



## Relay For Life of Henderson County 2018 Sponsorship Opportunities

Relay Date: \_\_\_\_\_

Relay Location: \_\_\_\_\_

# Presenting Sponsor \$10,000: 1 Healthcare 2 Corporate

## RIGHTS AND BENEFITS

- Speaking opportunity at your local Relay For Life event during your choice of ceremony and/or local event kickoff meeting
- Opportunity to connect with the community at event kickoffs, meetings, and other gatherings, including participation on the event leadership team
- Rights to promote sponsorship in company materials (American Cancer Society to approve)
- Complimentary promotional space at your Relay For Life event with an opportunity to provide giveaways (must be society-approved)
- Opportunity to display two banners at your Relay For Life event (must be approved and be no larger than 4x6 feet)
- Opportunity to participate in sponsor recognition lap during the local Relay For Life event

## BRAND RECOGNITION

- Company logo featured on:
  - All event promotional materials indicating “presenting sponsor”
  - The home page of your local Relay For Life event website
  - The sponsor page of your local Relay For Life event website
  - The event T-shirt for participants (logos to be sized and arranged by according level)
  - 2-giant 5-foot ribbon sign displayed at your Relay For Life event
  - All participant thank-you emails (sent after event)
- Four Society-approved promotional announcement during local Relay For Life event
- Recognition on social media -including 4 shared status from Presenting Sponsors Social Media Page
- Recognition in American Cancer Society event news release
- Company logo displayed on Presenting Level Banner during the Relay Event
- General verbal recognition at your Relay For Life event
- Verbal recognition during your Relay For Life event opening ceremony

## ADDITIONAL SOCIETY BENEFITS

- Opportunity to have a Relay For Life kickoff at your company office to engage employees in our lifesaving mission
- Access to American Cancer Society workplace wellness programs for your organization
- Free American Cancer Society Content Subscription Service for timely cancer-related information
- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees
- A certificate and gift of recognition awarded post-event



# Purple Diamond Sponsor \$7,500

## RIGHTS AND BENEFITS

- Opportunity to connect with the community at event kickoffs, meetings, and other gatherings, including participation on the event leadership team
- Rights to promote sponsorship in company materials (American Cancer Society to approve)
- Complimentary promotional space at your Relay For Life event (must be approved by ACS)
- Opportunity to display two banner at your Relay For Life event (must be approved and be no larger than 4x6 feet)
- Opportunity to participate in sponsor recognition lap during the local Relay For Life event

## BRAND RECOGNITION

- Company logo featured on:
  - All event print promotional materials
  - The home page of your local Relay For Life event website
  - The sponsor page of your local Relay For Life event website
  - The event T-shirt for participants (logos to be sized and arranged by according level)
  - A giant 5-foot ribbon sign displayed at your Relay For Life event
- Three Society-approved promotional announcement during local Relay For Life event
- Recognition in American Cancer Society event news releases
- Recognition on Social Media including 3 shared status from Purple Diamond Sponsors Social Media Page
- Verbal recognition during your Relay For Life event opening ceremony
- General recognition at your Relay For Life event
- Company logo displayed on Purple Diamond Level Banner during the Relay Event

## ADDITIONAL SOCIETY BENEFITS

- Access to American Cancer Society workplace wellness programs for your organization
- Free American Cancer Society Content Subscription Service for timely cancer-related information
- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees
- A certificate and gift of recognition awarded post-event



# Platinum Sponsor \$5,000

## RIGHTS AND BENEFITS

- Opportunity to connect with the community at event kickoffs, meetings, and other gatherings, including participation on the event leadership team
- Rights to promote sponsorship in company materials (American Cancer Society to approve)
- Opportunity to display one banner at your Relay For Life event (must be approved and be no larger than 4x6 feet)
- Opportunity to participate in sponsor recognition lap during the local Relay For Life event

## BRAND RECOGNITION

- Company logo featured on:
  - All event promotional materials
  - The home page of your local Relay For Life event website
  - The sponsor page of your local Relay For Life event website
  - The event T-shirt for participants (logos to be sized and arranged by according level)
- Two Society-approved promotional announcement during local Relay For Life event
- Recognition on social media including 2- shared status from Platinum Sponsor Social Media Page
- Recognition in American Cancer Society event news release
- Company logo displayed on Platinum Level Banner during the Relay Event
- General verbal recognition at your Relay For Life event

## ADDITIONAL SOCIETY BENEFITS

- Free American Cancer Society Content Subscription Service for timely cancer-related information
- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees
- A certificate of recognition awarded post-event

# Gold Sponsor \$2,500

## RIGHTS AND BENEFITS

- Opportunity to connect with the community at event kickoffs, meetings, and other gatherings, including participation on the event leadership team
- Rights to promote sponsorship in company materials (American Cancer Society to approve)
- Opportunity to display one banner at your Relay For Life event (must be approved and be no larger than 4x6 feet)
- Opportunity to participate in sponsor recognition lap during the local Relay For Life event

