

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: July 23, 2014 – July 22, 2015.

- 1) Employment Unit: LM Communications of South Carolina**
- 2) Unit Members (Stations and Communities of License): WYBB(FM), Folly Beach, SC
WCOO(FM), Kiawah Island, SC**
- 3) EEO Contact Information for Employment Unit:**

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	Contact Person/Title: Charles Cohn, General Manager
	E-mail Address: NEWAVECOHN@aol.com

- 4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:** None.
- 5) Total # of Interviewees Referred:** For the period from July 23, 2014, through July 22, 2015, this Employment Unit interviewed 0 interviewees for full-time job vacancies.
- 6) Supplemental Recruitment Initiatives.**

(a) Initiative: Internship Program

WYBB and WCOO have operated an internship program for over 20 years, and continued to conduct the program during this reporting period. This program enables high school students, college students and members of the greater Charleston community to gain experience and develop skills necessary for careers in broadcasting. From July 23, 2014 through July 22, 2015, WYBB and WCOO hosted three (3) interns. All three (3) interns gained experience in on-air broadcasting, production and promotions, and music scheduling, and worked closely with the WCOO Program Director and WYBB Operations Manager and Program Director. Interns were also a major part of the music transfer as the stations switched music automation system this spring.

(b) Initiative: Participation in Events Sponsored by Educational Institutions/Organizations

- i. On February 4, 2015, WYBB and WCOO on-air staff hosted and trained students from the Greater Charleston area, including James Island High School and Academic Magnet. Students were taught about careers in broadcasting, including on-air, promotions, production, programming, traffic, and sales.
- ii. On April 1st 2015, the Operations Manager for WYBB and WCOO conducted a lecture with the music business program at The College of Charleston. The lecture included information on radio and broadcast employment opportunities.
- iii. On October 8th 2014, the Operations Manager for WYBB and WCOO, working with management at the North Charleston Coliseum and Performing Arts Center, conducted classes with the business program at The College of Charleston. Classes included broadcasting, artist and venue management, promotion and publicity. Information about broadcast employment was presented.

Stations WYBB(FM) and WCOO(FM) are Equal Opportunity Employers.

- iv. WYBB and WCOO conducted station tours with a West Ashley Boy Scout troop on March 24th, 2015 and April 20th 2015. The Operations Manager explained on-air broadcasting and production, and answered any questions, including protocol, programming and employment, and also produced a commercial with the troop.

(c) Initiative: Participation in Career Fairs

WYBB and WCOO participated in a career fair on Thursday, September 25th, 2014 from 2-5 pm with The Art Institute of Charleston. WYBB and WCOO attended the event in order to provide Charleston, North Charleston, Summerville, and surrounding areas with information about the stations' internship program and available employment opportunities.