

## **Wild Country 96.5 and Martz Communications Group, Inc. ("MCG Inc.")**

Our general contest rules are designed to assure everyone an equal chance of winning.

No purchase is ever required to qualify to win. Void where prohibited.

The Prize winner must claim the Prize at the offices within thirty (30) days of being declared the winner, unless otherwise specified (the "Deadline"). If the Prize winner fails either to claim a prize or inform MCG Inc., of his or her inability to claim a prize before the Deadline, his or her entry will be forfeited. Prize winners will be required to provide valid, government-issued identification when claiming a prize, failing which he or she will forfeit the prize.

No more than one prize will be awarded to any person/household within a 14-day period.

No portion of the prize is transferable. The prize is not redeemable for cash and no substitute for any portion of the Prize is offered. Should a prize winner be unable to claim a prize as awarded, his or her entry will be forfeited.

In the event that a prize consists of tickets to an event that has been cancelled or postponed, no substitution will be offered.

Prize winners are responsible for all incidental expenses incurred in connection with accepting the Prize (the "Expenses"). Prize winners understand that they may not seek reimbursement for the Expenses from MCG Inc., the Affiliates, the Sponsor(s), or their respective advertising and promotional agencies.

Certain restrictions may apply to certain contests. All winners must grant an unlimited permission to use their names, characters, photographs, voices and likenesses in connection with promotion of this or other contests and must waive any claim of royalty, rights or remuneration for such use.

Employees of MCG Inc., any agencies and advertisers sponsoring a contest and their immediate families are not eligible to win. The term "immediate family" shall include spouses, parents, children, grandparents, grandchildren and cohabitating significant others.

MCG Inc. shall be the final arbiter as to any questions that might arise about contestant qualifications or procedures. Contest rules are subject to change at any time, without notice.

No liability is assumed by MCG Inc. for faulty, miss-transcribed, misdirected or misdialed telephone communication or technical difficulties experienced by callers throughout the call-in portion of the contest. Calls for contestants are taken in order of receipt at 888-Wild-965 and 518-481-6965. In the event that more than one voice is heard on the phone line, the contestant/qualifier or winner will be the first person to speak. If the judge(s) is not able to determine which caller was first, a random drawing will be held to determine the winner. The use of switching or programming equipment by telephone company employees is in violation of contest rules and is not permitted.

Odds of winning are undeterminable and depend on varying telephone response rates, internet access and/or the volume of entries received.

If any portion of the above rules is determined to be unenforceable due to federal, state, provincial or local laws, all other portions of these official rules shall remain in effect.

MCG Inc. makes no representation or offers any warranty, express or implied, as to the quality or fitness of any prize. Prize winners understand, and acknowledge that he or she may not seek reimbursement or pursue any legal or equitable remedy from MCG Inc. should a prize fail to be fit for its purpose or is in any way unsatisfactory to the prize winner. The decision of the Contest judges is final, and the prize must be accepted as awarded.

MCG Inc., the Sponsor(s) and their respective advertising and promotional agencies reserve the right to substitute a prize or any component thereof for those of approximately the same value and reserve the right to change the Contest rules or terminate or withdraw the Contest at any time, without prior notice.

The logo for 96.5 FM is displayed in a large, stylized font. The numbers '96.5' are in a light red color with a white outline, and 'FM' is in a smaller, bold, red font below the '5'. The logo is set against a light yellow background with a subtle shadow effect.