

CLASSICAL

KING FM 98.1



2015 ANNUAL REPORT

## Letter from the General Manager Jennifer Ridewood



KING FM continues to blossom and grow as a listener-supported classical radio station. At the core of our existence is sharing with our listeners our love for great classical music. And judging from how our listeners respond, by increasing their listening, giving complimentary feedback, and providing financial support, they appreciate KING FM's music programming for its excellence.

2015 was our first full year implementing our new mission and vision and we couldn't be more excited about it. As we explore new ways to engage and grow the community of those who love and share classical music and the arts, your response is extremely encouraging.

While in a typical day AM/FM radio reaches 74% of Americans, KING FM must continue to add new products to meet listeners where they are. In 2015 we launched our first concert series at Resonance at Soma Towers in Bellevue. I hope you can join us there for On Stage with Classical KING FM. Also, last year our videos were viewed nearly 50,000 times (almost double the year prior) and we are expanding these popular offerings in 2016.

We also remain focused on our future, such as building the next generation of classical music lovers. In this report you'll read about growing participation in Second Inversion, the launch of the Seattle Symphony/Classical KING FM 98.1 Family Series, and our new Family Resources web page. I can also tell you that in 2016 we are helping the Seattle Youth Symphony Orchestra build a unique digital channel for their website to showcase their performances and individual voices. The students will also get to work alongside KING FM hosts and learn about the world of broadcasting classical music.

In addition to changing demographics, you know that the medium of radio itself continues to evolve. I am proud to be part of a steering committee, working with other public stations, to promote classical music broadcasting in this time of change. Classical Music Rising, supported in part by the Mellon Foundation, will create a plan for public media organizations to ensure that classical music will connect with an even wider and more diverse circle.

I hope you enjoy this report on how we are developing our vision that classical music—and KING FM—are part of the Northwest lifestyle.

A handwritten signature in black ink that reads "Jennifer Ridewood". The script is fluid and cursive.

Jennifer Ridewood  
General Manager

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# OUR MISSION

## KING FM's Mission

Classical 98.1 will actively grow, diversify, and enrich the love of classical music in our community by providing a voice for classical music and the arts.

## KING FM's Vision

"An Hour a Week" classical music is part of the Northwest lifestyle. Transforming the perception of classical music one listener at a time by building a community of listeners, performers, and supporters who enjoy, share, support, and promote classical music and the arts. We will share the love of classical music with the next generation and thereby build a stronger community.

## KING FM's Values

- Classical music should be accessible to all
- The arts are a critical component of a world class city
- K-12 arts education is necessary to maintain and build a strong community
- Fiscally responsible planning is necessary to achieve our vision

*KING FM's on-air hosts share with the community their passion for classical music and the arts.*



## Letter from the President of the Board Christopher Bayley



When KING FM's board decided to shift the station to a listener-supported model, we hoped in so doing the transformation would more directly engage the station and the community. Clearly, this is happening. The staff's creativity and enthusiasm for our new mission and the community's response to the new initiatives are very gratifying. You'll find out more about those efforts in this report.

It is hard to believe that 2016 will be the fifth anniversary of KING FM making this dramatic change. Amid all the work, it's worth stepping back and assessing what we have accomplished together, as well as what lies ahead.

In 2010, KING FM's listenership was stable but advertising revenues for classical music radio stations were declining. After careful evaluation, the KING FM board shifted its business model from reliance on advertising to a noncommercial, community licensed station. This allowed the station to change the programming dramatically, producing more music with a greater representation of the classical repertoire. KING FM now broadcasts double the local content, listenership has jumped 20%, and your membership has exceeded the plan, allowing us to create more new programs and ways to listen and engage.

While that success is immensely satisfying, the board and staff are more excited now by what lies ahead. In 2014, the board refined Classical KING FM's mission – to actively grow, diversify, and enrich the love of classical music in our community by providing a voice for classical music and the arts. We also completed a new strategic plan, which the station staff began implementing in 2015.

The board has now taken up the next major strategic question – what facilities will KING FM need in the future to achieve its mission and serve the community. A special board committee chaired by Susan Harmon is evaluating the future ways we can best serve and engage our listeners, taking into account the needs of staff, artists, and our partners as well as changing technology. This is a significant undertaking, so stay tuned for more information.

In the meantime, please continue to enjoy and support your classical music station, Classical KING FM!

