



Radio CINA Montréal

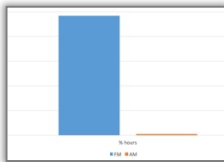
Culture is important



Arabic media is the best way to reach 277,000 Arabic-speakers in the Greater Montreal Area.

Consumers respond best to advertising in their own language. Newcomers may not understand English or French well enough to respond to an ad at all. Arabic consumers believe that companies who advertising in Arabic media are sensitive to their shopping needs. Radio CINA Montreal is your link to Arabic shoppers.

More people listen to FM than AM



Radio CINA Montréal is the only Arabic station with a full signal on the FM band and our listeners love our music. FM is a more effective medium to reach consumers because the band appeals to all age demographics. AM appeals primarily to shoppers over 60. Radio CINA reaches all Arabic consumers.

Digital media is critical.



Radio CINA Montréal has very active web and Facebook sites. Our contests attract a large number of website visits. Many of our programs are available on demand. Radio CINA Montréal also broadcasts live online on our website www.radiocina.ca and the TuneIn app (CKIN-FM).

We have many advertising partners

*Nissan Gabriel * Volkswagen Gabriel St-Laurent * Mazda Gabriel St-Laurent * Groupe Gabriel * Marche Yasmine * Chaussures Verona * Spa Paula * OK Kids * Voyage Forum * Nirvana * Chamas Construction * Aroush * Restaurant Monot * Clinique Dermazone * Boulangerie Pâtisserie Andalos * Big Deal – Kirkland * Boulangerie Pâtisserie Casablanca * Chatr Mobile * Voyage Select * Salon Coiffure Esthétique Joseph Maalouf * Les Aliments Typik * Magnus Poirier * Centre de Traitement Naturel * Air Canada * Loto Québec * Chrysler * Voyage Classy * Boutique Soucamelias * Sumerian Beauty * Coup de Maître * Voyage Forum * Dan Expert Pro * Felafel Manic * De Cuisine * Restaurant Shish Kebab * Sherif Exchange * Richesses Culturelles Maghrebines * Restaurant Nuits de Beyrouth * Voyages Amro * Statistics Canada*



Radio CINA Montréal



De 06h00 a 09h00 Zouhair Taba makes the drive more enjoyable. Zouhair provides local news, weather sports, traffic and other informative features. And he still has time for the best Arabic hit music in the world.



From 9:05 to Noon Listen at the office with Rana Haddad. Your workday will pass by much more quickly song after song. Rana also airs special contests.



From 12:05 until 4pm Angie plays today's hits and talks about interesting subjects. Her show is a festival of Arabic music and information.



From 4:05 to 7pm Amira accompanies you on the drive home with the best Arabic music. Amel Sekhri provides local news, weather and traffic.



At 3:30 on Fridays. Mado interviews the hottest Arabic singers in Montreal and around the world. Mado also heads our production department.

News: half-hourly Monday through Friday between 6am and 9am, at Noon, and half hourly between 3:30pm and 6 :30pm

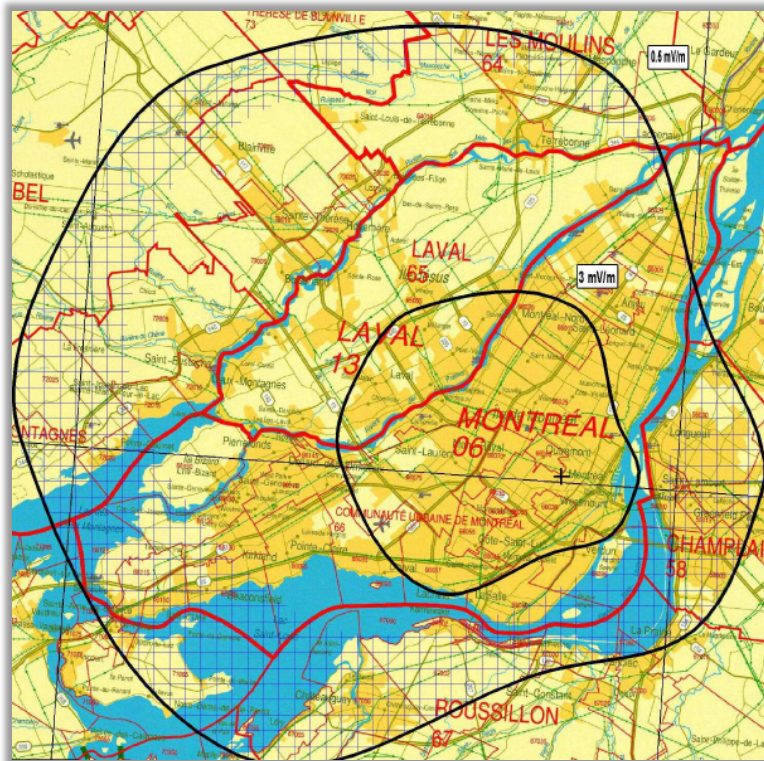
Weekend specialty shows: Bonjour Montreal Sunday mornings 8am to Noon, CINA Top 10 Sundays 1pm to 2pm

Radio CINA Montréal

sales.cinaradio@gmail.com

514.510.1063

www.radiocina.ca



Call letters: CKIN-FM
Frequency: 106.3
Brand: Radio CINA Montreal
Website: www.radiocina.ca
Facebook: Radio CINA Montreal
Tuneln app: CKIN-FM

Sister stations: Radio CINA Detroit-Windsor 102.3 FM, CINA-AM 1650 Toronto