

Alpha Media, LM Communications, \$1000 Dollar Giveaway

CONTEST RULES

1. Eligibility.

(a) No purchase necessary to enter or win.

(b) The **\$1000 Cash Giveaway Contest*** (the "Contest") is open to U.S. residents, 18 years of age or older, except employees of **all Alpha Media stations, LM Communications, Inc., Fayette Heating and Air, MSnap/Marketron, Aptivada** (collectively, the "Sponsors"), other television and radio stations in all Alpha Media Market Areas, LM Communications, Inc. Market Areas, and their affiliates, subsidiaries, advertising or promotion agencies (if any), members of their respective families or persons living in the same household. This Promotion is subject to all applicable federal, state, and local laws and regulations. Void outside the United States and where prohibited.

The \$1000 Cash Giveaway Contest will also be known as:

CALL LETTERS CONTEST NAME

WCDA Keywords To 5K A Day

WBVX \$115,000 Workforce Bribe

WBTF 1079 THE BEAT'S \$125,000 KEYWORD GIVEAWAY

WLXO WIN KARL'S CASH

WGKS KISS969 5K A Day At Work Giveaway

KFQD What's the Word?

KHAR Keywords for Cash

KBRJ Put a Grand in Your Hand

KEAG Winning Word

KMXS 5k a Day Giveaway

KWHL Cash Grab

KAYO Keywords for Cash

KGNC \$125K Country Cash Keyword Giveaway

WAYV 5K PAYDAY

KLLY Snack's Cash

KKBB Danny P's Pot O Gold

KNZR Return of the 5 k a Day Cash Giveaway

KRSQ-FM HOT 101-9's 5K a Day Payday

KEWF 98.5 THE WOLF 5 GRAND A DAY CASH COW!

WXYK The Monkey's 5K Payday

WQBB 5K A Day Workday Payday

WCPR Use Your Hand To Win A Grand

WGBL G Is Paying Your Bills

WTNI/WXBD Win Champ's Cash

WHAJ 5K A Day Give Away

WHKX/WHQX Big Cash Machine

KKWK Text to Win 5k A Day Giveaway

KAAN-AM Text to Win 5k A Day Giveaway

WHBC AM Keywords for Cash

WHBC FM Keywords for Cash

WIKZ The MIX95.1 \$125,000 At-Work text

WQCM The 94.3 WQCM \$125,000 Workforce Bribe.

WDLA The WILD 96.7 \$125,000 Cash Giveaway
WMXZ-FM HD1 MIX MONEY 5.0
WCKN-FM KICKIN' CASH KICKBACK
WXST-FM STAR'S STACKS OF CASH
WMXZ-FM HD2 THE BOX HAS GOT BANK
WAVF-FM WIN CHUCK'S CASH
KDKD Text the Keyword for a Grand
WMFX The Big Bribe Contest
WARQ Q935 \$1000 At Work Bonus
WWDM \$5k Big Cash Giveaway
ESPN ESPN Columbia Signing Bonus Contest
WHXT 5 Stacks a Day Giveaway
WDHT 5 Stacks A Day Text Giveaway
KYKX KYKX \$125,000 FREE MONEY FREE FOR ALL
KKUS A FISTFUL OF DOLLARS
KOYE 5 MIL DOLARES DIARIOS CON LA INVASORA
KOOI SUNNY 106.5 THOUSAND DOLLAR TEXT
KUIC \$5,000 a Day Giveaway
KKDV \$5,000 a Day Giveaway
KKIQ \$5,000 a Day Giveaway
WXKE XKE 5K a Day Giveaway
WBTU US933 \$125,000 Money Machine
WJFX \$125,000 Payoff
WWFW \$125,000 At Work Text
WJFX HD3 Mo' Money \$125K Giveaway
WFLS Steve & Jessica's Cash
WVBX Tony's Bucks
WWUZ 5K A Day Giveaway
WPLL \$125,000 ATM
WHHZ Bob's Bucks
WTMG \$125,000 ATM
KDUX KDUX KASH Keyword
KXXK KIX 95.3 Cash Code
WXQR Rock Better Have My Money
WRNS Crazy Cash
WERO Ace & TJ Pay Your Bills
WMRQ 5K-A-DAY GIVEAWAY
WJMI Big Station's Big Payback
WKXI Kixie's Grand Cash Payout
WRKS Mega Money Payout
WOAD Blessings of Cash
KGRT-FM The KGRT Cash Cow
KHQT-FM Hot Cash
KSNM-FM Classic Cash 5K a Day Giveaway
WDJX Ben & Kelly's \$125,000 Derby Purse
WXMA Win Eric & Lynda's Loot
WGZB Beat The Bank on B
WGHL EZ's Mo Money Mo Problems

