

**LOTUS SACRAMENTO CORPORATION
ANNUAL EEO PUBLIC FILE REPORT
FOR THE PERIOD
AUGUST 1, 2016 – JULY 31, 2017**

Statement of EEO Policy

This Equal Employment Opportunity (EEO) Public File Report is filed in compliance with Section 73.2080 [c] [6] of the FCC's 2002 EEO rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of radio station KMJE 92.1 FM (Sacramento, CA), KVMX 890 AM (formally KMJE) (Sacramento, CA).

Lotus Sacramento Corporation, an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies, and to ensuring equal opportunity in employment and non-discrimination in all of its policies and practices, including the area of employment. We consider applicants for all positions without regard to race, color, religion, creed, gender, national origin, age, disability, marital or veteran status, sexual orientation, or any other legally protected status.

The Recruitment Sources are identified by number and listed (with contact information) in the following pages.

Full-Time job vacancies filled during the reporting period August 1, 2016 through July 31, 2017

Full-Time Position	Recruitment Sources Used	Recruitment Source for Successful Applicant	Total No. Interviewed from All sources
Promotions Assistant	See Attached Recruitment Sources 1-37	Indeed.com	5
Account Executive	See Attached Recruitment Sources 1-37	Job Fair	5
Local Sales Manager	See Attached Recruitment Sources 1-37	Professional Referral	3
Total number of person interviewed during applicable period:			13

SUPPLEMENTAL RECRUITMENT MEASURES:

In addition to direct job vacancy announcements and hiring procedures, we complied with the initiative outlined in the 2002 EEO Rule Sec. 73.2080 [c] [2] regarding supplemental recruitment activity. For this reporting period we participated in or conducted the following:

Activity/Description	Date	Staff Participant(s)	Sponsor/Initiator
<p><u>Menu 14 – Rules & Regulations Memo</u> The Lotus Communications Corp. Annual Managers’ meeting was held November 15 & 16, 2016 at the corporate headquarters in Los Angeles, California. The purpose is to ensure equal opportunity and nondiscrimination in every aspect of the station employment policy and procedure. The stations are encouraged to go beyond their requirements and create a variety of Outreach campaigns in an effort to recruit qualified candidates for current and future job opportunities. The stations are also required to review their recruitment list regularly to be sure they are effectively reaching out to women and minority organizations affording the most opportunity for the existing workforce. Additionally, the Lotus policy of the Monthly EEO meetings reinforce the nondiscrimination mission statement and provide an opportunity to discuss upcoming and the creation of effective Outreach programs. Discussions also focused on the Online Public File for both those stations who were required to be online by the end of the year and for those preparing to go online by the required March 2018 date.</p>	11/15/16-11/16/16	General Manager	Lotus Communications Corporation Headquarters
<p><u>Menu 1 – Job Fair</u> Lotus packets and applications were given out at the National Career Fair in Sacramento, CA on 10/6/15. There were approximately 1,000 people in attendance. We had applications request job applications and information about Lotus Sacramento Corporation. Our staff answered job seeker’s questions about the company and different departments within Lotus Sacramento Corporation.</p>	10/6/15	General Manager, Promotions Coordinator	National Career Fair
<p><u>Menu 1 – Job Fair</u> Lotus packets and applications were given out at the National Career Fair in Sacramento, CA on 1/13/16. There were approximately 1,100 people in attendance. We had applications that requested job applications and information about Lotus Sacramento Corporation. Our staff answered job seeker’s questions about the company and departments within Lotus Sacramento Corporation.</p>	1/13/16	General Manager	National Career Fair
<p><u>Menu 1 – Job Fair</u> Lotus applications were given out at the HireLive Job Fair in Sacramento, CA. There were approximately 1,000 in attendance. We had applicants request job applications and information about Lotus Sacramento Corporation.</p>	2/8/16	General Manager, Remote Technician	HireLive Job Fair

Menu 1 – Job Fair Lotus applications were given out at the HireLive Job Fair in Sacramento, CA. There were approximately 1,000 in attendance. We had applicants request job applications and information about Lotus Sacramento Corporation.	4/5/16	General Manager	HireLive Job Fair
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RECRUITMENT SOURCES:

*Designates an entity requesting notification.

#Source	Recruitment Source: (With Contact Information)	Total Number Interviewees Provided By Source During Period	Full-time Positions for Which This source was Utilized
1	Employee Referral	0 2 0	Account Executive Promotions Assistant Local Sales Manager
2	Non-Employee Referral (Clients, Other Professionals, Walk-ins, Etc)	0 1 3	Account Executive Promotions Assistant Local Sales Manager
3	Lotus Sacramento Corporation – Bulletin Boards 1442 Ethan Way, Suite 101 Sacramento, CA 95825 (916) 779-0900	0 0 0	Account Executive Promotions Assistant Local Sales Manager
4	Lotus Sacramento Corporation – On Air Announcements 1442 Ethan Way, Suite 101 Sacramento, CA 95825 (916) 779-0900	0 0 0	Account Executive Promotions Assistant Local Sales Manager
5	Department of Employment & Social Services 744 P St. Sacramento, CA 95814 (916) 227-0301	0 0 0	Account Executive Promotions Assistant Local Sales Manager
6	Employment Development Department 5007 Broadway Sacramento, CA 95820 (916) 227-0330	0 0 0	Account Executive Promotions Assistant Local Sales Manager
7	NAACP Sacramento 816 H St #205 Sacramento, CA 95814 (916) 498-1898	0 0 0	Account Executive Promotions Assistant Local Sales Manager
8	Heald College 2910 Prospect Park Dr Rancho Cordova, CA 95670 (916) 638-1616	0 0 0	Account Executive Promotions Assistant Local Sales Manager

