

DETAILED CONTEST RULES PLAYLIST PAYOFF - RADIO:

1. How to Enter the Contest:

- a. The “Playlist Payoff” contest will begin on Monday, September 10th and end on Friday, November 16th.
- b. To participate in the contest, listen for your “cue to call,” be the correct specified caller.
- c. Entrants may be disqualified at the sole discretion of Great Eastern Radio, LLC.

2. Eligibility Restrictions:

- a. The contest is open to all contest participants who are 18 years of age or older and legally reside in Vermont, New Hampshire, or Massachusetts.
- b. Employees, officers, and directors of Great Eastern Radio, LLC and SCA Promotions, their respective affiliated companies, subsidiaries, distributors, dealers, retailers, printers, advertising, and promotion agencies, any and all other companies associated with this contest, and the members of the immediate families or households of any of the above are not eligible. Immediate family shall include spouse, parents, children, siblings, grandparents, grandchildren and any other person residing within the same household.

3. Prizes:

- a. Grand Prize: USD: \$25,000. A maximum of one (1) grand prize will be awarded. If the one (1) available Grand Prize is won in accordance with these Rules, the contest will officially end at the time the Grand Prize is won. Prior to the start of the Promotion Great Eastern Radio will provide SCA with a list of forty (40) songs numbered 1-40. SCA will randomly select exactly three (3) numbers, without repetition, from the range of 1-40 (“Prize Determination Numbers”). There will be exactly one (1) set of Prize Determination Numbers selected for this Promotion. In order for an attempt to constitute a successful winning attempt, the three (3) Entry Numbers entered by the Contestant must be identical to the three (3) Prize Determination Numbers. In the event of a claim, the sealed master envelope containing the Prize Determination Numbers must be returned to SCA UNOPENED.
- b. All prizes or prize certificates may be picked up at the office of Great Eastern Radio, LLC at 106 North Main St, West Lebanon, NH 03784. Any prize or prize certificate not claimed within forty-five days of winning will be forfeited by the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. Great Eastern Radio, LLC is not responsible for the safe arrival of a prize or prize certificate.
- c. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash.
- d. Grand Prize winner will receive 1099 IRS Tax form for the value of the grand prize as stated in these contest rules.
- e. Prizes are limited solely to those items explicitly set forth herein and shall not include any and all other expenses, incidentals or taxes that may arise out of the winner’s receipt of this prize.

4. Selection and Notification of Winners:

- a. Decisions of Great Eastern Radio, LLC with respect to the contest are final.
- b. In order to qualify for prize reimbursement, the Contestant's Entry Numbers must be identical to the three (3) Prize Determination Numbers.
- c. The odds of being selected as an official contestant(s) are dependent upon the number of entries received. The odds of winning the contest once selected as an official contestant are: 1:100,000.

5. Conditions:

- a. Payment of all federal, state and local taxes are the sole responsibility of the winner. Winners will be required to sign an IRS Form W-9 or the equivalent. Failure or refusal to execute the release will result in winner forfeiting the prize. Photo identification and social security number of the Grand Prize winner may also be required in order to collect the prize
- b. By participating in the contest, the winner or winners (and their guest or traveling companion, if any) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
- c. A maximum (1) grand prize(s) will be awarded. Grand prizewinner must accept delivery of prize from Great Eastern Radio, LLC, or as otherwise instructed by Great Eastern Radio, LLC. All other costs related to prize delivery and acceptance is the responsibility of winner including but not limited to all federal state and local taxes. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution allowed, except at Great Eastern Radio, LLC's sole discretion or as provided herein. Great Eastern Radio, LLC reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable.
- d. Grand prize winner(s) will be required to complete and return a W-9 form (*if prize value exceeds \$600.00*), affidavit of eligibility, and liability/publicity release, and present a valid driver's license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all income taxes on prize(s). Pursuant to the liability release, the winners will agree to hold SCA Promotions, Great Eastern Radio, LLC, its licensee, their affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- e. Great Eastern Radio, LLC reserves the right in its sole discretion to modify the contest rules and dates at any time for any reason. Material modifications shall be announced on-air, when practical. By participating in this contest, you agree to be bound by these contest rules, any modifications thereof, and by all other rules imposed by Great Eastern Radio, LLC management.
- f. No purchase is necessary. The contest is void where prohibited.
- g. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of Great Eastern Radio, LLC.
- h. Great Eastern Radio, LLC is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.
- i. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of Great Eastern Radio, LLC, 106 North Main St, West Lebanon, NH 03784 or by sending a self-addressed stamped envelope to Great Eastern Radio, LLC.