

The purpose of this EEO Public File Report is to comply with Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WBAT-AM 1400, Community of License Marion, Indiana, WCJC-FM 99.3, community of license Van Buren, Indiana, WMRI-AM 860, Community of license-Marion, Indiana; and WXXC-FM 106.9, Community of license-Marion, Indiana; and is required to be placed in the public inspection files of these stations, and posted on these stations websites, if applicable.

The information contained in the Report covers the time period beginning April 1, 2015 to and including March 31, 2016.

SECTION 1: VACANCY INFORMATION

Full-time Positions Filled by Job Title	Recruitment Source of Hire	Total Interviewees - All Sources
PRODUCTION DIRECTOR	on-Air Recruitment Ad	1
SALES EXECUTIVE (Two hired)	On-Air Recruitment Ad & Referral	7
GENERAL SALES MANAGER	Indiana Radio Watch	2

Total Number of Persons Interviewed During Applicable Period: 7

SECTION 2: RECRUITMENT SOURCE INFORMATION

Recruitment Source (Name, Address, Phone, Contact)	Total # Interviewees Provided	Full-time Positions Utilized
Indiana Broadcaster's Association (indianabroadcasters.org) login vanessa@wmri.com wxxc1069	1	Announcer
All Access Music Group (allaccess.com) Fax: 615-252-4838 Jim Asker, 11 Music Circle S, Ste 101, Nashville, IN 37203 (615-252-6400)	0	
Ball State University https://bsu-csm.symplicity.com/employers (login vanessa@wmri.com wxxc1069)	0	
CentralIndianaHelpWanted.com	0	
Taylor University www.taylor.experience.com/emp/sblogin 236 W. Reade Ave., Upland, IN 46989, careerdevelopment@taylor.edu	0	
Indiana Wesleyan University, *Must Use College Central Website to Post Jobs* www.wildcatworksonline.com	0	
Indiana Radio Watch email irw@well.com	1	
Purdue University: https://www.cco.purdue.edu/Employers	0	
Butler Univ butler.experience.com/emp/home (Login vanessa@wmri.com/wxxc1069)	0	
Work One of Eastern Indiana	0	

www.indianacareerconnect.com		
Craig'sList	0	
Station Website	0	Sales Executive
Newspaper: Muncie Star Press	0	Sales Executive
LinkedIn	0	Sales Executive
Radio ad	6	
Station Memo / Posting	0	Announcer
Referral / Word of Mouth	2	Announcer
Other: Job Fair	0	
Other:	0	

PAGE 2	ANNUAL EEO PUBLIC FILE REPORT	WBAT-AM WCJC-FM WMRI-AM WXXC-FM
---------------	--------------------------------------	--

Covering the Period from April 1, 2015 to March 31, 2016.

Stations Comprising Station Employment Unit: AM 860 WMRI * WXXC 106.9FM * AM 1400 WBAT * WCJC 99.3 FM

SECTION 3: MENU OPTION INITIATIVES:

(Description of activities.)

- 4/6/2015 Via Credit Union and Ivy Tech Community College Job Fair
John Clark, Sales Manager, of Hoosier AM/FM stations in Marion attended and discussed careers in Radio Broadcasting.

- 9/20/2015 Indiana Broadcasters Association Broadcasters Career/Internship Fair
Camellia Pflum, Market Manager, and Vanessa Bertoline, Operations Manager, attended and discussed Careers and Internships with those interested in Broadcast Media

- 1/29-2/26/16 IBA Scholarship Announcements/PSA's
Announcements aired maximum number of times each day to reach College Students studying a career in Broadcast Media

SECTION 4: PUBLIC CONTACT INFORMATION:

Carolyn Bush - EEO Director
820 S. Pennsylvania Street
Marion, IN 46953
phone: 765-664-7396, ext. 123
email: csbush@wbato.com

