

## **101.9 LA BUENA (KLBN) MEXICO'S BIGGEST FAN**

### **CONTEST RULES**

STARTING THURSDAY, MAY 10 THROUGH WEDNESDAY JUNE 20, 2018...

101.9 LA BUENA WILL GIVE LISTENERS 18 OR OVER AND BE A RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE OR KERN COUNTIES A

CHANCE TO BE PART OF THE MEXICO BIGGEST FAN CONTEST. THE GRAND PRIZE FOR THE MEXICO'S BIGGEST FAN CONTEST INCLUDES AN ADIDAS

MEXICO SOCCER JERSEY, A PAIR OF TICKETS TO AN UPCOMING FRESNO FC

"HOME" SOCCER GAME, A TAILGATING COOLER, BBQ GRILL, A ONE

HUNDRED DOLLAR VISA GIFT CARD AND AN ADIDAS WORLD CUP SOCCER

BALL. THE FRESNO FC TICKETS ARE PROVIDED BY FRESNO FC FOR

PROMOTIONAL PURPOSES. APPROXIMATE VALUE OF THE PAIR OF FRESNO

FC TICKETS IS THIRTY FIVE DOLLARS. THE TAILGATING COOLER IS

APPROXIMATELY THIRTY DOLLARS, THE BBQ GRILL IS APPROXIMATELY

ONE HUNDRED DOLLARS, PLUS YOU'LL RECEIVE A ONE HUNDRED

DOLLAR VISA GIFT CARD. APPROXIMATE VALUE OF THE ADIDAS MEXICO

SOCCER JERSEY IS NINETY DOLLARS. APPROXIMATE VALUE OF THE

ADIDAS WORLD CUP SOCCER BALL IS TWENTY DOLLARS. APPROXIMATE

VALUE OF THE MEXICO BIGGEST FAN PACKAGE IS THREE HUNDRED AND

SEVENTY DOLLARS. TO ENTER, GO TO [1019LABUENA.COM](http://1019LABUENA.COM) CLICK ON THE

MEXICO'S BIGGEST FAN BANNER AND UPLOAD A PHOTO OF YOU SHOWING

WHY YOU'RE MEXICO'S BIGGEST FAN. YOUR PHOTOS CAN ONLY BE

UPLOADED BETWEEN MAY 10 THROUGH JUNE 4. THE FIRST ROUND OF

VOTING BEGINS JUNE 5 THROUGH JUNE 11. VISIT [1019LABUENA.COM](http://1019LABUENA.COM), CLICK ON THE MEXICO'S BIGGEST FAN BANNER TO CAST YOUR VOTE. THE TOP 10 VOTE GETTERS WILL MOVE ON TO THE FINAL ROUND. IN THE EVENT OF A TIE, A RANDOM DRAWING WILL TAKE PLACE. YOU CAN ONLY VOTE TEN TIMES, PER IP ADDRESS, PER DAY DURING EACH ROUND. AFTER THE FIRST ROUND OF VOTING, THE TOP 10 MEXICO BIGGEST FAN PHOTOS WILL MOVE ON TO THE TOP 10. THE TOP 10 WILL BE ANNOUNCED JUNE 12. THE VOTING FOR THE TOP 10 WILL BEGIN JUNE 13 THROUGH JUNE 19. TO VOTE IN THE FINAL ROUND VISIT [1019LABUENA.COM](http://1019LABUENA.COM) AND CLICK ON THE MEXICO'S BIGGEST FAN CONTEST BANNER TO MAKE YOUR SELECTION. THE FAN WITH THE MOST VOTES FROM THE TOP 10 WILL BE DECLARED THE WINNER. IN THE EVENT OF A TIE, THERE WILL BE A RANDOM DRAWING TO DETERMINE THE WINNER. WINNER WILL BE ANNOUNCED ON WEDNESDAY, JUNE 20 AND BE NOTIFIED BY PHONE AND OR EMAIL. NO PURCHASE NECESSARY. NO SUBSTITUTIONS FOR PRIZES. PRIZES ARE NON-TRANSFERABLE AND CANNOT BE TRADED OR REDEEMED FOR CASH. WINNER MUST PROVIDE A VALID GOVERNMENT ISSUED PHOTO I.D. AND / OR VALID SOCIAL SECURITY NUMBER WHEN CLAIMING OR PICKING UP PRIZE. WINNER IS RESPONSIBLE FOR FEDERAL AND STATE INCOME TAXES IF APPLICABLE. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE AND

IMAGE FOR PROMOTIONAL PURPOSES. LOTUS FRESNO CORP. RESERVES  
THE RIGHT TO CHANGE THE RULES AT ANY TIME DURING THE CONTEST.  
A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE  
AVENUE, FRESNO CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS.