and include winner's social security or resident alien identification number. The information in winner's Affidavit of Eligibility must be correct and must mirror the information provided in winner's entry or winner is disqualified. If winner(s) cannot be contacted, is ineligible, fails to claim a prize or fails to return the completed and executed Affidavit/Release as required, or if the Prize Notification or prize is returned as undeliverable, prize will be forfeited. No unclaimed prizes will be awarded. By participating, a winner, except where prohibited by law, grants Sponsor, Sponsor's designee and their affiliated companies the right to use the winner's name, likeness, picture, portrait, hometown, voice, biographical information and written submissions and written or oral statements, for advertising and promotional purposes without additional compensation unless required by law.
7. **DISQUALIFICATION / TERMINATION:** Sponsor, its affiliated companies, participating sponsors, information providers, content and/or prize providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion are not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic, including those resulting from the efforts of hackers. Persons found tampering with or abusing any aspect of this Promotion, as solely determined by the judges, will be disqualified. If disqualified for any of the above abuses, Sponsor reserves the right to terminate a contestant's eligibility to participate. In the event any portion of this Promotion is compromised by virus, bugs, hackers, non-authorized human intervention or other causes beyond the control of Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion which, in the sole opinion of Sponsor, corrupts, or impairs the administration, security, fairness or proper play of the Promotion, Sponsor reserves the right, at its sole discretion, to suspend or terminate the Promotion. Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion are not responsible for any entry, which is generated by

computer hardware or software, malfunction, error or failure, or is tampered with or subject to any non-authorized human intervention.

8. WINNERS' LIST: For a Contestant List, send a self-addressed, stamped envelope for receipt by April 30, 2015 to Messy Room Makeover, c/o WBQB (B101.5), 1914 Mimosa Street, Fredericksburg, VA 22405.
9. All other station contesting rules apply.