

Today's Country
95.9 FM

KSOK

Country Classics
1280 AM

EEO PUBLIC FILE REPORT

Cowley County Broadcasting - Stations: KSOK AM & FM

PERIOD COVERED: February 1, 2015 – January 31, 2016

A: Full time positions filled: 1

B: Total number of people interviewed for full time vacancy: 8

Full-time Positions Filled Job Title and Date Filled	Recruitment Source that Referred the Person Hired	Number of Persons Interviewed
1. On Air 6/11/15	Allaccess.com	8

Source	Total number of Interviewees from source during period:	Full-time positions for which this source was utilized
Allaccess.com www.allaccess.com Opening Posted By Marty Mutti	1	1
American Broadcasting School 6808 S. Memorial Drive Suite 116 Tulsa, Ok (918) 293-9100		1
Arkansas City Traveler Newspaper 200 East 5 th Street Arkansas City, KS 67005 620-442-4200		1

Cowley County Broadcasting

P.O. Box 1014 – Arkansas City, Kansas 67005
(620) 442-5400 / 221-1440 Fax 442-5401

Arnold Group 1214 Main Street, Winfield, KS (620) 221-7100		
Butler Community College Dr. Keith West 901 S. Haverhill Road El Dorado, Kansas 67042 316-322-3194 www.butlercc.edu		1
Careerpage.org Posted by Brian Cunningham/KSOK	2	1
Cowley County Community College Rama Peroo 125 South 2 nd Arkansas City, KS 67005 620-442-0430		1
Cowley First Job Fair Baden Square – Winfield Pam Miller		
Eagle Nest Job Board 112 East 9th Avenue Winfield, KS 67156-2816 (620) 229-8282		
Emporia State University 1200 Commercial Street Emporia, KS 66801 620-341-1200 www.emporia.edu/careerservices/		1
Fort Hays State Career Services Fort Hays State University 600 Park Street Hays, KS 67601 Posted by Brian Cunningham/KSOK		1
Goodwill Job Board 1908 East 9 th Winfield, KS 67156 620-402-6900		
**Kansas Association of Broadcasters Kent Cornish 2709 SW 29 th Street Topeka, KS 66614 785-235-1307	4	1
Kansas University Career Services 1245 W. Campus Road		1

Room 153A Lawrence, KS 66045 785-864-6414		
Kansas State University Career and Employment Services 100 Holtz Hall Manhattan KS 66506-1701 785-532-6506 www.k-state.edu/ces/ Posted by Brian Cunningham/KSOK		1
Kansasworks.com Posted by Brian Cunningham/KSOK		1
KSOK Employee Referral Marty Mutti, General Manager KSOK 334 East Radio Lane Arkansas City, KS 67005 620-442-5400		
KSOK "ON AIR" Recruitment Marty Mutti, General Manager KSOK 334 East Radio Lane Arkansas City, KS 67005 620-442-5400		1
KSOK Radio.com Website Marty Mutti, General Manager KSOK 334 East Radio Lane Arkansas City, KS 67005 620-442-5400		1
KSOK Walk-Ins KSOK 334 East Radio Lane Arkansas City, KS 67005 620-442-5400	1	1
Media Match info@media-match.com 323-284-5589 www.media-match.com		1
Pittsburg State University 1701 South Broadway Pittsburg, KS 66762 620-231-7000 www.pittstate.edu/office/careers/		1
Radio1 Broadcast School Joe Deschler, Director 800-889-2221		

www.radio1school.com		
Radio Online.com www.radio-online.com Opening Posted By Marty Mutti		1
Radioschool.com Michelle McConnell 4511 SE 29th Street Oklahoma City, OK 73115 (405) 672-6511 www.radioschool.com		1
Salvation Army 318 North Summit Street, Arkansas City, KS (620) 442-4357		
Southwestern College College Street Winfield, Kansas (620) 229-6000		
Sportscasters Talent Agency of America www.staatalent.com John Chelesnic 949-648-STAA		1
Winfield Courier 201 East 9 th Street Winfield, KS 67156 620-221-1050		1
Washburn University Career Services 1700 Southwest College Ave. Topeka, KS 66621 www.washburn.edu		1
Wichita State University Hire a Shocker Online System Career Services 1845 Fairmount Wichita, KS 67260 316-978-3435		1

- ** Sources asked to be notified were notified.