A handwritten signature in black ink that reads "CT Bayley". The signature is fluid and cursive, with a long, sweeping tail on the "y".

Christopher T. Bayley  
President of the Board





# BOARD MEMBERS

## DIRECTORS

**Christopher T. Bayley, President**  
*Chairman, Stewardship Partners*

**James Duncan, Vice President**  
*Chairman Emeritus, Sparling*

**Steven A. Clifford, Treasurer**  
*Retired CEO  
KING Broadcasting Company*

**Patricia Tall-Takacs, Secretary**  
*Community Representative*

**Susan Harmon**  
*Co-Founder & Former Managing  
Director, Public Radio Capital*

**Stan Mak**  
*Vice President & General Manager  
CRISTA Broadcasting*

**Steve Mowe**  
*President, Nick's Custom Boots*

**Neil Jordan**  
*General Manager of Health  
Worldwide, Microsoft*

**Jon Howard Rosen**  
*The Rosen Law Firm*

## EX-OFFICIO MEMBERS

**Mari Horita**  
*President & CEO, ArtsFund*

**Douglass A. Raff**  
*Principal, Riddell Williams P.S.*

**Jennifer Ridewood**  
*General Manager  
Classical KING FM 98.1*

**Aidan Lang**  
*General Director  
Seattle Opera*

**Simon Woods**  
*President & CEO  
Seattle Symphony*



## Thank You!

In August of 2015 we upgraded our transmitting facility at West Tiger Mountain to provide more power for our HD signal. We thank former board member Mary Pigott, whose extraordinary generosity allowed KING FM to keep pace with continuously evolving digital technology.



# 2015 Highlights & Accomplishments

Classical KING FM continues to grow, diversify, and enrich the love of classical music in our community by providing a voice for classical music and the arts. Our music reaches more people, more listeners are becoming members, and we are strengthening the community of those who love classical music and the arts.

- Launched a new six-part concert series, *On Stage with Classical KING FM*
- Launched the *SSO/Classical KING FM 98.1 Family Concert Series*
- Hosted 45 musicians who performed in-studio concerts with Sean MacLean on *NW Focus LIVE*
- Provided promotional support to 166 arts groups
- Broadcast 72 *Live and Local* concerts
- Reached over 400,000 people a week—300,000 listeners hear us on air at 98.1 and another 100,000 fans listen to our digital offerings or participate in KING FM community events





# The VOICE for classical music

*“Our Music Under the Stars program is a wonderful example of developing KING FM’s vision of building a community of listeners and making classical music accessible to all. Each of our 12 Summer Festival concerts in July are broadcast live on KING FM. Additionally, the concerts are broadcast into several Seattle neighborhood parks: Freeway Park, Volunteer Park, Columbia Park in Rainier Valley, and new this summer Delridge Park in West Seattle.”*

Connie Cooper  
Executive Director  
Seattle Chamber Music Society



*“While our primary KING FM broadcast is nothing short of magnificent on many levels, our online channels dramatically expand the classical listening experience, while allowing a more personal choice as to genre. It’s very satisfying. I love that we can offer these options to everyone.”*

Marta Zekan  
KING FM and Arts Channel Host

# COMMUNITY PARTNERSHIPS



The core of KING FM's mission is to actively grow, diversify, and enrich the love of classical music in our community. We hold that classical music should be accessible to all, so we are forging new relationships and creating new ways to engage all aspects of our community in classical music.

*"The partnership between Resonance at SOMA Towers and KING FM, through our uniquely intimate presentations of the On Stage with Classical KING FM concert series, has increased access to live performances of classical music on the Eastside, attracting nearly 2,500 participants our inaugural season. We hope to continue our partnership with KING FM long into the future!"*

Kristopher Jenkins, Marketing Manager





*"We love our partnership with KING FM! Audiences for the family concerts this season have been incredible, thanks in good measure to KING FM's support."*

Simon Woods  
President & CEO, Seattle Symphony

In 2015 we launched the Classical KING FM Family Concerts with the Seattle Symphony. This series of concerts combines great classics and story-telling guaranteed to charm, delight, and inspire children. Before the concerts, audiences can participate in craft activities and an instrument petting zoo in the Grand Lobby. Post-concert, families enjoy free admission to Soundbridge Seattle Symphony Music Discovery Center.

