



Radio Business Report[™]

Voice of the Broadcasting Industry[™]



Volume 22, Issue 54, Jim Carnegie, Editor & Publisher

Thursday Morning March 17th, 2005

Media Markets & Money[™]

One Mississippi, two Mississippi...

Clear Channel is spinning a pair of FMs in two Mississippi markets to **Kevin Wagner's** Urban Radio. The pricetag on the duo is 1.1M, which will be all paid up by closing day and which will include a covenant not to compete. Martin will be getting a standalone station, WWKZ-FM Aberdeen MS, which is in the Tupelo market. Also in the deal is WACR-FM Columbus MS, part of the Columbus-Starkville-West Point market. That station will form a new bare-bones superduopoly with WAJV-FM Brooksville and WMSU-FM Starkville.