

2014 ANNUAL EEO PUBLIC FILE REPORT

Prairie Winds Broadcasting

Station(s):

**KNBZ-FM, KGIM AM/FM,
KSDN AM/FM & KBFO-FM**

Community(ies) of License:

Aberdeen, SD and Redfield, SD

Reporting Period:

**January 31, 2014¹ thru
November 30, 2014**

No. of Full-time Employees: **14**
Small Market Exemption: **Yes**

During the Reporting Period, no positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Co-sponsored 2 **job fairs** with organizations in the business and professional communities whose membership includes substantial participation by women and minorities. The stations were represented by personnel who have substantial responsibility in making hiring decisions.*

2014 Aberdeen Area Job Fair, Tuesday, March 18, 2014. Hosted at the Aberdeen Civic Arena, 215 South Washington Street, Aberdeen, SD. Program Director and Sports Director attended.

2014 Aberdeen Area Job Fair, Thursday, September 18, 2014. Hosted at the Aberdeen Civic Arena, 215 South Washington Street, Aberdeen, SD. Program Director and Sports Director attended.

¹ Prairie Winds Broadcasting, Inc., became the licensee of the listed stations effective January 31, 2014.

Participation in training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.

General Manager, Sales Manager, and an Account Executive attended the 2014 NAB Radio Convention in Las Vegas, NV, April 7th thru the 10th, 2014. Attended the sessions providing training on sales, regulatory and technical matters.

Sales Manager and Account Executive Attended the 2014 RAB Convention in Indianapolis, IN, September 9th thru the 12th, 2014. Attended the sessions providing training on sales, regulatory and technical matters.

Participated in 1 event sponsored by educational institutions relating to career opportunities in broadcasting.

Stations participated in a Job Shadow day with On-Air Staff, May 9th, 2014. A high school student from Northwestern, SD, that attends Northwestern High School, job shadowed our KGIM-FM staff.

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment*

Stations participated in two Internships with Sales Staff, 2014. A college student from Northern State University, Aberdeen, SD and a college student from North Dakota State University, Fargo, ND, participated. Both students job shadowed sales staff.