## BRAND RECOGNITION

- Company logo featured on:
  - The home page of your local Relay For Life event website
  - The sponsor page of your local Relay For Life event website
  - The event T-shirt for participants (logo to be sized and arranged by according level)
- One Society-approved promotional announcement during local Relay For Life event
- Recognition on social media
- Company logo displayed on Gold Level Banner during the Relay Event

## ADDITIONAL SOCIETY BENEFITS

- Free American Cancer Society Content Subscription Service for timely cancer-related information
- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees
- A certificate of recognition awarded post-event



# Silver Sponsor \$1,500

## RIGHTS AND BENEFITS

- Opportunity to connect with the community at event kickoffs, meetings, and other gatherings, including participation on the event leadership team
- Opportunity to display one banner at your Relay For Life event (must be approved and be no larger than 4x6 feet)
- Opportunity to participate in sponsor recognition lap during the local Relay For Life event

## BRAND RECOGNITION

- Company logo featured on:
  - The home page of your local Relay For Life event website
  - The sponsor page of your local Relay For Life event website
  - The event T-shirt for participants (logos to be sized and arranged by according level)
- Recognition on social media
- Company logo displayed on Silver Level Banner during the Relay Event
- General verbal recognition at your Relay For Life event

## ADDITIONAL SOCIETY BENEFITS

- Free American Cancer Society Content Subscription Service for timely cancer-related information
- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees
- A certificate of recognition awarded post-event

# Bronze Sponsor \$1,000

## RIGHTS AND BENEFITS

- Opportunity to connect with the community at event kickoffs, meetings, and other gatherings, including participation on the event leadership team
- Opportunity to display one banner at your Relay For Life event (must be approved and be no larger than 4x6 feet)
- Opportunity to participate in sponsor recognition lap during the local Relay For Life event

## BRAND RECOGNITION

- Company logo featured on:
  - The home page of your local Relay For Life event website
  - The event T-shirt for participants (logos to be sized and arranged by according level)
- Recognition on social media
- Company logo displayed on Bronze Level Banner during the Relay Event

## ADDITIONAL SOCIETY BENEFITS

- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees
- A certificate of recognition awarded post-event



# Signature Sponsor \$500

## RIGHTS AND BENEFITS

- Opportunity to connect with the community at event kickoffs, meetings, and other gatherings, including participation on the event leadership team
- Opportunity to participate in sponsor recognition lap during the local Relay For Life event

## BRAND RECOGNITION

- Company name featured on:
  - The home page of your local Relay For Life website
  - The event t-shirt for participants (name to be sized and arranged by according level)
- Recognition on social media

## ADDITIONAL SOCIETY BENEFITS

- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees
- A certificate of recognition awarded post-event

# Track Sign Sponsor \$100

## RIGHTS AND BENEFITS

- Opportunity to connect with the community at event kickoffs, meetings, and other gatherings, including participation on the event leadership team
- Opportunity to participate in sponsor recognition lap during the local Relay For Life event

## BRAND RECOGNITION

- Company logo co-branded track sign to be displayed for duration of event

## ADDITIONAL SOCIETY BENEFITS

- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees





# AMERICAN CANCER SOCIETY RELAY FOR LIFE® SPONSORSHIP COMMITMENT FORM RELAY FOR LIFE OF HENDERSON COUNTY

Business name: \_\_\_\_\_

Street address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact name: \_\_\_\_\_

Telephone number (business): \_\_\_\_\_ Fax number: \_\_\_\_\_

Email: \_\_\_\_\_ Web address: \_\_\_\_\_

## COMMITMENT LEVEL

- \$10,000 – Presenting       \$5,000 – Platinum       \$1,500- Silver       \$500 – Signature
- \$7,500 – Purple Diamond       \$2,500 – Gold       \$1,000- Bronze       \$100 – Track Sign

## METHOD OF PAYMENT

Enclosed is my sponsorship check in the amount of \$ \_\_\_\_\_

Charge my credit card (please print clearly)

Card Type:       VISA       MasterCard       Discover       AMEX

Cardholder's name: \_\_\_\_\_

Billing address: \_\_\_\_\_

Card number: \_\_\_\_\_ Exp. date: \_\_\_\_\_ Security code: \_\_\_\_\_

Please send remittance form to: \_\_\_\_\_

We are unable to be a designated Relay For Life sponsor this year but enclosed is our donation of \$ \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*(Please sign and retain a copy for your records.)*

Please email **an EPS logo** to [EMAIL] by [DATE] to ensure high-quality printing. If an .eps file is not available, please send highest quality available. Note, submitting a low resolution logo may require signage to be printed in text in order to maintain quality.

**Please return form to the address below:**  
**American Cancer Society**  
**154 Milestone Way, Greenville SC, 29615**  
**Attention: Relay For Life of Henderson NC**

|   |   |
|---|---|
| Name of team or individual to be credited with this sponsorship:<br>_____ | <input type="checkbox"/> Not Applicable |
|---|---|