WMJM Beat The Clock Cash Drop
KBTE \$125,000 Phat Cash Code
KLLL \$125,000 Fast Cash Keyword
KMMX \$125,000 Password That Pays
KONE \$125,000 Rockforce Payout
KLQL Spring Cash Giveaway
KMKO 95-7 The Rock Station A Grand In Your Hand, 5K A Day Giveaway
KEEZ Z99 5K A Day Giveaway
KRBI River 5K Pay Day
KYSM Country 1035- KYSM 5K A Day
KLSS STAR 106 5K a day Giveaway
KYTC SUPER HITS 5K a day Giveaway
KRIB 1490 KRIB 5K a day Giveaway
KIAI COUNTRY MOOSE 5K a day Giveaway
KGLO AM 1300 KGLO 5k a day Giveaway
WKKB 5K-A-DAY GIVEAWAY
WMYB 5K A Day Giveaway
WWRX 5K-A-DAY GIVEAWAY
KLAK KLAK Cool Cash Giveaway
KMAD Mad Rock Mad Money Giveaway
KMKT Katy Country 5K a Day Giveaway
WOCQ 5K UH DAY
WKHI 107-7's Your Country Cash
WZBH Billy's Beach Bucks
WGBG Big Money Giveaway
KCLB-FM Mark's Money
KKUU-FM Big Boy's Bankroll
KDGL-FM 5k a Day Payday
KDES-FM Cash Cow
KPSI-FM Mix Money Man
KNWZ-AM Win Feingold's Money
KKUU-HD2 Coach's Cash
KDES-HD2 Mod Money
WIRL-AM/FM Groovy Grand Give-a-way
WPBG Workday Payday
WNGY Kane Ca\$h
WXCL Wolf at Work and Win
WMBD The Grand Keyword
WSWT Mix 106.9's \$125,000 At Work Text
KUPL CMJ 5k a Day Giveaway
KINK The Dispensary
KXL The 5k Payday
KUFO The 5k Tax Rebate
KXTG The 5k Cash Play
KBFF Win Jubal's Money
WLFV \$5k A Day Cash Giveaway
WWLB \$5k A Day Cash Giveaway
WBBT \$5k A Day Spring Cash Giveaway

WVBE VIBE CASH VAULT
KSAL-AM KSAL Cash Keyword
KYEZ-FM 5 K a Day Cash Giveaway
KSAL-FM Work Day Pay Day
KBLS-FM Sunny Cash Keyword
KSAJ-FM Cash Word
KTSA The Grand Keyword
KLEY Los 5 Mil De LaLey
KSAH Los 5 Mil De Norteno
KTFM Brooke & Jubal's 5K A Day
KTFM-HD2 103.3 The App's 5K A Day
KJXK JACK FM's 5K A Day
KZDC Straight Cash Homie
WUBB The Return of Bob's Big Money Payoff
WXYX 5k A Day
WFXH Big Money Giveaway
WGCO Rob Hank's Bank
WRWN A Grand in Your Hand
WHHW Win Monty's Money
KPLZ The Kent & Alan \$5K A Day Giveaway
KBTT 1037 Tha Beat 5 Racks A Day Giveaway
KDKS \$125,000 Hot Cash Giveaway
KLKL The 95.7 Great 5K-A-Day Cash Giveaway
KTAL The 98 Rocks Cash Campaign
WIBW-FM Five Minutes to Win it
KTPK Keyword for Cash
KKRV-FM KKRK Grand In your Hand contest
KWIQ-FM Q-Country Easy Money Giveaway
KWLN-FM La Texto-Mania

