

Your 106.3 Teacher Appreciation “Tell on Your Teacher” Contest

The WCDA Your 106.3 “Teacher Appreciation” Contest (the “Contest”) will be conducted March 27th to May 2nd, 2017 (“Contest Period”), by WCDA Your 106.3 (LM Communications Broadcast Media Group).

These rules, plus those bulleted below, comprise the rules for this Contest:

- Your 106.3 Generic Contest Rules, Your 106.3’s On-Air Contest Rules, Your 106.3’s Privacy Policy. (In the event specific “Teacher Appreciation” contest rules may conflict with any “generic” or “on-air” rules, the “Teacher Appreciation” rules will apply.)

Copies of the rules are available at www.your1063.com and during normal business hours, at LM Communications Broadcast Media Group. These documents, which are incorporated herein by reference, have important information about eligibility, the station’s responsibilities, the entrant’s responsibilities, the winner’s responsibilities, tax ramifications, and more. WCDA will award the prizes to entrants who meet the eligibility requirements and follow all of the rules. WCDA reserves the right to postpone or extend the Contest dates. Rules are subject to change without notice, although revised rules will be posted as soon as possible. No purchase necessary to enter or to win.

CONTEST NAME, DURATION, and PRIZES

- The Your 106.3 “Teacher Appreciation, Tell on Your Teacher” Contest (The Contest) will be conducted from Monday, March 27th, 2016 to Tuesday, May 2nd, 2017.
- There will be eight (8) weekly winners eligible to win a “Weekly Featured Teacher” prize basket courtesy of our sponsors, which includes \$50 dinner gift certificate, 1-hour massage (\$85 value), Painting class from Pinot’s Palette (\$35 value), Classic Facial from Belle Vie MedSpa (\$85 value), bracelet or money clip (female or male gift) courtesy of Reeds Jewelers (\$35 value), baskets and assorted gifts, T-Shirt courtesy of Something Fun (\$100), Family 4-pack of tickets to a Lexington Legends baseball game (\$48 value). The total value of each weekly prize basket is \$438 based on the retail value from Teacher’s Appreciation contest sponsors.
- On May 2nd, 2017 at the Grand Prize Awards Night Party, one teacher (of the 8 weekly winners) will be drawn at random to receive the Grand Prize, which includes a \$1500 Room Makeover check, courtesy of Community Trust Bank. The total value of the Grand Prize is \$1,500 based on the retail value from Teacher’s Appreciation sponsor.
- In addition to the prizes for the teacher, each student will receive a 30-minute jump pass from Skyzone (\$15 value). One randomly selected classroom will receive admission to a Lexington Legends Education Day baseball game (\$6 value per ticket).
- The person that nominates the randomly-selected grand prize winning teacher will also receive a \$500 visa gift card after the grand prize teacher is selected. (Winner must be 18. If the nominator is a student/minor, then the Visa gift card will go to the parent or legal guardian of the minor.)
- All winners assume financial obligations for local, state and federal taxes and all applicable fees based on the value of the prize. Delivery charges are not included.
- In accordance with IRS regulations, Your 106.3 will provide any winner receiving a prize(s) valued at \$600 or more in a given calendar year, with a copy of IRS Form 1099 (miscellaneous income).
- Prizes are non-transferable, non-assignable, non-exchangeable and not redeemable for cash unless otherwise noted and agreed upon in writing by an authorized officer of Your 106.3.
- Prizes can be picked up within 30 days of winning at Your 106.3 located at 401 West Main Street, Lexington, KY 40507 Monday-Friday between 8:30am-5:00pm.

METHODOLOGY

- Starting Monday, March 27th, 2017 through Thursday, April 27th, 2017, Your 106.3 will allow listeners to submit an online nomination at www.your1063.com for Teacher’s Appreciation, “Tell on Your Teacher”. A qualifying submission will include the teacher’s full name, school and grade currently

teaching, the name of the principal at the school, and a 90-word description of why the teacher deserves recognition. In addition to the teacher's information, the listener submitting the nomination must also include his/her full name, email address, phone number and birthdate. All submissions must be received from a listener at least 18 or older (or a parent may submit on behalf of a minor). Listeners can nominate up to 3 teachers during the contest period.

- Then each Tuesday and Thursday beginning March 28th and ending April 27th (excluding visits on the week of April 3rd due to spring break), Your 106.3 will randomly select 1 entry from those submitted online each to be eligible to win the weekly "Tell on Your Teacher" Teacher's Appreciation prize. Two winners will be selected each week for a total of eight teachers. Promotions Director and on-air talent will then contact the submitter on Mondays and, with parent's permission, record a short interview about why the teacher deserves recognition. The weekly winners will then be announced each Tuesday or Thursday during the morning drive. EX: Your 106.3 will randomly select a nomination on Monday, April 10th to be eligible to win the Tuesday, April 11th "Tell on Your Teacher" Teacher's Appreciation prize. On Monday, Promotions Director and on-air talent will call the submitter and record a short interview that will play during the "Tell on Your Teacher" weekly winner announcement, which will be announced during the morning drive. During live mentions, Mandy will also give "shout-outs" to other teachers (and the name of their school) that has been nominated.
- After the entry has been selected, Your 106.3 will contact the principal at the school where the teacher works and confirm the principal endorses the teacher and the teacher would be allowed to accept the prize if deemed the winner.
- After the confirmation from the principal, Your 106.3 will contact the teacher via telephone to confirm the weekly winner status.
- Should the principal NOT endorse the teacher, Your 106.3 will randomly draw another entry and repeat the process.
- The Grand Prize winner will be randomly drawn from the pool of 8 weekly winners on Tuesday, May 2nd at 6pm at the Grand Prize Awards Night Party.
- Once the grand prize teacher is randomly selected from the pool of 8 weekly winners, the nominator of the teacher will be awarded with a \$500 visa gift card (Recipient must be 18 years old. If the nominator is a minor, the gift card will be give to the parent or legal guardian of the minor.)
- Only 1 entry per person for the duration of the contest.
- Qualifiers must meet all Your 106.3 eligibility requirements, including those set out below.
- Qualifier entries are non-transferable.

ELIGIBILITY

- Contest is open to all eligible people who live or work within 60 air miles of Your 106.3's Lexington office and age 18 or over as of the date they qualify, except employees, their immediate families, LLC members, officers, directors and stockholders of Your 106.3, its parent companies, any other radio station listed in the FCC Geographic Market Definition for Lexington, KY (as published by BIA) or any of the affiliates, sponsors and agencies involved in the production or distribution of materials for this Contest. Immediate family includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is current legal guardian.
- One Qualifier per household will be permitted to participate in the Contest. Household is defined as those living in the same residence, even if not related by blood or marriage.
- Your 106.3's standard prohibition against winning more than one station contest within 30 days is suspended for this Contest only.
- Your 106.3 reserves the right to disqualify any Contestant if the Contest rules have been violated.