

Annual EEO Public File Report
 Amaturo Sonoma Media Group LLC Santa Rosa CA
 KHTH-FM, KFGY-FM, KSRO-AM, KVRV-FM, KMHX-FM
 1410 Neotomas Avenue, Suite 200
 Santa Rosa, CA 95405
 The information contained in this report covers the time period beginning
 August 1, 2015 to July 31, 2016

		Vacancy Information		
Full/Part Time Positions Filled By Job Title	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized	
Sales				4
Reception		Multiple		2
Director of Engineering				1
Recruitment Sources	Contact	Address	Method of Contact	# of Interviews from source
Radio Announcements				
1 KHTH-FM, KFGY-FM, KSRO-AM KVRV-FM, KMHX-FM	Kevin Wodlinger	1410 Neotomas Ave, Ste 200 Santa Rosa, CA 95405	707-543-0117	
Online Resources				
2 craigslist.com	self post	none		
3 Internal Promotion	self post	none		
4 AllAccess.com	self post	none		
5 Facebook	self post	none		
6 Inside Radio	self post	none		
7 Station Website	Kevin Wodlinger	1410 Neotomas Ave, Ste 200 Santa Rosa, CA 95405		
8 Sonoma County Job Link				
Colleges				
9 Sonoma State University	Elizabeth Burch	1801 E. Cotati Ave Rohnert Park, CA 94928	707-664-2149	
10 Santa Rosa Junior College	Kim Kinahan	1501 Mendocino Ave, Santa Rosa, CA 95401	707-396-8791	
Other				
11 Direct Contact	none			

12 Referral	none
13 Sonoma County Veterans Service Office	none
14 Sonoma County Mental Health Coalition	none
15 Department of Rehabilitation	none
16 Catholic Charities of the Diocese of Santa	none
17 Cal Vet	none
18 Veterans Affairs Medical Clinic	none
19 North Bay Vets Center	none
20 North Bay Vets Resource Center	none
21 Sonoma County Volunteer Center	none
22 Verity	none
23 Jobs Corps	

Outreach Initiatives

Internship Program

ongoing

Contact:
Heather Black
Internship Director

Ongoing acceptance of qualified college students. Provide training to student interns in all aspects of radio broadcasting, promotions and administrative responsibilities so students may earn credits for school programs. Training provided by Promotion Directors, Program Directors, General Manager, Business Manager and other key positions. Information on the internship program available at Sonoma State University, Santa Rosa Junior College.

SSU Career Fair-Feb 2016

Travis Saracco set up 1 booth. Discussed the radio station as well as job opportunities.

Santa Rosa Chamber of Commerce/ May 2016 Business Expo

Travis Saracco, Cathy Slacks, Denise Stevenson, Michael O'shea and Karma Hughes set up 1 booth, attendees were invited to explore local job opportunities. Sales discussed the radio stations as well as job opportunities for job seekers. Sales collected resumes as well as presented attendees with applications for those interested.

Rohnert Park Business Expo Apr-12

Kevin Wodlinger, Michael O'shea, Cathy Slacks, Denise Stevenson, and Cathy Slacks set up 1 booth, attendees were invited to explore local job opportunities. Sales discussed the radio stations as well as job opportunities for job seekers. Sales collected resumes as well as presented attendees with applications for those interested.

**Sales Recruitment
2015/2016**

Sales wanted listing on company website and North Bay Top Jobs website.

PASCO Event -Sep 2015

HR event. Kevin Wodlinger, Michaela Young, Cathy Slack, and Melinda Bracco set up 1 booth. Discussed the radio station as well as job opportunities for job seekers.

**Produced & Executed Job Fair
Sep 15 & May 16**

Veteran's job fair hosted by ASMG at Double Tree Hotel in Rohnert Park. Kevin Wodlinger, Jim Murphy, Melinda Bracco, and Denise Stevenson set up 1 booth. Discussed the radio station as well as job opportunities for job seekers.