(c) Listeners are eligible to win an Alpha Media contest only once every thirty (30) days. Only one winner per household is permitted in any contest. Listeners are eligible to win a prize valued at \$600.00 or more only once every six months.

(d) Participants must sign all contest release and waiver forms before accepting prize.

2. Entry.

(a) The Contest will begin on **Monday, March 21, 2016** and end on **Friday, April 22, 2016**. The deadline for entries is **Friday, April 22, 2016 at 4:05pmAKDT, 5:05pmPDT, 6:05pmMT, 7:05pmCT, 8:05pm ET.**

(b) To participate in the Contest, **you must listen to the participating Alpha Media and LM Communications radio station in your area for the specific call-in times (see specific time zone call in times below).** During those specific 5 text-in times per day, a secret keyword will be given over the air. When you hear the secret keyword you have 5 minutes to text the keyword to 68255. One random listener will be chosen and contacted via the phone number they used to text in. **IF contact is made with the randomly chosen listener, they will be awarded \$1000. Keyword entry window time is 5 minutes from the time the cue is played. Keyword Solicitation Times by Time Zone*:**

AKDT: 6:00am, 8:00am, 12:00pm, 2:00pm, 4:00pm

PDT: 7:00am, 9:00am, 1:00pm, 3:00pm, 5:00pm

MT: 8:00am, 10:00am, 2:00pm, 4:00pm, 6:00pm

CT: 9:00am, 11:00am, 3:00pm, 5:00pm, 7:00pm

ET: 10:00am, 12:00pm, 4:00pm, 6:00pm, 8:00pm

****Solicitation time may vary 30-60 seconds before or after listed time***

Alternate mode of entry: Instead of texting, participant could enter online at <http://www.alphamediacontests.com> during the 5 minute window. If participant attempts to text outside of the 5 minute contesting window, the web page will appear blank.

PARTICIPANT MAY ONLY CHOOSE ONE MODE OF ENTRY PER CONTEST TIME

(c) Participants may text in or enter online once per keyword contest BUT may only win \$1000 once throughout the duration of the 5 week contest.

(d) Sponsors are not responsible for technical, cell phone or computer failures, errors or data loss of any kind, lost or unavailable Internet connections, failed, incomplete, garbled or deleted computer or network transmissions, inability to access any website or online service, any other error or malfunction, late, lost, illegible or misdirected entries, or for printing errors in any advertisement, entry form or the rules. Entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider, or other organization that is responsible for assigning the email address or the domain associated with the submitted email address.

By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: <http://www.your1063.com/privacy-policy/>. Entry deemed made by holder of e-mail account.

Sponsor is not responsible for telephone service outages, delays, equipment malfunctions, busy signals, hang-ups, errors or data loss of any kind, lost or unavailable connections, or failed, incomplete, garbled or deleted transmissions or voicemails or other technological difficulties that may prevent an individual from completing his/her telephone call, or for printing errors in any advertisement, entry form or the rules.

(e) Entry materials that have been tampered with or altered are void. If the Sponsors determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Contest or if technical difficulties compromise the integrity of the Contest, the Sponsors reserve the right to void the entries at issue and/or terminate the Contest and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at <http://www.alphamediausa.com/contest-rules/cash-contest-rules.pdf>. If, for any reason, the Contest is not capable of running as planned, including tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsors which corrupt or affect the administration, security,

fairness, integrity or proper conduct of the Contest, Sponsors reserve the right at their sole discretion to cancel, terminate, modify or suspend the Contest.

