

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: July 23, 2017 - July 22, 2018.

1) **Employment Unit:** LM Communications of South Carolina

2) **Unit Members (Stations and Communities of License):** WYBB(FM), Folly Beach, SC
WCOO(FM), Kiawah Island, SC

3) **EEO Contact Information for Employment Unit:**

Mailing Address: 59 Windermere Blvd. Charleston, SC 29407	Telephone Number: 843-769-4799
	Contact Person/Title: Paul Smith, General Manager
	E-mail Address: Paul@radioofcharleston.com

4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Job Title	Recruitment Source Referring Hiree
(a) Operations Manager	Industry Referral
(b) Account Executive	Indeed
(c) On-Air Personality	WCOO Radio Advertising
(d) Marketing Director	Indeed

5) Job Title: Operations Manager

Referral Source of Hiree: Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Industry Referral	NA	NA	NA	1	NA

5) Job Title: Account Executive

Referral Source of Hiree: Indeed

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
All Access	NA	Allaccess.com	NA	2	NO
Indeed	NA	Indeed.com	NA	6	NO
College of Charleston	NA	Cofc.edu	NA	0	NO
105.5thebridge.com	Paul Smith	59 Winderemere Blvd. Chas, SC 29407	843-769-4799	0	NO
My98rock.com	Paul Smith	59 Winderemere Blvd. Chas, SC 29407	843-769-4799	0	NO

5) Job Title: On-Air Personality

Referral Source of Hiree: WCOO Radio Advertising

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
All Access	NA	Allaccess.com	NA	3	NO
Indeed	NA	Indeed.com	NA	0	NO
College of Charleston	NA	Cofc.edu	NA	0	NO
105.5thebridge.com	Ken Carson	59 Winderemere Blvd. Chas, SC 29407	843-769-4799	0	NO
My98rock.com	Ken Carson	59 Winderemere Blvd. Chas, SC 29407	843-769-4799	0	NO
WCOO Radio advertising	Ken Carson	59 Winderemere Blvd. Chas, SC 29407	843-769-4799	4	NO
WYBB Radio advertising	Ken Carson	59 Winderemere Blvd. Chas, SC 29407	843-769-4799	2	NO

5) Job Title: Marketing Director Referral Source of Hiree: Indeed

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
All Access	NA	Allaccess.com	NA	0	NO
Indeed	NA	Indeed.com	NA	6	NO
College of Charleston	NA	Cofc.edu	NA	0	NO
105.5 The Bridge.com	Ken Carson	59 Winderemere Blvd. Chas, SC 29407	843-769-4799	0	NO
my98 Rock.com	Ken Carson	59 Winderemere Blvd. Chas, SC 29407	843-769-4799	0	NO

6) Total # of Interviewees Referred: For the period from July 23, 2017 through July 22, 2018, this Employment Unit interviewed 24 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

(a) Initiative: Internship Program

WYBB and WCOO have operated an internship program for over 20 years, and continued to conduct the program during this reporting period. This program enables high school students, college students and members of the greater Charleston community to gain experience and develop skills necessary for careers in broadcasting. From July 23, 2017 through July 22, 2018 WYBB and WCOO hosted two (2) interns. Both interns gained experience in on-air broadcasting, production and promotions, music scheduling, and Interns also observed promotional events hosted by the stations over the course of the year.

(b) Initiative: The New Music Confab, Sponsored by WCOO and WYBB.

WYBB and WCOO Programming personal participated IN various seminars and panel discussions on a number of topics on careers in the radio and music industries, throughout this 4 day event that occurred August 30th 2017 to September 2nd 2017. The seminars and panel discussion enabled high school and college students to explore the business side of the industry.