

107.1 fm **Frank**™

#1 FOR CLASSIC HITS

**Not just "Classic
Rock"...Classic HITS!**

Adults 25-54

LIVE & Local!

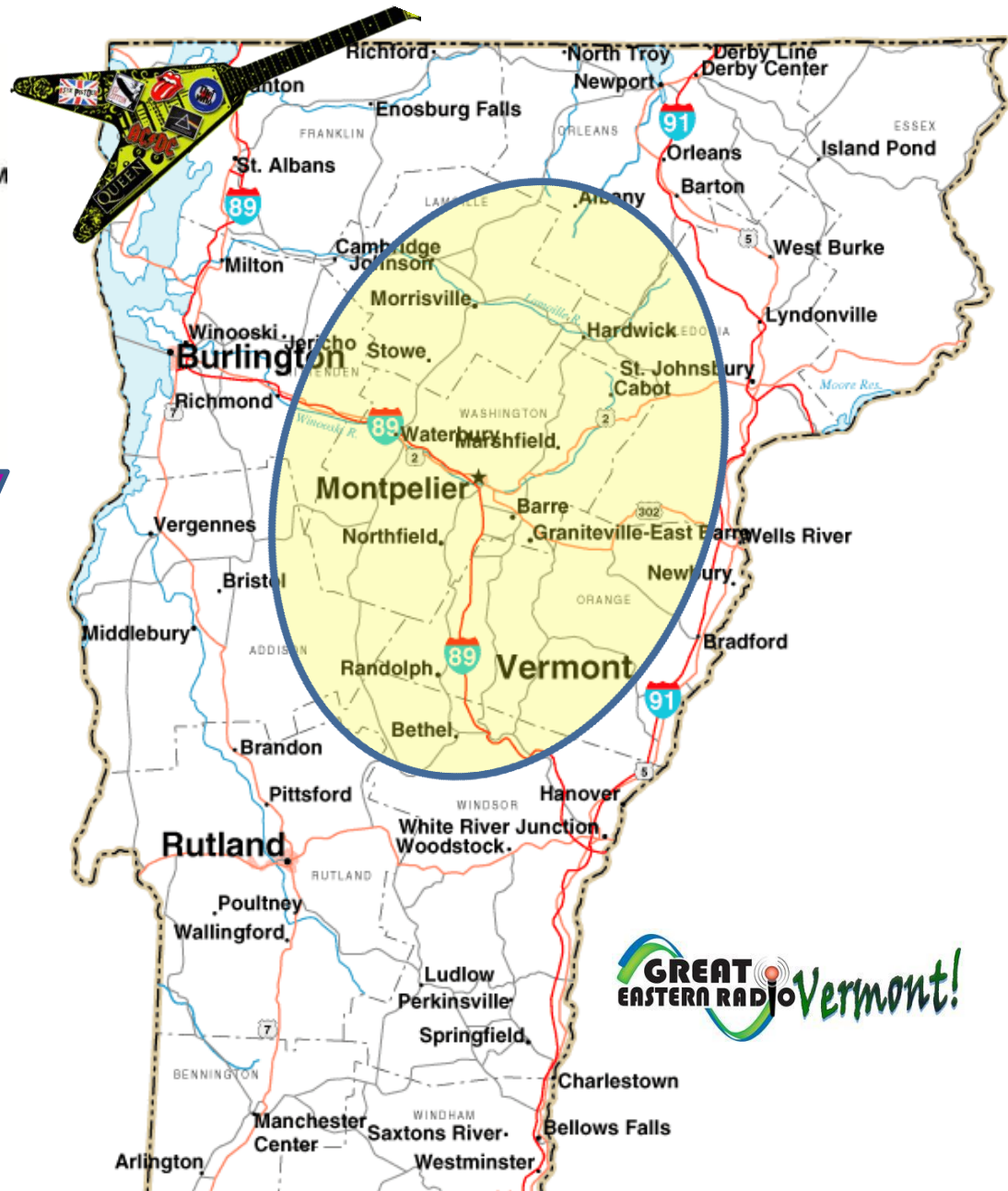
Theme Weekends

Awesome Contests!

N.E. Patriots Football

Engaging Features

Good times! Great Tunes!



