

## **WCDA-FM - Adventure Of A Lifetime - Official Rules**

A complete copy of these Contest Rules can be obtained at the offices of radio station WCDA-FM (the “Station”) owned and operated by LM Communications, Inc.(the “Company”), 401 West Main Street, Suite 301. Lexington, KY. 40507, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address. No purchase necessary. One valid entry per contestant.

Kentucky residents only.

No purchase necessary.

Contest duration: November 13, 2017 – December 2, 2017.

Listeners will be encouraged to register and become a qualifier, by listening for the “cue to call” between the hours of 6am, 8am, 2pm and 5pm (Monday – Friday) they will call 859-280-1063. Caller 6 will be registered for the grand prize drawing to be held on Monday, December 4th (with Mandy In The Morning). There is a 1 in 60 chance of winning the Grand Prize. Listeners may only qualify one time. All on-air qualifiers will go into a random drawing to determine the Grand Prize winner.

Grand Prize Package includes:

- 4 individual Two day lift tickets. 4 – individual Two day Ski or snow board rentals. 1 Group ski or snow board lesson for each participant each day. Prize is not valid for use on MLK ( January 13-14) or Presidents day ( February 17 and 18 weekend). \$114.95 per person per day for a total package value of \$919.60.
- Cabin includes 2 night stay for 4 people at the Cabins at Pine Haven, Beckley, WV. Beckley is 15 minutes from Ghent and the ski resort. \$470.00 value. Based on availability. Winner will have to schedule in advance to reserve their cabin.

Total Grand Prize Value: \$1,389.60.

\*Package does not include meals, transportation, transportation costs, or incidental purchases.

The grand prize winner is responsible for choosing their guests. No more than four persons will be accommodated. The grand prize winner and their guests agree to adhere to all rules and terms, as stated by WCDA-FM. LM Communications, Inc., Winter Place Ski Resort and the Cabins at Pine Haven.

You must be 21 years of age or older at time of entry to be eligible for this contest. This contest is void where prohibited by law.

The Grand Prize winner will be notified by email. If a winner is unreachable after seven (7) days, or if that winner is unavailable for prize fulfillment, an alternate winner will be selected. If an eligible winner cannot be found for the prize, that prize will not be awarded.

The Grand Prize trip is valued at \$1,389.60. The grand prize winner will be responsible for any and all taxes, and will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

The grand prize winner will have exactly one year from December 4, 2017 to use the trip, and will be expected to handle all arrangements with Winterplace Ski Resorts and the Cabins At Pine Haven.

This prize is non-redeemable, and non-transferable. WCDA-FM reserves the right to award the grand prize to another contestant, if the winner of the grand prize does not agree to the terms stated here-in.

WCDA-FM reserves the right to substitute any prize with another prize of equal or greater value.

WCDA-FM reserves the right to restrict the local winners to only persons whose primary residence is within a 50 mile radius of 401 West Main Street, Suite 300. Lexington, Kentucky 40507.

No employee or immediate family members of LM Communications, Inc., of participating sponsors, or of any other radio television or cable TV company operating within a 100 mile radius of the LM Communications Inc.'s broadcast transmission tower is eligible to win. The term "immediate family members" includes spouses, parents, siblings, grandparents, children, grandchildren and cohabiting significant others. Contest entrants agree to abide by the terms of these Official Rules and by the decisions of the contest commissioners, which are final on all matters pertaining to the contest.

The person claiming the prize as the winner must provide positive identification that is reasonably satisfactory to LM Communications, Inc.

All contests are open to the public to win. All winners, as a condition to claiming and receiving their prize, agree to grant to LM Communications, Inc., and its affiliates the right to use their name(s), photographs, likeness, and audio or video recordings of their voice(s) and image(s) for station promotion and other related purposes.

Entrants further grant to WCDA-FM, LM Communications, Inc. and Winter Place Ski Resort the right to use and publish their proper name and state online and in print, or any other media, in connection with the Contest.

WCDA-FM, LM Communications Inc., and Winter Place Ski Resort reserves the right to use any and all information related to the Contest, including information on contestants obtained through the contest, for marketing purposes or any other purpose, unless prohibited by law.