KING FM has expanded its online resources for families. We continue to add resources on air with special features and on our website with family resources. Online, for example, we offer a list of ten ways to listen to classical music with your child, and our hosts have created playlists of classical music for your children as they play, study, or go to sleep.



*"The new Family Resource webpage is becoming a daily visit for us. Thank you again for all you do to keep such beautiful music alive to all generations."*

Eliana Arias-Dotson  
KING FM Listener



# THANK YOU TO OUR VOLUNTEERS



The Classical KING FM Community Advisory Board engages people from the arts and music education communities as well as listeners and parents of music students. These volunteer members meet quarterly to discuss ideas for KING FM community service and provide feedback and advice. We are grateful for the effort and advice of our Advisory Board.

## **Community Advisory Board Members**

Heather Bentley  
*Founder, North Corner Chamber Orchestra (NOCCO)*

Brian Chin  
*Founder and Artistic Director, Universal Language Project*

Aaron Grad  
*Composer, Guitarist, Artistic Consultant*

Jim Holt  
*Digital Content Manager, Seattle Symphony*

Jeremy Jolley  
*Co-Artistic Director, Seattle Modern Orchestra*

Shaya Lyon  
*Founder, Live Music Project*

Angelique Poteat  
*Freelance Composer and Clarinetist*

Michaud Savage  
*Executive Director, Seattle Composers Alliance*

Paul Taub  
*Professor of Flute, Cornish College of the Arts*

## **Station Volunteers**

KING FM is blessed with talented and dedicated volunteers. They represented the station in community events and help with many projects at the station. In 2015, volunteers provided over 1600 hours of valuable help.



## THE NEXT GENERATION

*"Second Inversion is one of the best things going on in our world right now."*

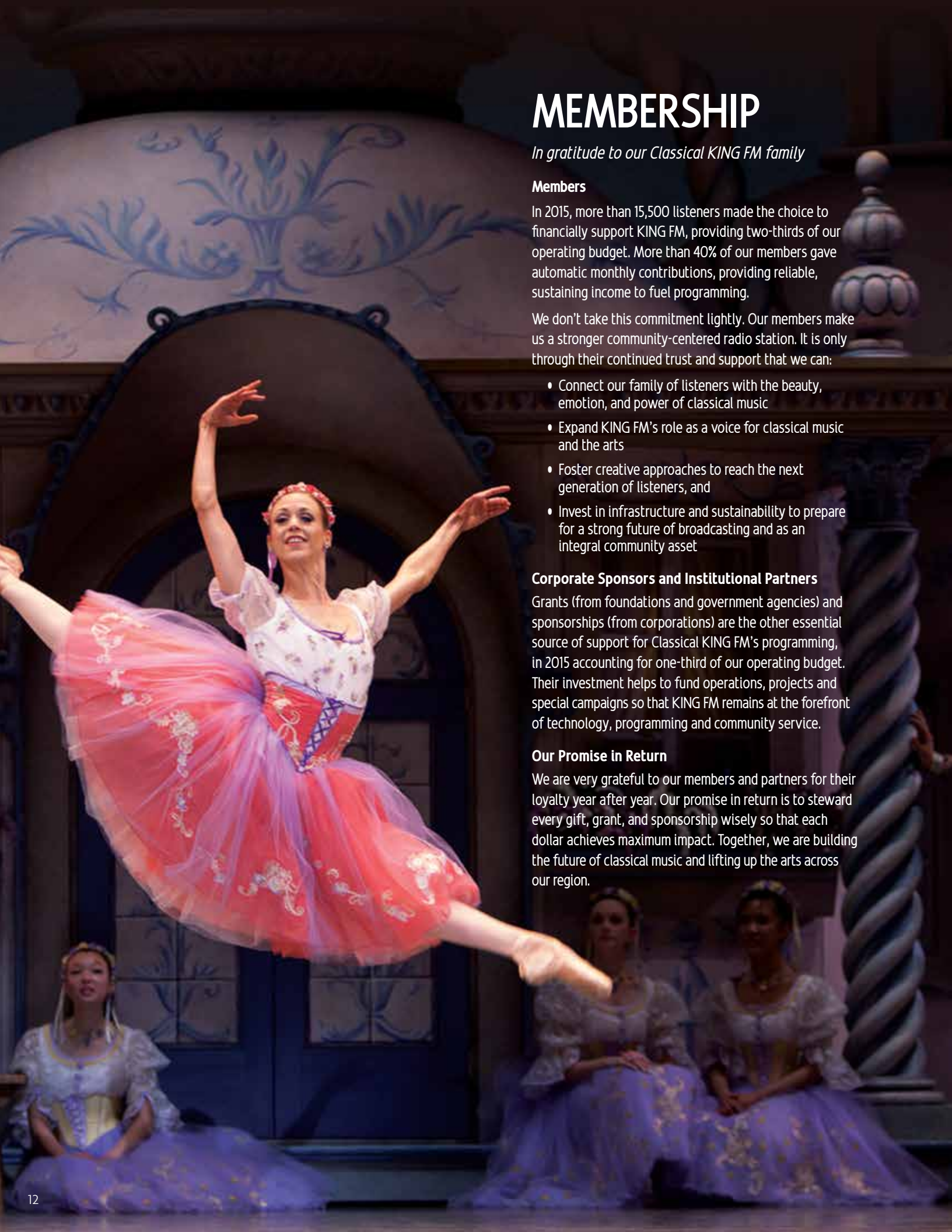
Adam Sliwinski,  
member of So Percussion

