

# Digital Marketing **Services**



## **Website Design Services**

Having a mobile-friendly & search engine-friendly website is essential in today's time. Our websites are built with digital marketing in mind.

### **Subscription and Custom Plans Available**

**Ongoing monthly hosting, management, & marketing consultation services available.**



## **Social Media Advertising & Management**

With social media management we'll post, engage, and connect with your followers by using relative, industry related content such as pictures, articles, and video.

Our social media advertising services help you generate immediate results on social media. We connect your products or services to thousands of people who may be interested in them.



## **Reputation Management**

Research shows growing online reviews increases brand loyalty and also search engine rankings. Our services will help you grow your online reviews on sites like Google, Facebook, and other directory sites.



## **Search Engine Marketing & Lead Generation**

Be found when people are searching for your products or services in search engines.

PPC advertising compliments any SEO campaign, Display, and radio campaign. If a potential buyer sees your company name in two or more spots on a search result page then they believe your business is more relevant to their search.



## **Email Marketing**

In today's digital world, email is still a fundamental method to communicate your marketing message. Leverage your email list, and extend audience engagement with our email marketing services. We create content that appeals to your customer persona profiles using relevant information that appeals to your audience.



## **Search Engine Optimization (SEO) & Local Directory Services**

Increase organic search engine rankings when users type in a product or service in Google, Bing, or Yahoo (ie. Plumbers in Lincoln). We'll grow your online presence by publishing high quality content to 3<sup>rd</sup> party website to grow your digital footprint. Looking to promote in Google for a local product or service? Grow local search rankings by ensuring the your business is listed correctly & consistently on all major directory sites.

