

MacDonald Garber BROADCASTING

Annual EEO Public File Report Form

WKHQ, WLXT, WMBN, WMKT

Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WKHQ, WLXT, WMBN, WMKT, of Charlevoix and Petoskey and is required to be placed in the public inspection files of these stations and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning June 1, 2014 to and including May 31, 2015 (the “Applicable Period”).

The FCC’s 2002 EEO Rules requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviews for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time jobs listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the phone or by e-mail.

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Appendix 1 to Annual EEO Public File Report Covering the Period from June 1, 2014 to and including May 31, 2015

Stations Comprising Station Employment Unit: WKHQ, WLXT, WMBN, WMKT
Section 1: Vacancy Information

Job Title	Recruitment Source of Hiree	Total Number of Interviews from All Sources for Position
WKHQ Morning Show Co-host/Program Director	On air announcements all stations	1
	All Access Music Group post	3
Sales Associate	On air announcements all stations	4
	MAB Career Fair	1
	NMC posting	0
Sales Associate	On air announcements all stations	3
	Michigan Works post	0
WKHQ Night Jock	On air announcements all stations	1
	All Access Music Group post	5
	NCMC posting	1

Appendix 2 to Annual EEO Public File Report

EEO Job Notification Resource List

MacDonald Garber Broadcasting contacts the following organizations whenever it seeks to hire new, full-time employees. In addition it notifies all current employees of any new, full-time job openings that they may want to apply for. Organizations can request to be added to this notification list by contacting Valerie Huffman at (231)347-8713 or by email at jobs@106khq.com. MacDonald Garber Broadcasting is an Equal Opportunity Employer and encourages women and minorities to apply for positions.

Petoskey News-Review

P.O. Box 528

Petoskey, MI 49770

(231) 347-2544

General fax line (231) 347-6833

classifieds@petoskeynews.com

Cadillac News

130 N. Mitchell St.,

P.O. Box 640,

Cadillac, Michigan 49601-0640

Phone: 231-775-6565

Fax: 231-775-8790

classifieds@cadillacnews.com

Traverse City Record Eagle

120 West Front Street, TC, Michigan 49684

P.O. Box 632, Traverse City, Michigan 49685

Phone: (231) 946-2653

Toll-free 1-800-968-8273

Fax: (231) 946-8273

classifieds@record-eagle.com

Specs Howard Broadcasting School

19900 West 9 Mile Road

Southfield, Michigan 48075

248-358-9000

Fax 248-746-9772

Kristin Burns

kburns@specshoward.edu

Michiguide.com

P.O. Box 99392

Troy, Michigan 48099-9392

248-433-4530

michiguide@hotmail.com

All Access Music Group

28955 Pacific Coast Highway

Suite 210-5

Malibu, California 90265

310-457-6616

Fax 310-457-8058

www.allaccess.com

Central Michigan University

340 Moore Hall
Mount Pleasant, MI 48859
Phone: (989)774-3851
(989)774-2426
Broadcast & Cinematic Arts Dept
bca@cmich.edu

Michigan State University

409 Communication Arts Building
East Lansing, MI 48825
Phone: (517)355-6500
Fax: (517)355-1292
Karin Hansen
Career Services

Michigan Works-Emmet County

2225 Summit Park Dr
Petoskey, MI 49770
Phone: (231)347-5150
Fax: (231)348-4454

Michigan Works-Grand Traverse County

1209-C South Garfield Rd.
Traverse City, MI 49686
Phone: (800)442-1074
Fax: (231-922-3737

North Central Michigan College

1515 Howard St.
Petoskey, MI 49770
Phone: (231) 348 6601
Email: www.ncmich.edu/new_crc/postings.php

Northern Michigan University

1401 Presque Isle, 1102 University Center
Marquette, MI 49855
Phone: (906)227-2800
Fax: (906)227-2807
Job Search Center
careers@nmu.edu

Northwestern Michigan College

1701 East Front St
Traverse City, MI 49686
Phone: (231)922-1091
WNMC-FM

University of Michigan

105 South State St, 220 Frieze
Ann Arbor, MI 48109
Phone: (734)647-9723
Fax: (734)764-3288
Department of Communications Studies