9	ITT Technical Institute 10863 Gold Center Dr Rancho Cordova, CA 95670 (916) 851-3900	0 0 0	Account Executive Promotions Assistant Local Sales Manager
10	Sacramento Works Career Center 925 Del Paso Blvd Sacramento, CA 95815 (916) 263-3800	0 0 0 0	Account Executive Promotions Assistant Local Sales Manager
11	California Indian Manpower Consortium 738 N Market Blvd Sacramento, CA 95834 (916) 920-0285	0 0 0	Account Executive Promotions Assistant Local Sales Manager
12	Asian Resources 5709 Stockton Blvd Sacramento, CA 95824 (916) 454-1892	0 0 0	Account Executive Promotions Assistant Local Sales Manager
13*	County of Sacramento Dept of Human Assistance 2433 Marconi Ave Sacramento, CA 95821 (916) 874-3800	0 0 0	Account Executive Promotions Assistant Local Sales Manager
14	Sacramento Asian Chamber of Commerce 2012 H St #101 Sacramento, CA 95811 (916) 446-7883	0 0 0	Account Executive Promotions Assistant Local Sales Manager
15	American River College 4700 College Oak Dr Sacramento, CA 95841 (916) 484-8011	0 0 0	Account Executive Promotions Assistant Local Sales Manager
16	APSEA Foundation P.O. Box 22188 Sacramento, CA 95822 info@apseafoundation.org	0 0 0	Account Executive Promotions Assistant Local Sales Manager
17	Sacramento Black Chamber of Commerce 5770 Freeport Blvd. #44 Sacramento, CA 95822 (916) 231-0416	0 0 0	Account Executive Promotions Assistant Local Sales Manager
18	California Indian Manpower Consortium 738 N Market Blvd. Sacramento, CA 95834 (916) 920-0285	0 0 0	Account Executive Promotions Assistant Local Sales Manager
19*	California State University, Sacramento 6000 J Street Sacramento, CA 95819 (916) 278-6011	0 0 0	Account Executive Promotions Assistant Local Sales Manager
20	Commission on Status of Women 901 P St. #142A Sacramento, CA 95814 (916) 651-5405	0 0 0	Account Executive Promotions Assistant Local Sales Manager
21	Council of Asian Pacific Islanders Together for Advocacy & Leadership 5665 Freeport Blvd. No. 2 Sacramento, CA 95822 (916) 392-6471	0 0 0	Account Executive Promotions Assistant Local Sales Manager
22	Center for Employment Training 8376 Fruitridge Rd Sacramento, CA 95828 (916) 393-7401	0 0 0	Account Executive Promotions Assistant Local Sales Manager
23	Community College Foundation 1901 Royal Oaks Dr. #100 Sacramento, CA 95815 916) 418-5100	0 0 0	Account Executive Promotions Assistant Local Sales Manager

24*	Sacramento City College 3835 Freeport Blvd. Sacramento, CA 95822 (916) 558-2351	0 0 0	Account Executive Promotions Assistant Local Sales Manager
25	Croatian-American Cultural Center 3730 Auburn Blvd. Sacramento, CA 95821 (916) 489-0339	0 0 0	Account Executive Promotions Assistant Local Sales Manager
26	US Department of Veteran Affairs 1111 Howe Avenue Suite 390 Sacramento, CA 95825 (916) 566-7430	0 0 0	Account Executive Promotions Assistant Local Sales Manager
27	Greater Sacramento Urban League 3725 Marysville Blvd Sacramento, CA 95838 (916) 286-8600	0 0 0	Account Executive Promotions Assistant Local Sales Manager
28	Los Rios Community College District 1919 Spanos Ct Sacramento, CA 95825 (916) 568-3041	0 0 0	Account Executive Promotions Assistant Local Sales Manager
29	National Organization for Women 915 L Street, Suite C245 Sacramento, CA 95814 (916) 442-3414	0 0 0	Account Executive Promotions Assistant Local Sales Manager
30	Sacramento Job Corps 3100 Meadowview Rd Sacramento, CA 95832 (916) 394-0770	0 0 0	Account Executive Promotions Assistant Local Sales Manager
31	Sacramento Employment and Training 925 Del Paso Blvd Sacramento, CA 95815 (916) 263-3800	0 0 0	Account Executive Promotions Assistant Local Sales Manager
32	California Department of Education 1430 N St Sacramento, CA 95814 (916) 319-0800	0 0 0	Account Executive Promotions Assistant Local Sales Manager
33	Sacramento Vocational Services 6950 21 st Ave Sacramento, CA 95820 (916) 381-1300	0 0 0	Account Executive Promotions Assistant Local Sales Manager
34	Sacramento Hispanic Chamber of Commerce 1451 River Park Drive #220 Sacramento, CA 95815 (916) 486-7700	0 0 0	Account Executive Promotions Assistant Local Sales Manager
35	California Broadcasters Associations 915 L Street #1150 Sacramento, CA 958140 (916) 444-2237	0 0 0	Account Executive Promotions Assistant Local Sales Manager
36	National Career Fair 1291 Galleria Drive, Ste 125 Henderson, NV 89014 (702) 818-8893	5 0 0	Account Executive Promotions Assistant Local Sales Manager
37	Indeed.com Website	0 2 0	Account Executive Promotions Assistant Local Sales Manager
TOTAL		13	