In 2015, we continued building the next generation of classical music lovers. We strengthened the Young Artist Awards program and continued our *Explore Music* on air series and our Instrument Petting Zoo at arts events. In addition we co-launched the *Seattle Symphony/Classical KING FM 98.1 Family Series*, expanded our KING FM Family Resources web-page, and recruited musicians for the Seattle Music Partners program to help underserved children learn to play, read, and experience music.

KING FM's newest platform, Second Inversion, aims to inspire and engage the next generation of classical music lovers. It explores an expanded vision of classical music through a 24/7 stream, blog, social media, and video productions.

In 2015, Second Inversion more than doubled the number of unique monthly users (from 4,500 to 10,000), filmed 50 music videos, streamed 20 live and recorded concerts, and brought cellist Joshua Roman to the team leadership as its Artistic Advisor. Second Inversion also presented its first public performance and engaged the community in quarterly advisory meetings.





# MEMBERSHIP

*In gratitude to our Classical KING FM family*

## **Members**

In 2015, more than 15,500 listeners made the choice to financially support KING FM, providing two-thirds of our operating budget. More than 40% of our members gave automatic monthly contributions, providing reliable, sustaining income to fuel programming.

We don't take this commitment lightly. Our members make us a stronger community-centered radio station. It is only through their continued trust and support that we can:

- Connect our family of listeners with the beauty, emotion, and power of classical music
- Expand KING FM's role as a voice for classical music and the arts
- Foster creative approaches to reach the next generation of listeners, and
- Invest in infrastructure and sustainability to prepare for a strong future of broadcasting and as an integral community asset

## **Corporate Sponsors and Institutional Partners**

Grants (from foundations and government agencies) and sponsorships (from corporations) are the other essential source of support for Classical KING FM's programming, in 2015 accounting for one-third of our operating budget. Their investment helps to fund operations, projects and special campaigns so that KING FM remains at the forefront of technology, programming and community service.

## **Our Promise in Return**

We are very grateful to our members and partners for their loyalty year after year. Our promise in return is to steward every gift, grant, and sponsorship wisely so that each dollar achieves maximum impact. Together, we are building the future of classical music and lifting up the arts across our region.

Across countries, devices, and apps, Classical KING FM is a world-class resource for great music.

### 2015 by the numbers:

- 6,718,000: Hours streamed online across all five of KING FM's channels
- 2,590,000: Pages viewed on the KING FM Website
- 2,314,000: Reach on Social Media
- 1,851,000: Visits to [www.king.org](http://www.king.org)
- 546,000: Twitter Impressions
- 147,200: Times KING FM performances were enjoyed via SoundCloud (20% from our next generation channel, Second Inversion)
- 56,580: Pages viewed on [www.secondinversion.org](http://www.secondinversion.org) (Tripled over last year)
- 8,535: Average number of people listening to KING FM at any given time

### Listen, watch, and engage!

#### On-Air:

- KING FM 98.1
- KING FM 98.1 HD1— Simulcast of KING FM
- KING FM 98.1 HD2— Evergreen Channel
- KING FM 98.1 HD3— Symphony Channel