Sponsors reserve the right to disqualify any entrant that tampers with the operation of the Contest or violates the Official Rules of the Contest.

3. Prizes and Odds of Winning.

(a) **DAILY PRIZES 5 times per day: (125) One Hundred twenty-five daily prizes of \$1000 dollars will be awarded throughout the duration of the contest.** Prizes will be awarded **by randomly drawing phone number from text entry.** The Sponsors reserve the right to award any prizes that are not claimed by **May 22, 2016** in future promotions conducted by the Sponsors.

(b) **Odds of winning depend on number of participants**

(c) **All winner information will be collected at the time of winning. The information will be sent to the appropriate local market to issue a \$1000 check to the winner. This process will take 6-8 weeks before winner will be notified to pick up check.**

Any prize or prize certificate not claimed within 60 days of winning will be forfeited by the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and, therefore, winner assumes the risk of its arrival. Station is not responsible for the safe arrival of a prize or prize certificate.

4. Winner Selection and Notification.

(a) Decisions of Station management with respect to the Contest are final.

(b) **Winners will be chosen on or about 5 minutes after texting the specific keyword. Winners will be randomly chosen 5 times per day and notified via the phone number they used to text in. They will be notified by Alpha Media staff and will be recorded for future play back in any and all Alpha Media Markets and participating LM Communications stations. Alpha Media staff will call/try the phone number 3 times within the 5 minute window before deeming the number disqualified and move to the next randomly selected winner.** In the event there is no winner, prizes will be awarded **to the next randomly chosen qualifier. Winners will be chosen by random number generator.** This will repeat for a period of forty-five (45) minutes until the \$1,000 cash prize is awarded. If no randomly selected entrant has answered the calls from Alpha Media at the time that 45 minutes has expired, no cash prize will be awarded.

(c) **Winners must listen to obtain keywords 5 times per day on their local Alpha Media station(s) and participating LM Communications station(s) but do not need to listen or be present to win. Alpha Media staff will contact winner(s).**

5. General.

(a) Payment of all federal, state and local taxes is the sole responsibility of the winner and winners may receive an IRS Form 1099 or equivalent from Station.

(b) By participating in the Contest, the winner or winners (or, in the case of a minor, their parent/legal guardian) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, and to sign a publicity release, affidavit of eligibility and release of liability prior to acceptance of the prize. If a prize winner is a minor, prize may be awarded to the minor's parent or

legal guardian and that winner's travel companion must be his/her parent or legal guardian. Unless a member of winner's immediate family, travel companion must be 18 years of age or older. Travel companion must travel with winner and must also sign and return a travel release, which must be returned with winner's affidavit of eligibility. By accepting the prize, each winner grants to Sponsors the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winner and travel companion, if any, by acceptance of their prizes, agree to release Station, **Alpha Media, LM Communications**, and their advertising, promotion and production agencies and their respective parents and subsidiaries, shareholders, directors, employees, agents and representatives from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained directly or indirectly in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any Contest or prize-related activity.

(c) Sponsors reserve the right to make changes in the rules of the contest which will become effective upon announcement. Sponsors are not responsible for errors in the rules, their announcements, or the offering or the administration of the Contest.

(d) No prize transfers. Sponsors may substitute prizes for prizes of like value, in the Sponsors' sole discretion. Prizes may not be substituted or redeemed for cash. Offer subject to federal, state and local regulations and laws and is void where taxed, restricted or prohibited. By entering, participants agree to these rules and the decisions of the Sponsors.

6. Rules. For a copy of the Official Rules and/or list of winners, please send a stamped, self-addressed envelope by June 22, 2016 to: Randi P'Pool, 1211 SW 5th Ave Suite750, Portland, OR 97204.

Third Parties: **Marketron/MSnap and Aptivada.**