Ferris State University

1201 South State St, CSS 101
Big Rapids, MI 49307-2747
Phone: (231-591-2683
Nicki Albright
nicki_albright@ferris.edu

Baker College

Phone: (231)876-3104
Fax: (231)775-8505

**National Association
of Broadcasters Education
Foundation**

1771 N Street, NW
Washington, DC 20036
202 429 5300

nabef@nab.org

The National Association of Hispanic Journalists

1000 National Press Building
529 14th St., NW
Washington, DC 20045-2001, USA

E-mail: nahj@nahj.org

Phone: 202.662.7145 / 1.888.346.NAHJ

Fax: 202.662.7144

California Chicano News Media Association

USC Annenberg School of Journalism

300 S. Grand Ave., Suite 3950
Los Angeles, CA 90071-3175
Phone: (213) 437-4408 / Fax: (213) 437-4423

E-mail: ccnmainfo@ccnma.org

Broadcast Employment Service

P.O. Box 4116
Oceanside, CA 92052
Fax: (760) 754-2115
Email: jobs@tvjobs.com
www.amfmjobs.com

Other Web sites:

www.airtalents.com

www.tvandradijobs.com

Appendix 3 to Annual EEO Public File Report Form

Covering the Period from June 1, 2014 to and including May 31, 2015

Station(s) Comprising Station Employment Unit: WKHQ, WLXT, WMBN, WMKT

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WKHQ, WLXT, WMBN, WMKT

Description of the Activities:

Job Fairs:

On October 15, 2014, MacDonald Garber Broadcasting participated in the MAB Career Fair at Central Michigan University. Booth was set up to inform attendees of the opportunities in the radio industry along with information about current open positions. Applications were accepted, and on-the-spot interviews were conducted where applicable on behalf of WKHQ, WLXT, WMBN, WMKT, WKAD, WLXV, WATT, WZTC. Tad Garber, Market Manager, was present.

On Thursday, March 5, 2015, participated in Northern Michigan Career Fair on the campus of Northwestern Michigan College. MacDonald Garber was present with booth to highlight career opportunities in radio industry...along with business opportunities with our stations: WKHQ, WLXT, WMBN, WMKT, WKAD, WLXV, WATT, WZTC. Tad Garber, Market Manager, was present.

On-Air Announcements:

The Unit ran on-air announcements stating that the stations are equal opportunity employers and that any organization wishing to be placed on the mailing list to learn of future job vacancies can contact the stations, as well as how to do so. All the stations ran these on-air announcements on a regular basis during varied time slots throughout each station's schedule for this reporting period.

Internship Program:

The Unit offers college and university students the opportunity to learn the day to day process and workings of radio stations for school credit. Those who do not qualify for school credit are paid a stipend for their intern services. The internship typically lasts 6 to 10 weeks depending on a student's availability. Participants must work a minimum of 15 hours per week. The internship program provides an opportunity for the students to learn how to produce commercials, edit and dub recordings, coordinate a promotional event, work the audio board, work with broadcast talent, and various other activities which teach interns the skills necessary for employment in the broadcasting industry. One person participated in the internship program during the reporting period.

Education Outreach:

On February 26, 2015, The Petoskey Cub Scout Troop Pack 5 visited the station studios and met with On-air personality, Eric Rae. Rae introduced the troop to staff members present... gave a tour of studios and a brief description of different job duties and the type of education needed to succeed. Scouts were also invited into the KHQ studio to do a “live” shout out and request a favorite song... and received some KHQ swag.

April 29, 2015. Job shadow experience for Charlevoix-Emmet Intermediate School District student. Spent morning with on-air personalities, April Weber and Heather Leigh to learn about duties inside the studio. Executive assistant, Bev Fink, tutored about support duties for both sales and programming.

On April 30, 2015, The Pellston Cub Scout Troop visited the station studios and met with on-air personality, Eric Rae. Rae introduced the troop to staff members present... gave a tour of studios and a brief description of different job duties and the type of education needed to succeed. Scouts were also invited into the KHQ studio to do a “live” shout out and request a favorite song... and received some KHQ swag.

On Tuesday, May 5, 2015, General Manager, Kerry Davis, visited Ms. Pat Rutt’s business class at Traverse City Central High School from 9:05a – 9:55a. Students from grades 10-12 were in attendance. Mission was to speak about the radio industry...what career opportunities are available including Digital...along with how to include/plan radio into a marketing campaign. Presentation with question/answer following.