#### Online Every Day:

- KING FM Simulcast online
- KING FM Evergreen Channel
- KING FM Seattle Opera Channel
- KING FM Seattle Symphony Channel— new in 2015
- KING FM Arts Channel
- Second Inversion—contemporary classical music

#### Special Purpose Channels:

- The Mozart Channel— all Mozart, all January
- KING FM Classical Christmas Channel, November to December

#### Video Performances:

- Watch great performances on YouTube at [www.king.org](http://www.king.org)

#### Social Media:

- Go behind the scenes with us on Facebook: Classical KING FM 98.1
- Follow us on Twitter: @KingFM

# LISTEN, WATCH & ENGAGE

*“Staying in touch with our listeners is always deeply rewarding. One of the most privileged ways of meeting listeners has come from invitations to host fundraisers for a local orchestra whom we feature on KING FM, or to give pre-concert lectures in advance of a concert our listeners are attending. What an honor, to meet our members face to face, hearing their loves of this composer or that performer, or – very often – something offhanded we might have said on the air that spoke to them on a personal level. It’s a reminder that we are codependent in the best way: we provide the music and the context for that music, and they provide the means for us to share it. A small miracle.”*

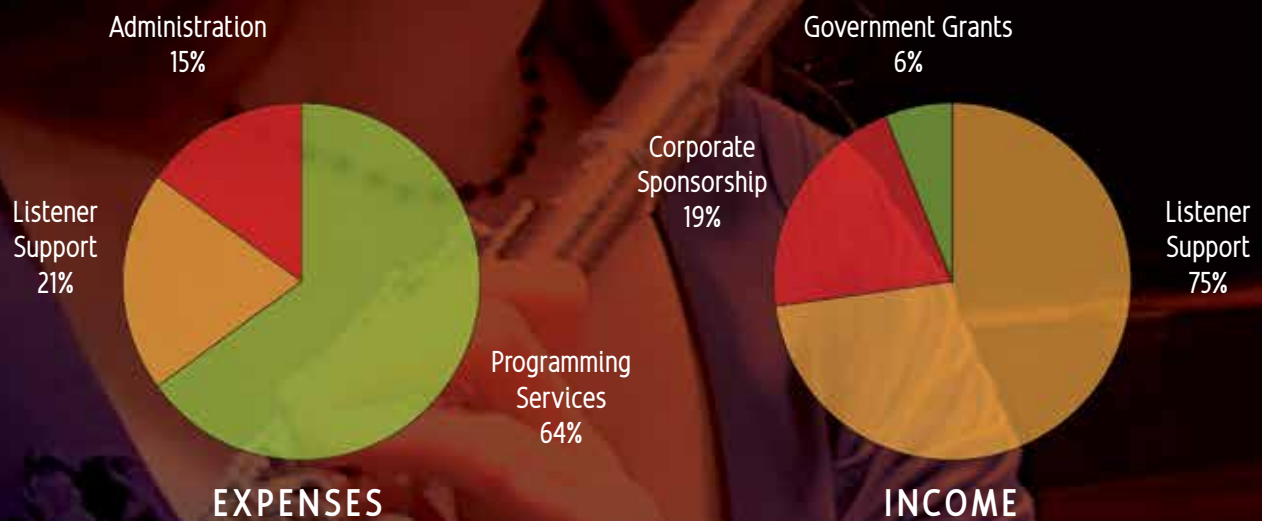
Sean MacLean, KING FM Host



*“I am a Seattle pianist/teacher and I include Explore Music in my curriculum. Students listen to archived programs on the computer while they are waiting for their lessons. Keep those great programs coming!”*

Laura Dean

# 2015 FINANCIAL OVERVIEW



Classical KING FM is thankful for the support provided by individual donors, corporate sponsors, and grants. Without your support we could not accomplish the service we provide and grow the love of classical music. Both the board and staff know that stewardship of our mission goes hand in hand with a strong financial plan.

## Financial Highlights

- Total income for Classical KING FM 98.1 increased by 10%, to \$4,136,000
- Listener support grew to \$3,096,000, representing 75% of income
- Corporate Sponsorships provided 19% of income
- The remaining 6% of income came from government grants
- Expenses increased by 11% as we increased our service to the community

## Independent Auditor's Report

Classical 98.1 follows generally accepted accounting principles and is audited annually by an independent accounting firm. The 2015 audit was issued by Jacobson Jarvis & Co, PLLC. Complete audited financial statements for 2015 and other financial information can be found at [king.org/reports](http://king.org/reports).

