

## **WDEF PICK YOUR PARADISE CONTEST RULES**

1. **No Purchase Necessary. Must be at least 21 years old to win.**
2. Grand prize consists of a travel voucher in the amount of three thousand dollars (\$2,500) redeemable at Discovery Travel, 711 Georgia Avenue, Chattanooga, Tennessee, 37402. A total of forty-six (46) qualifying prizes will also be given away. Each qualifying prize consists of fifty dollars (\$50). Odds of winning any prize will depend of the number of contestants choosing to participate.
3. To qualify for the grand prize drawing, contestants must listen to WDEF-FM between 6am and 7pm (eastern) Monday through Friday beginning March 19, 2017 and ending on April 20, 2017. Upon hearing the signal to call broadcast during any of the aforementioned time periods, contestant must be the ninth (9<sup>th</sup>) caller through at (423) 642-9236. Contestant will then be asked to call out a number from the "Pick Your Paradise Game Board" which consists of sequential numbers 1-92. (Game boards are available at [www.sunny923.com](http://www.sunny923.com)). Said caller will then call out a second number. If the paradise locations assigned to each number are identical, said caller will be awarded fifty dollars (\$50), and will also become qualified to win the grand prize. If said caller does not call out numbers that match, or if caller calls out a number that has been "matched" by a previous caller, that caller's opportunity to become qualified ends immediately. At any time if matched numbers continue to be picked, WDEF reserves the right to let caller pick a second time. There is no limit on the number of times a contestant may attempt to qualify, however, a contestant may only qualify once to win the grand prize.
4. Contestants may also qualify for the grand prize drawing by visiting Toyota of Cleveland, 3560 Village North Boulevard, McDonald, TN, 37353, during any WDEF-FM live broadcast from that location. Dates and times of said broadcasts TBA. Contestants at said live broadcasts will be asked to call out a number from the "Pick Your Paradise Remote Game Board" which consists of sequential numbers 1-92. Contestants will then have the opportunity to call out one (1) second numbers. If the second numbers match the first number called, contestant will then be qualified for the grand prize drawing. Contestants will be allowed only one (1) match attempt per live broadcast. Note: The "Pick Your Paradise" and "Pick Your Paradise Remote" game boards are not identical.
5. Qualifying officially ends when all numbers from the "Pick Your Paradise" game board referenced in paragraph #4 above have been "matched."
6. The grand prize winner will be selected via random drawing from among all qualifiers. Grand prize drawing will be held approximately seven (7) days following the official end of qualifying, at the WDEF-FM studios, 2615 South Broad Street, Chattanooga, Tennessee, 37408. Grand prize winner need not be present to win.
7. Contest winner may win one prize valued 100 dollars or greater per 60 days. One winner per household.
8. Contest winner may win one prize valued 99 dollars or less per 60 days. One winner per household.
9. If Contestant has won a prize under a 100 dollars, contestant will only be added to grand prize drawing and will forfeit aforementioned qualifying prize.
10. By participating in the contest, the winner consents to the use, without additional compensation, of his or her name and/or likeness and/or voice for promotion and/or advertising purposes in connection with this contest, WDEF and its sponsors.
11. If grand prize is not available, winner will be offered a similarly valued substitute prize.
12. Prizes are non-transferable and no substitutions will be made unless original prize is unavailable.
13. All winners hold WDEF harmless for any injury, illness or malady caused by participating in and or winning a prize or prizes as part of any contest.
14. Jackson Telecasters Inc employees, WDEF of Chattanooga, Inc. employees, Island Cove employees, their immediate families, and any promotional advertising sponsors are prohibited from winning this contest.
15. The decision of WDEF shall be final, including matters not specifically addressed in these rules.
16. Contests are void where prohibited or otherwise restricted by law and are subject to all federal, state and local laws, rules, and regulations.
17. WDEF is not responsible for misdialled or misdirected telephone numbers. Furthermore, WDEF shall not be held responsible in the event that a contest may not be conducted due to natural or un-natural circumstances.
18. Prizewinners are responsible for any and all local, state, and federal income taxes that apply to prizes, individually or collectively, with prizes awarded in the same calendar year from WDOD-FM, WDEF-AM/FM, and/or WUUC-FM.
19. Winner must provide his or her Social Security number and must sign an Affidavit of Eligibility and a Release and Waiver of All Liability against the Station, its sponsors, employees and affiliated companies for any injury or loss which may occur from the contestant's participation in the contest or from the use of any prize which is awarded. Winner must also sign a W-9 form.
20. WDEF reserves the right to investigate fraudulent claims of winning as well as deny prize awards for violation of any contest rules.
21. WDEF is not responsible for prizes that are or may become damaged.
22. All written entries (if applicable) must be legible and must include the contestant's full name, address, phone number, and age. WDEF and its sponsors are not responsible for any entries that are lost, late, damaged, improperly filled out, misdirected in the mail, misdirected on the internet, or misdirected texts.
23. Grand prize must be claimed by 5pm, June 1, 2017.
24. Prizes not claimed in accordance with these rules will be forfeited and become property of WDEF.

**I certify that I have read and understood the aforementioned rules and hereby accept the above conditions and terms.** Signature: \_\_\_\_\_ Date: \_\_\_\_\_