

## **ANNUAL EEO PUBLIC FILE REPORT**

Station comprising Station Employment Unit: KAAM-AM

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s):KAAM-AM and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning April 1<sup>st</sup>, 2016 to and including March 31<sup>st</sup>, 2017 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred from each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules

## **SUPPLEMENTAL OUTREACH STATEMENT**

### **KAAM Radio – AM 770, GARLAND, TX**

KAAM has engaged in the following recruitment efforts so to fulfill and be in compliance with FCC Rules regarding Equal Employment Opportunities beginning April 1<sup>st</sup>, 2016 through March 31<sup>st</sup>, 2017:

1. Established training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.
2. Participated in Dallas Job Link and TXClassifieds.org, providing easy access to information about job opportunities and the labor market in Dallas.
3. Provided training to management level personnel as to methods of ensuring EEO and preventing discrimination.
4. Management engaged the public through media with employment opportunities on Facebook, Career Builder, Indeed, Monster, All Access and the Radio Advertising Bureau.
5. Management and station staff attended the Greater Dallas Walk to End Alzheimer's on October 1<sup>st</sup>, 2016. A flyer stating that KAAM is always accepting applications for employment was on display at the KAAM booth.
6. Management and station staff attended the Empowering Seniors event on October 7<sup>th</sup>, 2016. A flyer stating that KAAM is always accepting applications for employment was on display at the KAAM booth.
7. Station staff attended the City of Dallas Diversity Employment Day Career Fair on March 27<sup>th</sup>, 2017.