# 2015 Performance Circle

We are pleased to celebrate those who made a leadership level commitment to KING FM, either through a gift to our annual fund or special program, or as a deferred gift through their estate plans.

## Listener Legacy Circle

*We thank those who have expressed their intent to support the station through a planned gift.*

Anonymous (3)  
The Estate of Donald W. Bidwell, M.D.\*  
Pamela Gross  
Beverly N. Huchala  
Susan Johnson  
Larey and Phyllis McDaniel  
Ronald E. Miller  
Estate of Lorna Jean Partridge\*  
Sherwood P. and Judith G. Smith  
Dr. Joan M. Tenenbaum  
Lawrence J. Wichman  
Patricia Tall-Takacs  
Debbie and Rick Zajicek

## Composer Gifts

(\$50,000+)

Corporation for Public Broadcasting  
Estate of Dorothy O'Brien\*  
Google, Inc

## Conductor Gifts

(\$25,000 - \$49,999)

Harriet Bullitt  
Bill & Melinda Gates Foundation  
Judson Baptist Church  
Microsoft Matching Gifts  
Mary Pigott  
Raisbeck Foundation  
Resonance at SOMA Towers  
Ina Tateuchi

## Virtuoso Gifts

(\$10,000 - \$24,999)

Anonymous (2)  
4Culture  
Tom Alberg and Judi Beck  
The Boeing Company Matching Gifts  
Diana K. Carey  
The Clowes Fund  
Lenore Hanauer  
Dr. Ken Hollingsworth  
Ciara and Neil Jordan  
Laird Norton Wealth Management  
Steve and Lynn Mowe  
Nesholm Family Foundation  
Peach Foundation  
Mina Brechemin Person  
James F. Roark Jr.  
G Louis Roberts  
Tagney Jones Family Fund  
at the Seattle Foundation  
Muriel Van Housen  
Debbie and Rick Zajicek

## Concertmaster Gifts

(\$5,000 - \$9,999)

Anonymous (1)  
Chap and Eve Alvord  
Karyl and Elias Alvord  
The Robert and Georgia Anderson  
Charitable Fund  
Apex Foundation  
The Ariel Fund  
William Collins  
Mary and Jim Dunnam  
Lyn and Jerry Grinstein  
Susan Harmon and Richie Meyer  
Martha Hibner  
Juniper Foundation  
Scott and Frances McAdams  
Bruce and Jeanne McNae  
Norman Archibald Charitable Foundation

Lee and Stuart Rolfe Family  
Foundation  
Richard and Mary Shrader  
Jean Baur Viereck  
Donna and Roger Wolthuis  
Arlene A. Wright  
Ann P. Wyckoff

## Principal Chair Gifts

(\$2,500 - \$4,999)

Anonymous (3)  
ArtsWA  
Bank of America Matching Gifts  
Terry Baxter  
Cynthia and Christopher Bayley  
Leslie and Dale Chihuly  
Steve and Judith Clifford  
Jane and David R. Davis  
Carl de Marcken and Marina Meila  
Jim Duncan  
E & H Humbly Bumbly Foundation  
Gretl Dupré Galgon  
Larry Harris and Betty Azar  
Lucy Helm  
Michael and Whitney King  
and Family  
Brian Marks and Carol Maione  
Darren McKee  
Shannon and Christian Moller  
New Music USA  
Thomas Noyes  
Anne M. Redman  
Jennifer Ridewood  
Jon and Patricia Rosen  
Elizabeth Rudolf  
Richard Saada  
Seattle Foundation  
SEI Giving Fund  
Evelyn Simpson  
Frederick Stebner  
Irene Stewart  
Patricia Tall-Takacs and Gary Takacs

## Ensemble Gifts

(\$1,000 - \$2,499)

