

EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period October 1, 2016 to September 30, 2017.

Employment Unit: Carter Broadcast Group, Inc. Unit Members: KPRS-FM KPRT-AM	Contact Information: Carter Broadcast Group, Inc. 11131 Colorado Ave Kansas City, MO 64137 816-763-2040
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1. Full-Time Job Vacancies Filled by Employment Unit.								
	Title	Recruitment Source Referring Hiree	Sources Utilized to Fill the Full-Time Vacancies (See #2: "Recruitment Sources for Corresponding List)				Referral Source of Interviewees	
			Outreach Organizations	Company Postings	Advertising	Job Fairs	Referral Source	Number Interviewed
A.	Account Executive February 13, 2017	12	1	4-5	6-7		1, 7, 12	12
B.	Digital Sales Manager April 7, 2017	13		4-5			13	1
C.	Graphic Web Designer August 17, 2017	7		4-5	7		7	8
D.								

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2. Recruitment Sources

OUTREACH ORGANIZATIONS

#	Organization	Contact	Address	City	ST	ZIP	Phone	Total Number of Interviewees Referred
1	Missouri Broadcasters Association	Terry Harper	1025 Northeast Drive	Jefferson City	MO	65109	(573) 636-6692	1
2								
3								

COMPANY POSTINGS

4	Carter Broadcast Group (In-house)						Internal Posting	0
5	Carter Broadcast Group (kprs.com)						Website Posting	0

ADVERTISING

6	Carter Broadcast Group (on-air)						On-air announcements 103.3	0
7	LinkedIn Corporation						1000 W. Maude Avenue, Sunnyvale, CA 94085	13
8								
9								
10								
11								

JOB FAIRS

11								
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OTHER RECRUITMENT SOURCES

12	Employee Referral							1
13	Industry Referral							1
14	Walk In							5
15	Current Intern							
Total Number of Interviewees Referred:								21

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3. Supplemental Recruitment Initiatives

#	Initiatives	Date	Location	Description	Titles of Employees Involved
1	Promotion Internships	On-going throughout the year.	Carter Broadcast Group Kansas City	Carter Broadcast Group provides the opportunity for college students to learn promotions, programming and operations of the radio station. (1) college students participated in the internship program during the annual report period.	Promotion Director & Promotion Assistant