

Q97.1'S (KSEQ) FAVORITE FUR BABY – CONTEST RULES

STARTING MONDAY, APRIL 9 THROUGH TUESDAY, APRIL 24, 2018...

Q97.1 WILL GIVE LISTENERS 18 OR OVER AND BE A RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE OR KERN COUNTIES A CHANCE TO WIN A \$500 VISA GIFT CARD AS PART OF Q97.1'S FAVORITE FUR BABY CONTEST.

THE \$500 VISA GIFT CARD PROVIDED BY LAWMAN PROMOTIONS FOR PROMOTIONAL PURPOSES. LISTENERS WILL BE ENCOURAGED TO LOG ONTO THE Q97.1 FACEBOOK PAGE (Q97.1 RADIO) AND SUBMIT A PHOTO OF THEM WITH THEIR FUR BABY (PET) VIA DIRECT MESSAGE. THE VOTING WILL START MONDAY, APRIL 16 THROUGH FRIDAY, APRIL 20. LISTENERS WILL THEN BE INSTRUCTED TO "LIKE" THEIR FAVORITE PHOTO FROM A GALLERY OF SUBMISSIONS POSTED ON THE Q97.1 FACEBOOK PAGE. THE TOP 10 PHOTOS WITH THE GREATEST NUMBER OF "LIKES" WILL ADVANCE TO THE TOP 10 ROUND. THE TOP 10 VOTING ROUND WILL START FRIDAY, APRIL 20 THROUGH TUESDAY, APRIL 24 AT 9:30AM. THE PHOTO WITH THE GREATEST NUMBER OF "LIKES" FROM THE TOP 10 WILL BE DECLARED THE WINNER. IN THE EVENT OF A TIE, THERE WILL BE A RANDOM DRAWING TO DETERMINE THE WINNER. WINNER WILL BE ANNOUNCED ON TUESDAY, APRIL 24 AT APPROXIMATELY 9:45AM AND WILL BE NOTIFIED BY FACEBOOK MESSENGER AND/OR PHONE. NO PURCHASE NECESSARY. NO SUBSTITUTIONS FOR PRIZES. PRIZES ARE NON-TRANSFERABLE AND CANNOT BE TRADED OR REDEEMED FOR CASH. WINNER MUST PROVIDE A VALID GOVERNMENT ISSUED PHOTO I.D. AND / OR VALID SOCIAL

SECURITY NUMBER WHEN CLAIMING OR PICKING UP PRIZE. WINNER IS RESPONSIBLE FOR FEDERAL AND STATE INCOME TAXES IF APPLICABLE. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE AND IMAGE FOR PROMOTIONAL PURPOSES. LOTUS FRESNO CORP. RESERVES THE RIGHT TO CHANGE THE RULES AT ANY TIME DURING THE CONTEST. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE, FRESNO CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS.