

EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period November 22, 2016 through November 21, 2017.

1) **Employment unit: Davis Broadcasting Inc. - Atlanta**

2) **Unit Members (Stations and communities of license):**

WLKQ-FM, Buford, Georgia

WNSY(FM), Talking Rock, Georgia

WCHK(AM), Canton, Georgia

3) **EEO Contact Information for Employment Unit:**

Mailing Address:

WLKQ -FM, WNSY(FM) and WCHK(AM)

Telephone Number

770-623-8772

1176 Satellite Blvd, Ste 200

Suwanee GA 30024

Attn: Brian Barber

Contact Person/Title

Brian Barber/General Manager

E-mail address: bbarber@dbiatlanta.com

4) **List all Full- Time Job Vacancies filled by each station in the employment unit:**

Job Title

Recruitment Source Referring Hire

Account Executive in December 2016

Indeed/RadioNotas.com/Facebook/On-Air/Email GM

Account Executive in February 2017

Indeed/RadioNotas.com/Facebook/On-Air/GM Persue

On -Air Personality March 2017

Monitor Latino/Radio Notas/On-Air Spots

Promotions Assistant December 2016

In House Promotion

Account Executive in October 2017

Station Web page/On-Air spots/FB/Instagram

5) **Job Titles :**

(A) Account Executive

Name of Organization Notified of Job Vacancy:	Contact person	Address:	Telephone Number	# of interviews referred	Did Recruitment Source request Notification? (yes or No)
Indeed/RadioNotas.com/Facebook/On-Air Spots	Brian Barber	1176 Satellite Blvd	770 623 8772	2	No

Stations WLKQ-FM, WNSY(FM) and WCHK(AM) are Equal Opportunity Employers.

(B) Account Executive

-Name of Organization Notified of Job Vacancy:	Contact person	Address:	Telephone Number	# of interviews referred	Did Recruitment Source request Notification? (yes or No)
<u>Indeed/RadioNotas.com/Facebook/On-Air Spots</u>	Brian Barber	1176 Satellite Blvd	770 623 8772	1	No

(C) On-Air Personality

a-Name of Organization Notified of Job Vacancy:	Contact person	Address:	Telephone Number	# of interviews referred	Did Recruitment Source request Notification? (yes or No)
<u>Monitor Latino/Radio Notas/On-Air Spots</u>	Jose Luis Marquez	1176 Satellite Blvd	770 623 8772	3	No

(D) Account Executive

a-Name of Organization Notified of Job Vacancy:	Contact person	Address:	Telephone Number	# of interviews referred	Did Recruitment Source request Notification? (yes or No)
Industry Referral	Brian Barber	1176 Satellite Blvd	770 623 8772	1	No

(E)Promotion Assistant*

Name of Organization Notified of Job Vacancy:	Contact person	Address:	Telephone Number	# of interviews referred	Did Recruitment Source request Notification? (yes or No)
Industry Referral	Jose Marquez	1176 Satellite Blvd	770 623 8772	1	No
Industry Referral	Aurelio Arizmendi	1176 Satellite Blvd	770 623 8772	6	No

6. Total # of interviews Referred: 5

Stations WLKQ-FM, WNSY(FM) and WCHK(AM) are Equal Opportunity Employers.

7. Supplemental Recruitment efforts:

A. January 13th. 2017: Woodstock Career Center Goodwill of North Georgia Career Fair. Spoke about open positions. Over 50 people participated.

B. March 24th. 2017: Berkmar Middle School Career Day on Friday March 24th. exposed students to the various careers and work available. WLKQ discussed the opportunities in radio.

C. April 14th. 2017: Woodstock Career Center Goodwill of North Georgia Career Fair. Spoke about open positions. Over 65 people participated.

D. May 11th. 2017: Dresden Elementary School Career Day. Career Day to expose students to the various careers and work available. WLKQ discussed the opportunities in radio.

E. November 17th. 2017: Sequoyah Middle School Career Day. Career Day to expose students to the various careers and work available. WLKQ discussed the opportunities in radio.

G. June 14th. - December 2017: On site Internship for Connecticut School of Broadcasting

Program Included:

- 1. Learned how to update Social Media event, Promotions and prizes.**
- 2. Internet Journalism and blogging by updating our "Oue Pasa con La Raza section of website.**
- 3. Gained experience in development of producing on-air segments.**
- 4. Learned on air delivery, how to structure information to be shared.**
- 5. Interacted with listeners, firsthand at remotes and other station functions.**
- 6. Gained experience in "traffic" department by spot placement and updating logs.**

H. EEO Program (weekly): Discussed EEO initiative in weekly meeting discussing steps to improve our hiring and supplemental recruiting at job fairs, Intern Program college presentation focusing on broadcast careers.