D: Outreach activities during the time period:

1. Activity from Outreach Initiative Worksheet: #1
Date: March 3rd, 2015
Event: Cowley First Job Fair @ Winfield High School, Winfield, KS
Description: Brian Cunningham and Pam Miller attended the Cowley First Job Fair. They discussed the broadcast field and offered participants applications for possible positions at Cowley County Broadcasting.

2. Activity from Outreach Initiative Worksheet: #1
Date: March 4th, 2015
Event: Cowley First Job Fair @ Cowley College, Arkansas City, KS
Description: Brian Cunningham and Pam Miller attended the Cowley First Job Fair. They discussed the broadcast field and offered participants applications for possible positions at Cowley County Broadcasting.

3. Activity from Outreach Initiative Worksheet: #1
Date: March 11th, 2015
Event: McConnell Air Force Base Job Fair, Wichita, KS
Description: Brian Cunningham and Pam Miller attended the Job Fair. They talked with people leaving and/or retiring from the army about possible positions with Cowley County Broadcasting.

4. Activity from Outreach Initiative Worksheet: #1
Date: April 7th, 2015
Event: Kansas Association of Broadcasters Job Fair, Topeka, KS
Description: Brian Cunningham attended the KAB Job Fair. He talked with graduating students about possible positions with Cowley County Broadcasting.

5. Activity from Outreach Initiative Worksheet: #4
Date: October 5th, 2015
Description: KSOK was a National Night Out Co-sponsor for the listening area held at Paris Park in Arkansas City, Kansas. Marty Mutti, Shane Farley, and Brian Cunningham talked with various people about KSOK's role in the community and invited people to come by for a tour and fill out an application.

6. Activity from Outreach Initiative Worksheet: #4
Date: October 6th, 2015
Description: KSOK was a National Night Out block party host for the listening area. Marty Mutti, Shane Farley, Brian Cunningham, Pam Miller, and Amanda Bowker all conducted station tours and answered questions about what KSOK does for the people of our listening area. Approximately 50 people visited this event held at the KSOK Studios.

7. Activity from Outreach Initiative Worksheet: #6
Date: Ongoing
Description: Marty Mutti, Pam Miller, Brian Cunningham, and Shane Farley conduct station tours from various groups and organizations including: Boys and Girl Scouts, Elementary – Middle – High School and College groups.

8. Activity from Outreach Initiative Worksheet: #6

Date: February 19th, 2015

Description: Brian Cunningham, Pam Miller, Marty Mutti, and Shane Farley met with the Cowley County Emergency Management staff. Discussion included the upcoming severe weather season and how the volunteers involved with the Cowley County Emergency Management group could get involved with KSOK and the coverage of severe weather. KSOK offered anybody from the group interested in broadcasting should come by the station and fill out an application.

9. Activity from Outreach Initiative Worksheet: #6

Date: February 24th, 2015

Description: KSOK had a table set up at the Fury of the Plains Severe Weather presentation sponsored by the National Weather Service of Wichita and the Cowley County Emergency Management. Marty Mutti and Pam Miller were able to discuss KSOK's function in the covering of severe weather. They invited the attendees to come by the station and fill out an application for part or full time positions with KSOK.

10. Activity from Outreach Initiative Worksheet: #6

Dates: March 10th, 2015

Description: KSOK was asked to be a media member of the Local Emergency Planning Committee for Cowley County. Brian Cunningham was placed in this position. During this meeting he discussed that KSOK is glad to be an active member of this group and would certainly be a big part of the emergency plan should the need arise. In addition, he offered that if any staff member or volunteer of any of the participating groups would like to get into Broadcasting, they are invited to come to the studios and fill out an application and take a tour.

11. Activity from Outreach Initiative Worksheet: #6

Date: April 18th, 2015

Description: Cowley County Health & Safety Fair in Ark City. Marty Mutti and Pam Miller talked with people about KSOK's roll in the community and how important communication becomes during an emergency. They had applications with them and invited people to fill them out if they have an interest in broadcasting.

