

MISS VIVA MÉXICO

PHOTO RELEASE AND AUTHORIZATION

WHEREAS, I will participate in the Miss Viva México Pageant and related or subsequent activities (hereinafter Pageant), La Movida Radio and Midwest Family Broadcasting, Inc. have approved my participation in the Pageant and related activities, I agree as follows:

1. I assume full legal and financial responsibility for my participation in the Pageant;
2. Assumption of Risk: I acknowledge participation in this Pageant involves risks. I hereby expressly assume the risk of injury or harm in this Pageant and release La Movida Radio and Midwest Family Broadcasting, Inc., their respective officers, employees, and agents from all liability for injury, illness, death, or property damage resulting from, or related to, my participation in the Pageant;
3. I understand that photographs and/or videos of Pageant participants and activities will be taken. I agree that La Movida Radio and Midwest Family Broadcasting, Inc. shall be the owner of and may use such photographs and/or videos relating to the promotion of this or other future pageants/events. I hereby give authorization to La Movida Radio and Midwest Family Broadcasting, Inc., and/or its advertising agency to use my name, photos, videos, likeness or voice for commercials, publications, internet, and other advertising or media.
4. I acknowledge that I have no right to inspect or approve any of the finished product or material which La Movida Radio or Midwest Family Broadcasting, Inc. or its advertising agency may eventually use regarding my photographs, videos, or likenesses. I understand that although La Movida Radio and Midwest Family Broadcasting, Inc. will endeavor to use any photographs, videos, or likenesses in accordance with standards of good judgment, they cannot warrant or guarantee that further dissemination of my photographs, videos, or likeness will be subject to their supervision or control. I also acknowledge that nothing in the Release obligates La Movida Radio or Midwest Family Broadcasting, Inc to actually use any photos, videos or other materials.
5. I acknowledge I will receive no compensation for any use of any photographs, videos, or any other materials created, or for any public appearances if I am chosen Miss Viva México.
6. I irrevocably and unconditionally release La Movida Radio and Midwest Family Broadcasting, Inc., and all persons acting by, through, or in concert with them, from any and all charges, complaints, claims, liabilities, obligations, promises, agreements, controversies, damages, actions, causes of action, suits, rights, demands, costs, losses, debts, and expenses, including attorneys fees and costs actually incurred, of any nature whatsoever, known or unknown, suspected or unsuspected, including but not limited to rights arising out of any alleged violations of any contracts, express or implied, any covenant of good faith and fair dealing, express or implied, any tort, any constitutional, statutory or regulatory provision or any federal, state or local or other governmental statute, regulation or ordinance.
7. I voluntarily indemnify and hold harmless La Movida Radio and Midwest Family

Broadcasting, Inc., their respective officers, employees, and agents from any liability, loss, damages, costs or expenses, including attorneys' fees, arising out of my participation in the Pageant which do not arise out of the negligent acts or omissions of any officer, employee, or agent of La Movida Radio and Midwest Family Broadcasting, Inc. while acting within the scope of their employment or agency.

8. I release La Movida Radio and Midwest Family Broadcasting, Inc. from any and all liability related to the dissemination of my photographs, videos, or likeness; any reproduction, distribution and/or display of the photographs in print or any and all other media; and any alteration, distortion or illusionary effect, whether intentional or otherwise, in connection with said use.

9. I understand that I may not withdraw my permission for use of any photographs, videos, or likenesses at any time in the future. This consent and release shall be binding upon my heirs, successors, assigns, and legal representatives.

10. I acknowledge that I have read this document and understand and accept its terms.

Signature

Date

Name (Please Print)

Home Address

City State Zip Code

Daytime Phone Number

Alternative Phone Number

Release for Minors (Those Under The Age of 18):

I understand, being a parent or guardian of the minor, hereby consent to the forgoing conditions and warrant that I have authority to give such consent.

Name of Parent/Legal Guardian (Please Print)

Date

Signature of Parent/Legal Guardian

Date