WRFK * 41 Jacques St * Barre * VT * (802)-291-0500 * wcaswell@greasternradio.com

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CLASSIC HITS

LISTENER PROFILE



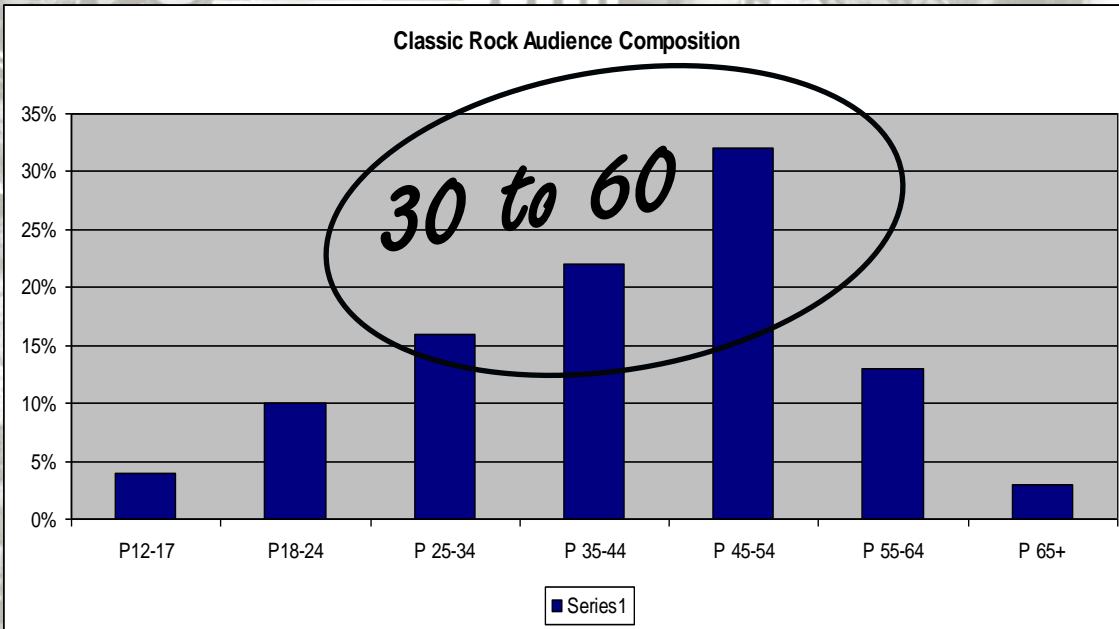
HOUSEHOLD INCOME
57% Earn over \$50,000 a year



MALE 60%



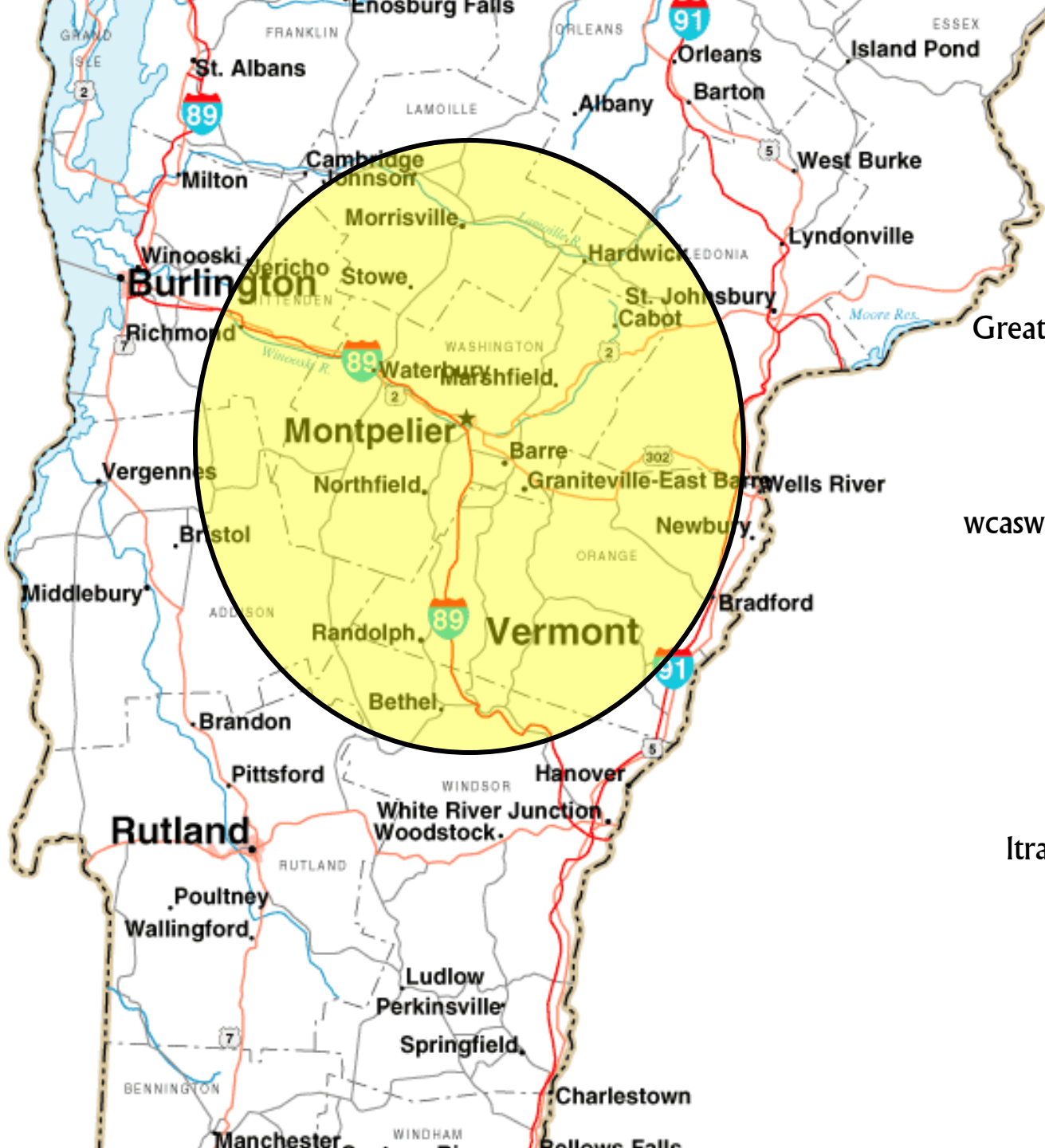
FEMALE 40%



LISTEN
74% in their car or at work



COLLEGE
57% Have been to college



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