**EEO PUBLIC FILE REPORT**

**Reporting Period: June 1, 2015 through May 31, 2016**

**1) Employment Unit Covered by This Report: SIERRA H BROADCASTING, INC.**

**2) Station(s) in Employment Unit KAJM (FM), Camp Verde, Arizona**

**KNRJ (FM), Cordes Lake, Arizona**

**3) EEO Contact Information for Employment Unit:**

**Mailing Address:**

**1710 E. Indian School Rd, Suite 205**

**Phoenix, Arizona 85016**

**Telephone Number: 480-994-9100**

**Contact Person/Title: Michael Mallace - General Manager**

**Email Address: Michael.mallace@sierrah.com**

**4) List all Full Time Job Vacancies Filled by Station in the Employment Unit:**

**Job Title of FT Vacancy Recruitment Sources (RS) RS Referring Hiree Date Filled**

**Used To Fill Vacancy**

**1. Account Executive Employee Referral 09/15/15**

**2. Account Executive Employee Referral 10/09/15**

**3. Production Director Employee Referral 01/04/16**

**4. Account Executive Employee Referral 01/04/16**

**5. Music Director Employee Referral 02/19/16**

**5) The following organizations were notified of the full time job vacancies at the Employment Unit:**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
|  |

**Recruitment Source # of Interviewees Full Time Positions Did Recruitment**

**Referred from this Source Request Notification?**

**(Yes/No**

**A**

Academy of Radio Broadcasting

Contact: Doreen

4914 E. McDowell Road Suite 107 0 0 No

Phoenix, Arizona 85008

(602) 267-8001

**B**

Arizona Broadcasters Association

Contact: Art Brooks 2 0 No

2302 N. 3rd Street

Phoenix, AZ 85004

**C**

Arizona Republic

AZ Central.com 0 0 No

**D**

ASU Career Service

Contact: Job Services

P. O. Box 871312 1 0 No

Tempe, AZ 85287

480-965-2120

**E**

ASU Walter Cronkite School

Contact : Mike Wong

P. O. Box 871305 , 0 0 No

Tempe, AZ 85287

(480) 965-5011

**F**

AWEE

Contact: Career Services Dept.

914 W. Hatcher Rd.

Phoenix, AZ 85021 0 0 No

(602) 371-1216

**G**

AZ Hispanic Chamber of Commerce

Contact: John Chacon

255 E. Osborn Rd, Ste. 201

Phoenix, AZ 85012 0 0 No

(602) 279-1800

**H** CareerBuilder.com

**I**

Chicanos Por La Causa

Contact: Human Resources

1112 E. Buckeye Rd 0 0 No

Phoenix, AZ 85017

6002-254-4827

**J**

De Vry Institute

Contact: Joe Konen

2149 W. Dunlap Ave. 0 0 No

Phoenix, AZ 85012

(602)-870-9222

**K**

Employee Referral

9 5 No

**L**

East Valley Institute of Technology

1601 W. Main St.

Mesa, Arizona 85201 0 0 No

480-461-4000

**M**

Governor’s Office of Equal Opportunity

Contact: Career Services

1700 W. Washington #156 0 0 No

Phoenix, AZ 85007

602-542-3711

**N**

Greater Phoenix Black Chamber

Contact: Teresa Walker

201 N. Central Ave, Ste. #7 0 0 No

Phoenix, AZ 85073

(602)-307-5200

**O**

Greater Phoenix Urban League

Contact: Micah Peterson

1402 S. 7th Ave 0 0 No

Phoenix, AZ 85004

602-254-5611

**P**

Jobing.com

1375 N Scottsdale Rd, Ste 300 0 0 No

Scottsdale, AZ 85257

(602)-200-6800

**Q**

Mega & The Beat Website

Contact: Mike Greenberg

1710 E. Indian School Rd. Suite 205 8 0 No

Phoenix, Arizona 85014

(480) – 991-9400

**R**

Maricopa County NAACP

Contact: Reverend Oscar Tillman

P. O. Box 20883. 0 0 No

Phoenix, AZ 85036

(602) 252-4064

**S**

Monster Diversity Job Board 0 0 No

www.monster.com

**T**

Nat’l Center-American Indian En.

