

Urban Radio Broadcasting, LLC General Contest Rules

1. **Dates/Terms/Eligibility.** Urban Radio Broadcasting, LLC (the "Station") may change the dates and/or terms of the Contest without prior notice. Any material changes will be broadcast on the Station and/or posted on its website. The Contest is open to legal United States Residents, 18 years of age and older. There is no purchase necessary to enter or win. Employees or agents of Urban Radio Broadcasting, LLC or any entity associated with the Contest, as well as members of the same household of any such employee or agent, may not participate.
2. **Prizes.** For prizes valued under \$600 dollars. After winning a prize valued over \$1000, winner must wait one full year before they are eligible to win another prize over \$600. All sales, prize and other taxes, gratuities and any other incidentals associated with the prize are the sole responsibility of the prizewinner. Prizes are not transferable or exchangeable and may not be substituted, except by sponsors for reasons of unavailability. In which case, a prize of equal or greater value will be awarded. Urban Radio Broadcasting, LLC assumes no responsibility or liability for damages loss or injury resulting from acceptance or use of the prize. Urban Radio Broadcasting, LLC is not responsible for replacing tickets in the event of show cancellations as a result of weather, promoter or performer.
3. **Conditions/Restrictions.** Each winner will be required to produce identification satisfactory to the Station. Each winner will be required to sign an affidavit of eligibility and release, including a publicity release, as prepared by the Station prior to receiving their prize. Each winner will be responsible for any taxes or fees that result from the receipt and/or use of their prize. The Contest is void where prohibited by law. Anyone using fraudulent means to participate and/or win the Contest will be disqualified.
4. **Conditions/Restrictions.** Urban Radio Broadcasting, LLC is not responsible for errors, problems or delays in the mail or telephone systems that may prevent callers or entries from reaching Urban Radio Broadcasting, LLC. Listeners can call the Urban Radio Broadcasting, LLC contest line. If a caller gets disconnected for any reason before their name and phone number have been recorded, another call will be taken. Decisions of the Urban Radio Broadcasting, LLC judges are final. All contest entries will become the property of Urban Radio Broadcasting, LLC.
5. **Release and Indemnification.** In exchange for the right to participate in the Contest, each participant agrees to release and indemnify the Station, and its officers, directors, agents, parent companies, subsidiaries and employees (the "Released Parties"), from any and all claims, demands and/or causes of action of any nature or kind whatsoever, whether presently known or unknown, foreseen or unforeseen, that arise out of the participant's participation in the Contest.
6. **Rules.** Any violation of these rules will result in disqualification. Copies of these rules are available at the Station's website, in person at the Station's Tuscumbia, AL studios (509 North Main Street Tuscumbia AL 35674, between the hours of 9am and 5pm Monday thru Friday) or by sending a request, along with a self-addressed stamped envelope, to the Station at this address.

Special Internet Rules

1. Game and contest participants using the Internet must provide a valid email address. Limit one entry per email address.
2. Urban Radio Broadcasting, LLC and sponsors not responsible for technical, hardware, software

or telephone or other transmission failures of any kind; lost or unavailable network connections; or incomplete, garbled or delayed computer transmissions whether caused by Urban Radio Broadcasting, LLC, users, by any equipment or programming utilized in promotions, games or contests, or by human error which may occur in the processing of submissions, which may limit a participant's ability to participate.

3. Urban Radio Broadcasting, LLC reserves the right, in its sole discretion, to cancel or suspend a promotion, game or contest should a virus, bug, computer or other problem beyond the control of Urban Radio Broadcasting, LLC, corrupt the administration, security or proper execution of any Internet promotion, game or contest, or the Internet portion of any promotion, game or contest. Urban Radio Broadcasting, LLC, in its sole discretion, may award prizes to entries received by alternate means. All Internet participants agree to be bound by these rules, and the Official General Rules appearing above.

Generic Station Rules

1. Employees of Urban Radio Broadcasting, LLC, its associated agencies, and their immediate families are not eligible to win.
2. Any and all federal, provincial, and local laws apply to all contests.
3. Winner's voice or likeness may be used in conjunction with recorded announcements or outside advertising for Urban Radio Broadcasting, LLC. Winners may be recorded and played back on-air, on any of the Urban Radio Broadcasting, LLC stations.
4. No amount of winning can disqualify you.
5. Prizes must be claimed within 30 days of winning unless otherwise noted.
6. Any additional costs related to the prize or incurred as a result of accepting the prize are the sole responsibility of the winner.
7. Prize is awarded as is to the winner only. No substitutions or transfers of prizes permitted.
8. Prize has no cash value.
9. In the case of ballot entry contests; if ballot form is illegible, a new form will be drawn
10. Ballots must be filled out by actual person entering to win contest. No substitutions. If ballot was filled out by a third person, a new ballot will be drawn.
11. Urban Radio Broadcasting, LLC may not be held responsible for any technical difficulties, for example studio equipment or phones that result in a potential winner being disconnected on studio lines.
12. Urban Radio Broadcasting, LLC reserves the right to supplement or change contest rules at any time. The decisions of Urban Radio Broadcasting, LLC are final.
13. By participating in any contests, entrants agree to be bound by the official rules and regulations of the promotion.
14. Urban Radio Broadcasting, LLC makes no warranties regarding the safety, condition, or fitness of any prizes awarded, and will not be responsible for any loss, damage or injury suffered by a winner through the use of any awarded prize.
15. Urban Radio Broadcasting, LLC reserves the right to substitute prizes of equal or greater value; winners do not have any right to substitution of prizes.
16. Urban Radio Broadcasting, LLC will not be responsible for mail that has been lost, damaged or delayed.
17. Prize winners must be at least 18 years old, unless otherwise specified.
18. Where a prize consists of tickets for a sporting event, concert, movie, play or similar event, Urban Radio Broadcasting, LLC will not be responsible for cancellation. In that event, the winner must deal exclusively with the promoter of the event.
19. Winners are solely responsible for all taxes, duties, or other costs that may be associated with the winning of a prize.

20. Particular contests may limit eligibility to persons of a certain age, who live in a given geographic location, or who work in a particular job, by way of example. Contestants are responsible for determining whether such eligibility limitations apply to a particular contest or promotion.

21. In its discretion, Urban Radio Broadcasting, LLC may require winners to sign a release form in order to receive the prize. In such a case, the winner will not be entitled to receive the prize without signing the release.

22. The interpretation of these and all other rules relating to contests or promotions sponsored by Urban Radio Broadcasting, LLC is reserved exclusively to Urban Radio Broadcasting, LLC. Its decisions shall be final.

23. Contestants can be disqualified at any time for any reason by station management.