

CONTEST NAME: "Willie Vegas Getaway To See Reba and Brooks & Dunn"

SPECIFIC CONTEST RULES

Effective March 27, 2017 To May 13, 2017

Participating Radio Station(s)/Website Address(s)/Studio Address(s)/Phone #'s:

WLYE – willie941.com • 902 West Main St • Glasgow, KY 42141 • 270-651-5290

Declared Value of Prize(s): Two tickets to see Reba McEntire/Brooks & Dunn on December 2, 2017 at Caesar's Palace in Las Vegas valued at \$123.50 each & \$1,000 for travel expenses for a total prize value of \$1,247.00. (**"Grand Prize"**)

Forever Communications, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Void where prohibited or restricted by law. Contestant(s) may only qualify one time during this promotion and only one qualifying contestant per household is permitted ("Participant(s) or singularly Participant"). Must be 21 years of age or older to enter. ONE ENTRY per Participant. Any duplicate entries will disqualify ALL entries by that Participant(s).

2) Beginning March 30th, 2017 through May 13th, 2017, Forever's, Participating Radio Station(s), will be giving away a Vegas Getaway to see Reba and Brooks & Dunn and \$1,000 for travel expenses with a Declared Value of \$1,247 ("Grand Prize"). The Grand Prize is not transferable. If the Winner declines the Grand Prize, there will not be any alternate prize available in substitution and the Grand prize will not be re-awarded and becomes the property of Forever.

- Beginning March 30th, 2017 through May 13, 2017, Participant(s) will be directed to attempt to qualify for a chance to win the grand prize. There are two methods in which a person may attempt to qualify. Persons may only qualify once.
 1. Listen weekdays during the contest to WLYE for the designated cue to call. When it airs, the specified caller will be named a qualifier and will be invited to the grand prize giveaway. The number to call is 270-629-4941.
 2. Persons may also attempt to qualify by completing the necessary registration process at designated Live Action Broadcasts that will be announced throughout the contest. Two qualifiers will be drawn at each Live Action Broadcast.
- All qualifiers will be invited to the Grand Prize Giveaway to take place on Saturday, May 13, 2017 at Candy's Campers, 5905 Veterans Memorial Hwy, Scottsville, KY. Qualifiers must check in between 11AM & 12:30PM. Anyone not checked in or not in line to be checked in by 12:30PM will not be allowed in the final giveaway. No stand-ins allowed. You must present a valid form of state identification.
- All qualifiers will be assigned a number a check-in. Following the registration period at the Final Giveaway, station officials will conduct a random drawing from those to determine the 10 finalists. All other entrants that are not selected as one of the 10 finalists will be disqualified. The 10 finalists will be placed into a box and station officials will begin to conduct a reverse drawing to determine the winner. Station officials will randomly select numbers one at a time. If a qualifier's number is selected, he or she will be eliminated. This will continue until there is only 1 number remaining in the box. The qualifier whose number matches the final number in the box will be named the grand prize winner. If the winner is deemed ineligible, an alternate winner will be selected by a random drawing from the remaining finalists. Winners are responsible for all taxes and fees.
- The grand prize winner is responsible for completing all required paperwork concerning the delivery of prize. The Grand Prize Winner is responsible for any additional expenses beyond the specifics detailed within the Grand Prize specifically; transportation to and/or from the

airport and/or hotels, hotel and sales taxes, tips, meals, telephone, rollaway beds, cribs, safe, parking, and any other incidentals are not included items. Winners have 30 days from date of winning to claim prizes. If the Grand Prize is not claimed and/or collected within 30 days of the first notification they shall remain the property of Forever.

- No substitutions permitted. The Grand Prize is not valid for resale and not redeemable for cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) Please also refer to the Forever General Contest Rules ("General" Rules") attached below, which apply in conjunction with these Specific Contest Rules.

5) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

6) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Communications Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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