

## Outreach Activities Performed During the Reporting Period

Initiative	Scope of Participation and Location	Station Staff Involved
Training-Establishment of training for station personal designed to acquire skills for higher level positions.	Spirit Lake, IA Various speakers, training on sales techniques for radio station sales people	Lisa Hieronimus, Paul Dick, Tammy McLevish, Steve White
Training-Establishment of training for station management personal designed to acquire management skills.	Yankton, SD, Sales and managing idea sharing round table designed to improve management skills	Lisa Hieronimus, Steve White
Participation in Job Fair	South Dakota Big Job Fair, Sioux Falls, SD Designed to expose grads from Western Minnesota and Eastern South Dakota to Riverfront Broadcasting	Curt Dykstra
Job Shadow	Michael Watkins, student at Mountain Lake High School shadowed announcing staff and sales staff 10/24/17	Lisa Hieronimus, Dirk Abraham, Josh Goblisch
EEO Webinar	The Changing Face of the FCC's EEO Rule-from Pillsbury Winthrop Shaw Pittman discussing changes in the interpretation of FCC rules. 10/18/17	Steve White