Contact: Patty Bower

953 E. Juanita Ave. 0 0 No

Mesa, AZ 85204

(480) – 545-1298

**U**

Phoenix College

Contact: Career Adviser

1202 W. Thomas Rd 0 0 No

Phoenix, AZ 85013

602-285-7119

**V**

Phoenix Indian Center

4520 N. Central Ave. Suite 600 0 0 No

Phoenix, AZ 85012

(602)-254-3247

**W**

Rio Salado Community College

Attn: Career Services

2323 W. 14th St. 0 0 No

Tempe, AZ 85281

(480)-517-8000

**X**

Scottsdale Community College

Contact: Career Advisor

9000 E. Chaparral Rd 0 0 No

Scottsdale, AZ 85253

480-423-6000

**Y**

South Mountain Community College

Contact: Career Adviser

9000 E Chaparral Rd 0 0 No

Scottsdale, AZ 85253

480-423-60000

**Z**

Women in Communications

Contact: Kim Huenecke

18845 N. 42nd Pl. 0 0 No

Phoenix, AZ 85050

(480) – 922-0707

6) total # of Interviewees Referred: For the period from June 1, 2015 through May 31, 2016, this Employment Unit interviewed 20 applicants for full-time job vacancies. These Interviewees were referred by the following sources:

Recruitment Source Number of Interviewees

1. Arizona Broadcasters 2

2. ASU Career Services 1

3. Employee Referral 9

4. Mega & The Beat Website 8

**KAJM-FM & KNRJ-FM Community Events**

**Beat The Heat Water Drive June 2015 KNRJ/ 101.1 The Beat**

We teamed up with Cash Time Loan Centers and Los Altos Ranch Market to ask for donations of water bottles to benefit the Tumbleweed Center for Youth Development

**Hoodies for The Homeless November 2015- December 2015 KNRJ/101.1 The Beat**

Teamed up again with Cash Time Loan Centers to get our listeners to donate Hoodies to benefit Tumbleweed Center for Youth Development

**Martin Luther King Day Festival Mon, Jan 18th KAJM/KNRJ**

We participated in the MLK Day Festival at Margaret T Hance Park the event was FREE to the community with Musical Acts and Vendors.

**Larry Fitzgerald Celebrity Softball Game April 23rd 2016 KNRJ/KAJM**

Mega 104.3 and 101.1 The Beat were the Major sponsors for the Larry Fitzgerald Celebrity Softball game Sat, April 23rd at Salt River Field all the proceeds went to benefit Larry Fitzgerald's First Down Fund

**Career Success Job Fair KNRJ/101.1 The Beat April 28th 2016**

The Beat participated in Open House Career Day from 1pm-3pm

**AZ Teachers Appreciation Fun Run Sat, April 30th KAJM/ Mega 104.3**

Vanessa Ramirez and the Mega Street team participated in the AZ Teachers Appreciation Fun Run to benefit the Keeping Teachers Teaching Foundation

**ABA Career Fair**

Mega 1043 and 101.1 The Beat

Thursday, May 12th 2016

EVIT - 1601 W. Main Street, Mesa, AZ

10am-2pm

Part of the ABA Career Fair to help potential applicants learn about careers in radio.

**East Valley Institute of Technology**

June1, 2015 through May 31,2016

Michael Mallace, General Manager serves on the Advisory Board, and monitors and advises students about careers in Broadcasting.

**Arizona State University/ Walter Cronkite School of Journalism and Mass Communication**

Michael Mallace, General Manager spoke to the Scholarship recipients at the school, discussing careers on the radio broadcasting industry.