

105-1 The Blaze's Blaze Brackets – Contest Rules

STARTING MARCH 12TH AT APPROXIMATELY 7PM PACIFIC STANDARD TIME THROUGH MARCH 16TH AT 9AM PACIFIC STANDARD TIME, LISTENERS 18 YEARS OF AGE OR OLDER AND BE A RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE OR KERN COUNTIES WILL HAVE A CHANCE TO WIN THE BLAZEFEST 2017 VIP EXPERIENCE, WHICH INCLUDES (4) BLAZEFEST 2017 VIP TICKETS VALUED AT APPROXIMATELY ONE HUNDRED AND SEVENTY DOLLARS, WITH A CHANCE AT AN ADDITIONAL TEN THOUSAND DOLLARS, IN THE BLAZE BRACKETS CONTEST. TO ENTER, VISIT 1051THEBLAZE.COM AND CLICK ON THE BLAZE BRACKETS BANNER TO ENTER YOUR PICKS FOR THE ENTIRE MEN'S DIVISION ONE COLLEGE NATIONAL CHAMPIONSHIP TOURNAMENT, EXCLUDING PLAY-IN GAMES. IF YOU CHOOSE A PERFECT BRACKET, YOU WILL WIN TEN THOUSAND DOLLARS PROVIDED BY DELL SPORTS FOR PROMOTIONAL PURPOSES. THE OVERALL WINNER OF THE BLAZE BRACKETS WILL RECEIVE (4) BLAZEFEST 2017 VIP TICKETS AND THE WINNER WILL BE BASED ON TOTAL POINTS EARNED FOLLOWING THE CHAMPIONSHIP GAME, AS DETERMINED BY DELL SPORTS. IN THE EVENT OF A TIE, THE WINNER WILL BE DETERMINED BY THE ENTRY CLOSEST TO THE COMBINED POINT TOTAL SCORED IN THE CHAMPIONSHIP GAME. NO PURCHASE NECESSARY. CONTEST IS OPEN TO VALLEY RESIDENTS WITH A VALID STATE OR GOVERNMENT ISSUED PHOTO I-D. WINNER WILL BE NOTIFIED BY PHONE, EMAIL AND OR CERTIFIED MAIL. THERE ARE NO SUBSTITUTIONS FOR PRIZE, PRIZE IS NON-TRANSFERRABLE AND CANNOT BE TRADED OR REDEEMED FOR CASH. WINNER WILL BE RESPONSIBLE FOR FEDERAL AND STATE INCOME TAXES IF APPLICABLE. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS, AND PARTICIPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICIPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE AND IMAGE FOR

PROMOTIONAL PURPOSES. LOTUS FRESNO CORP. RESERVES THE RIGHT TO CHANGE THE RULES AT ANY TIME DURING THE CONTEST. A COMPLETE COPY OF THESE RULES IS AVAILABLE DURING NORMAL BUSINESS HOURS AT 1110 EAST OLIVE AVENUE, FRESNO, CALIFORNIA 93728