12. Activity from Outreach Initiative Worksheet: #8

Date: February 10th, 2015

Description: Brian Cunningham, Pam Miller, Marty Mutti, and Amanda Bowker viewed a webinar on Social Marketing.

13. Activity from Outreach Initiative Worksheet: #8

Date: March 16 & 17, 2015

Description: Brian Cunningham was part of the KAB Sponsored Engineering Conference in Overland Park. This conference focused on Audio and RF Transmission.

14. Activity from Outreach Initiative Worksheet: #8

Date: April 12-16, 2015

Description: Brian Cunningham attended the National Association of Broadcasters show in Las Vegas. He spoke with several vendors about upcoming technology and how it could be applied at KSOK.

15. Activity from Outreach Initiative Worksheet: #8

Date: April 21st, 2015

Description: Brian Cunningham, Pam Miller, and Amanda Bowker took part in a webinar: The State of Media Sales in 2015.

16. Activity from Outreach Initiative Worksheet: #8

Date: April 24th & 25th, 2015

Description: Brian Cunningham attended a Citizens Corps Leadership Symposium in Topeka, KS. The Citizen Corps Leadership and Sustainability Symposium provided training to Citizen Corps Leaders, program managers, and volunteers to increase the foundation, knowledge, and capabilities of Citizen Corps programs throughout the State working towards the sustainment of a strong Citizen Corps presence in the State of Kansas.

Note: Brian is working with Cowley County Emergency Management, Cowley County Community Emergency Response Team, and Cowley County Emergency Auxiliary forming partnerships through these trainings. In the event of a disaster he can be sent to a scene as a dispatcher, Public Information Officer, Communications Technician, or any other capacity this training allows. During this time he can also be coordinating communication back to KSOK so the station can disseminate information during the emergency.

17. Activity from Outreach Initiative Worksheet: #8

Date: May 6th, 2015

Description: Brian Cunningham, Marty Mutti, Amanda Bowker, and Shane Farley attended the KAB Sponsored Sports Seminar at Royals Stadium in Kansas City. Breakout sessions included how to sell sports, maintain current sports sponsors, how to search for broadcast play by play people, and reviewing recording of current play by play people.

18. Activity from Outreach Initiative Worksheet: #8

Date: June 16th & 17th, 2015

Description: Brian Cunningham attended and completed the 2015 Community Disaster Response Symposium at Kansas Wesleyan University and Crisis City in Salina, KS. This symposium focused on community agencies' roles during disaster response.

19. Activity from Outreach Initiative Worksheet: #8

Date: August 18th, 2015

Description: Brian Cunningham watched the RF Safety Webinar hosted by the Kansas Radio Networks. This Webinar reviewed the current FCC and OSHA requirements related to RF Safety at broadcast transmitter facilities. Its purpose is to provide broadcast station Engineering Managers and Station Managers with an understanding of regulation covering Maximum Permissible Exposure Limits, provide guidance in developing RF Safety Awareness documentation and verbal instruction scripts to make employees and contractors fully aware of the potential for exposure to radiofrequency electromagnetic fields.

20. Activity from Outreach Initiative Worksheet: #8

Date: September 10th through December 3rd, 2015

Description: Marty Mutti attended and completed the Citizen's Police Academy. The focus of the Police Department's Citizen's Academy is to allow citizens to look into the world of law enforcement. Participants gain an understanding of police department and other area law enforcement responsibilities and the laws that govern them. The academy provides a hands-on opportunity to educate the citizens on the operations of the Department while obtaining valuable feedback to enhance police and community relations.

21. Activity from Outreach Initiative Worksheet: #8

Date: October 18th & 19th, 2015

Description: Brian Cunningham and Marty Mutti attended the Kansas Association of Broadcasters Annual Convention. Marty and Brian attended sessions on Management and Engineering. Brian was awarded the KAB Sony Slater award for his work within KSOK and his work with Emergency Management, his Church, and other volunteer work in the community.

22. Activity from Outreach Initiative Worksheet: #9

Date: Ongoing

Description: Brett Copland is working with Brian Cunningham on acquiring skills to do web programming, and Promotions. This is outside of his normal job duties of Office support staff.