The Contest and all of the related pages, contents are copyright WCDA-FM, LM Communications Inc. Copying or unauthorized use of any copyrighted materials, trademarks or any other intellectual property without the express written consent of its owner is strictly prohibited.

Each winner, by acceptance of the prize, agrees to release all Sponsors, and their parent and subsidiary companies, their officers, directors, employees, agents, shareholders, affiliates, suppliers, distributors, and advertising agencies from all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to persons and property which may be sustained in connection with the receipt, ownership, or use of the prize.

WCDA-FM, LM Communications Inc., is not responsible for Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or acts of man or God. Time Delay Between Over-the-Air Analog Signal and Other Signal Delivery: Due to the time delay that exists between the Station's analog over-the-air signal and the Station's online webcast, listeners who listen to the Station online may hear Contest information or a cue to call later than listeners listening to the Station's analog over-the-air signal. As a result, the odds of an online listener winning this Contest may be diminished.

LM Communications, Inc., does not assume responsibility for damaged or otherwise unusable prizes or merchandise, and disclaims any and all warranties, including implied warranties of merchantability and fitness for a particular purpose. If the prize includes tickets to a performance or event, the Station is not responsible for cancellations due to weather, promoter or performer.

LM Communications, Inc. does not assume any liability for loss, damage or injury, resulting from the acceptance or use of prizes, or participating in station events or activities. Winners must sign any and all release forms required by LM Communications, Inc, as a condition of acceptance of a prize.

Facebook promotions are in no way sponsored, endorsed or administered by, or associated with, Facebook.

All results posted are unofficial until winners respond to e-mail notification.

Any valuation of the prize(s) stated in the Rules is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize(s) which are not specifically provided for in the official rules. Each winner must provide the Company with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Any person winning over \$600 in prizes from the Company will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS. This contest is not intended for gambling. If it is determined that a contestant is using the contest for gambling purposes they will be disqualified and reported to authorities.

WCDA-FM, LM Communications Inc., reserves the right to change the rules at any time.

This contest is officially sponsored by WCDA-FM, LM Communications Inc., and Winter Place Ski Resorts.

Unless otherwise stated, the odds of winning a Station contest depend on a number of factors, including but not limited to the number of eligible entries received and the number of listeners participating at any given time.

ONE ENTRY PER CONTEST, duplicate entries will be eliminated before any drawing or selection process takes place. Contests involving multiple entrants will have a winner picked by the use of random drawing from among qualified entries.

By participating in a Station contest, each participant agrees to receive email communications from the Station regarding Station events and contests. Any participant that opts-out of these mailings will also remove themselves from the contest. By participating in the contest, where allowed by law, participants agree that the Station may disclose personal information obtained from participants in the contest to third parties and use such information for marketing and other purposes.

All prizes must be accepted "as is" and cannot be redeemed for cash value. If a winner is unable or unwilling to accept and agree to any condition or restriction contained in these Contest Rules, the Contest Release and/or any other conditions or restrictions of a prize, then the original winner forfeits the prize and an alternate winner will be selected. In that event, the original winner shall have no further claim against LM Communications, Inc., or its affiliates arising from the contest, including any claim to an alternative prize or other compensation.

Unless otherwise specified, all prizes must be claimed in person at the Station at the address identified above during regular business hours and within ten (10) business days of winning, excluding holidays. After such time, ownership of said prize reverts back to the Station to be disposed of at its discretion and becomes the property of LM Communications. The winner then loses all claims and rights to said prize.

By participating in a Station contest, participants agree to be bound by the decisions of Station personnel. Participants who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the contest and all Station decisions concerning such disputes shall be final. If the conduct or outcome of a contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to terminate the contest, or make such other decisions regarding the administration or outcome as the Station deems appropriate. All decisions made by the Station are final. The Station may waive any of these rules in its sole discretion. ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF A STATION CONTEST, TELEPHONE SYSTEMS OR WEBSITES, OR UNDERMINE THE LEGITIMATE

OPERATION OF A STATION CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, STATION RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.