Anonymous (15)  
Eric and Audra Adelberger  
Frances and John Alcorn  
Reverend Mary L. Allen  
Mike and Sumi Almquist  
Marion and Jens Bakke  
Jane and Peter Barrett  
Tom Bayley  
Alan and Sally Black  
Ann Blasko  
Jay and Carol Bowditch  
Kevin Brennan  
Bonita and David Brewer  
Jon and Bobbe Bridge  
Lorna Brown  
Terry\* and Dorothy Brown  
Sherry Brydson  
Sally Cahill  
Dan Caldwell and  
Bonnie Brian-Caldwell  
Kathleen Campbell  
Frank and Dee Dee Catalano  
Lillian Chan and Simon Tam  
Gayle and Michael Charlesworth  
Jan and Phil Cherry  
Dorothy Clark  
Sue and Robert Collett  
Karen Comstock  
Timmy Corkery  
Dorothy and Sean Corry

Patricia Coulter  
Marylouise Craig  
Garry and Kathryn Crane  
Dolores Dean  
Jim Denton  
Brian Dewey and Molly Brown  
Leif Eie  
Donald Elliott  
Dr. Nancy Ellison  
Robert Engel  
Grant Farness  
George Faucher  
Dr. Earl R. Feringa  
Judith Fong  
Brian Futch  
Foundation Cares Program at the  
Bill & Melinda Gates Foundation  
Cynthia Gallagher  
Rod and Barbara Gallagher  
Kathy Alvord Gerlich  
Zanne Gerrard  
Mary Lee Gowell  
Lindell Graham  
Lynn and Brian Grant and Family  
Harold A. Gray and Betty Ogden  
Dr. Martin L. Greene and  
Kathleen Wright  
Sandra and Theodore Greenlee  
Jeffrey and Lucia Hagander  
William Hall  
Darren Hamby  
Lawrence and Hylton Hard  
Mona and Richard Hardy  
Nancy and Hamilton Harris  
Martha Lou Henley  
Alice and Paul Hill  
Mark and Mary Hillman  
William Hoppin  
Dean A. Jacobus  
Michael Jensen and  
Diane Kurzontkowski  
Gretchen and Matt Loschen  
Paul and Diana Johnson  
Rebecca Johnson  
Clyde and Sandra Johnson  
Wayne Johnson  
Karen Keith  
Jim and Cris Kelley  
Janet Ketcham  
King & Oliason PLLC  
Stephen and Eileen Knoff  
Ondrej Krivanek  
Judith Kroll  
Bert Kubo  
Evelyn and John La Fond  
Eva and Jon LaFollette  
Robert and Betty Landau  
Elizabeth Landry  
Ronald and Carolyn Langford  
Olivia Leale  
Henry Li  
Anne and Steve Lipner  
Johannes Kwok Yan Liu  
Lisa and Mike Losh  
Laura and Roy Lundgren  
Uy-Loi Ly  
Lillian C. McDermott  
Harriet McKelvey  
John and Marilyn McKelvey  
Craig McKibben and Sarah Merner  
Michael McLean  
Dean and Tomilyn McManus  
Jerry Meyer  
Edith Middleton

Anne Middleton Foster  
Ronald E. Miller and Murt G. Barker  
Pamela and Don Mitchell  
Moccasin Lake Foundation  
Gary F. Moore  
Ludovic and Ghizlane Morlot  
Gary Moss  
Susan and Bob Nathane  
Cookie and Ken Neil  
Philip Nelson  
Jacqueline Nigh  
Sheila Noonan and Peter Hartley  
Linda Nordstrom  
Susan Norwood  
Katherine Fovargue Olson and James Olson  
Robert and Tamara Oxborrow  
Alice Passafiume  
Brian Patton  
Michael Petrish  
Doris and John Pieroth  
Drs. Suzanne Poppema and John Cramer  
Reed Price  
Bill and Delia Purdy  
Stephen Radcliffe  
Douglass and Katherine Raff  
Katherine Randolph  
Dr. Peter and Linda Rhines  
Douglas Roberts  
Marvin Rogers  
Tom and Judi Rogers  
Stuart Rowe  
Kevin Ruddell and Heather Kroll  
Saundra Ruth  
Jeff and Lara Sanderson  
Vivian Scheidt  
Nancy Schultz  
Charles and Maria Schweizer  
Craig Sheppard and Gregory Wallace  
Charles Shipley  
Stacie and Karl Siebrecht  
Ronald Simchen  
Douglas Smith and Stephanie Ellis-Smith  
Eric and Connie Smith  
Sherwood P. and Judith G. Smith  
Snyder Family Foundation  
Mari Stamber  
Sheila and Craig Sternberg  
Verner and Marianne Stillner  
Carla Teigen  
Anne Ulmer  
Marilynne Urquhart  
Balasubramanian Vaidyalingam  
Jackie and Chad Verbowski  
David and Joyce Veterane  
Maggie Walker  
Ellen Wanless  
JC Warren  
David Watton  
John and Lynne Weidman  
Sally Anne West  
Sara Whalen  
Sherryl and Christopher Wilson  
Patricia Wilson  
John Worthington  
Wyman Youth Trust  
Young Sook Yoon  
Frederick Yudin

