

North Bay Job Fair

Job Seeker Event Information
and Planning Guide 2025



www.northbayjobfair.com

Contents

01

Welcome

02-03

Event Guidelines

04

Tips & Tricks

05

Preparation Checklist

06

Contact Information



Welcome

We are thrilled to have you participate in this exciting event, and connect with North Bay's top employers.

The North Bay Job Fair, brought to you by Amaturio Sonoma Media Group, has a longstanding tradition of bridging the gap between talent and opportunity. This guide is designed to help you make the most of the event and set you up for success as you pursue your next career move.

Good luck, and we look forward to seeing you thrive!



Event Guidelines

Instructions on Participation

Please arrive at 2PM

Respect employers' time and space—keep conversations concise and purposeful.

Approach employer booths, ask questions, and network!

Some employers may conduct on-the-spot interviews. Be prepared by researching companies and having your elevator pitch ready.

You are welcome to stay at the job fair for as long as it takes to meet with the employers you are interested in. Once you've connected with the companies you're targeting, you are free to leave.



Event Guidelines

General Event Information

Date: January 28, 2025

Venue: Luther Burbank Center for the Arts

Address: 50 Mark West Springs Road Santa Rosa, CA
95405

Time: 2-4PM



Tips & Tricks

Tips on how-to have a successful job fair experience

Business professional attire is recommended. Present yourself confidently and neatly.

Ensure your resume is updated, tailored to the roles you're seeking, and printed out (at least 10-15 copies).

Introduce yourself, highlight your skills, and express why you're interested in the company in a concise, 30-second pitch.

Familiarize yourself with the companies attending the event. These will become available online as the event approaches.

Employers might ask interview-style questions. Practice responses to be best prepared!

After the event, send personalized thank-you emails to the employers you connected with. Mention specifics from your conversation to stand out.



Checklist

Here is a simple checklist to help you prepare for success

- Resume Copies
- Business Cards
- Portfolio (If Applicable)
- Business Attire
- Notebook and Pen
- Prepare for Questions



Contacts

Kevin Wodlinger, *Key Account Manager*
kwodlinger@mysonomamedia.com

Jodi Pasquini, *Administrative Assistant*
jodipasquini@mysonomamedia.com

The contacts above are available to answer all your questions and comments prior to the job fair.

For any urgent issues *on the day of the event*, please approach the information booth located at the entrance. Our staff will be there to help you.

The North Bay Job Fair was started ten years ago. We are continually committed to providing the best hiring event of the North Bay and encourage your valued feedback.

Thank you for joining us!