\*indicates deceased

Donor levels are calculated by adding together contributions, in-kind gifts, vehicle donations, matching gifts, and pledge payments.

To learn more about the Performance Circle, please contact Julia Maywald, Development Director / Major Gifts Director at (206) 691-2961 or juliam@king.org.

# 2015 STAFF

Michelle Abramson, Stewardship Coordinator  
Sarah Anthony, Arts Outreach Manager  
Dave Beck, Host  
Lisa Bergman, Host  
Michael Brooks, Operations Director  
Rashad Brown, Membership Director  
David Brown, Assistant Production Director  
Christophe Chagnard, Digital Content Manager  
Justin Davis, Board Operator  
Noah Dretske, Membership Coordinator  
Brad Eaton, Host  
Nicole Gordon, Traffic Director  
Rachele Hales, New Media Manager  
Sabina Koziel, Assistant General Manager  
Geoffrey Larson, Music Assistant  
Bryan Lowe, Station Manager  
Sean MacLean, Host  
Bryan Madar, Board Operator  
Melody Marcelja, Database Coordinator  
Julia Maywald, Development Director/Major Gifts Director  
Terry McKiel, Database Director  
Maggie Molloy, Events Coordinator  
Peter Newman, Host  
Matthew Ogaz, Production Engineer  
Jennifer Ridewood, General Manager  
Joshua Rodman, Board Operator  
Nikhil Sarma, Board Operator  
Traci Sims, Receptionist  
Maggie Stapleton, Assistant Station Manager  
Aaron Stoess, Music Director  
Seth Tomkins, Arts Content Producer  
Blandine Van de Velde, Major Gifts & Grants Officer  
David Wall, Events Coordinator  
Lauren Wilder, Major Gifts Coordinator  
Marta Zekan, Host

**Front Cover:** Composite photo, foreground photo by Maggie Molloy, background photo by Noel Evans **Page 2:** KING FM General Manager Jennifer Ridewood, photo © Robert Wade **Page 3:** KING FM Station Manager Bryan Lowe, photo © Robert Wade **Page 4:** Seattle Opera presents "The Pearl Fishers," photo by Elise Bakketun **Page 5:** KING FM Board Members, photo © Robert Wade; Mary Pigott photo by Julia Maywald **Page 6:** Pacific Northwest Ballet principal dancers Noelani Pantastico and James Moore in Jean-Christophe Maillot's *Roméo et Juliette*, photo © Angela Sterling; Northwest Baroque Masterworks, photo by Jan Gates **Page 7:** Seattle Chamber Music Society, *Music Under the Stars*, photo by Noel Evans; KING FM host Marta Zekan, photo © Robert Wade **Page 8:** On Stage with Classical KING FM concert series and photos and KING FM lobby activities at Seattle Symphony Tiny Tots concerts, photos by Maggie Molloy **Page 9:** Seattle Symphony Music Director Ludovic Morlot, photo © Ben VanHouten; Tiny Tots concert, photo by Maggie Molloy **Page 10:** KING FM Community Advisory Board, photos © Robert Wade **Page 11:** String Quartet at KING FM, photo by Maggie Stapleton; Seattle Opera presents Frost Fest at Cornish Playhouse, photo by Jonathan Vanderweilt; Second Inversion Artistic Advisor Joshua Roman, photo by David Wall **Page 12:** Pacific Northwest Ballet principal dancer Lesley Rausch with company dancers in *Coppélia*, choreographed by Alexandra Danilova and George Balanchine © The George Balanchine Trust, photo © Angela Sterling **Page 13:** Lobby activities at Seattle Symphony KING FM Family Concert Series, photo by Maggie Molloy **Page 14:** Assistant Station Manager Maggie Stapleton, photo courtesy KING FM