## EEO PUBLIC FILE REPORT

**Reporting Period:** September 30, 2020 – October 1, 2021

Stations Included in Report: KTTS (FM), KSPW (FM), KRVI (FM), KSGF (FM)

## I. List of Recruitment Sources

(including the number of interviewees referred during the reporting period)

\* An asterisk next to the name of the source indicates that this source sought to receive notice of vacancies

| Code  | Recruitment Source                      | Address   | Contact Person  | Phone                     | Number of<br>Interviewees<br>Referred |
|-------|---|---|---|---------------------------|---------------------------------------|
| Commo | n Sources                               |   |   |                           |                                       |
| C1    | Referral                                |   |   |                           | 1                                     |
| C2    | Radio Advertising                       | KTTS 94.7 FM; KSPW 96.5 FM; KRVI 106.7 FM;<br>KSGF 104.1 FM/1260 AM       |   |                           |                                       |
| C3    | Springfield Chamber of Commerce         | Business.springfieldchamber.com/jobs                                      |   |                           |                                       |
| C4    | Country Aircheck                        | Countryaircheck.com   |   |                           |                                       |
| C5    | All Access                              | AllAccess.com   |   |                           |                                       |
| C6    | Indeed.com                              | SmartPost job board aggregator  | Tyler Browne Account Executive tbrowne@indeed.com                                   | 512-493-5100              | 3+6+8+7                               |
| C7    | SummitMedia.com                         | 2700 Corporate Drive, Suite 115<br>Birmingham, AL 35242                   |   | 205-322-2987              | 2+4                                   |
| C8    | SummitMedia Employment Application      | 2330 W Grand St<br>Springfield, MO 65802                                  |   | 417-865-6614              |                                       |
| C9    | LinkedIn.com                            | SmartPost job board aggregator  | LinkedIn.com  |                           | 2+2                                   |
| C10   | MBA (Missouri Broadcasters Association) | SmartPost job board aggregator  | Terry Harper<br>1025 Northeast Dr<br>Jefferson City, MO 65109<br>tharper@mbaweb.org | 573-636-6692              |                                       |
|       |   |   |   |                           |                                       |
| L1    | Missouri State University               | 715 S Florence Ave Springfield, MO 65807 SmartPost job board aggregator   | Handshake.com   |                           |                                       |
| L2    | Drury University                        | 900 N Benton Ave Springfield, MO 65802 SmartPost job board aggregator     | Handshake.com   |                           |                                       |
| L3    | Evangel University                      | 1111 N Glenstone Ave Springfield, MO 65802 SmartPost job board aggregator | Handshake.com   |                           |                                       |
| L4    | Missouri Career Center                  | 2900 E Sunshine St<br>Springfield, MO 65804                               | Springfieldmo.gov/1007/workforce-development  | 417-887-4343              |                                       |
|       |   |   | Total Number  | of Interviewees Referred: | 35                                    |

I. Full-time Vacancies Filled During the Reporting Period

| Job Title                       | Recruitment Sources Utilized to Fill Vacancy | Recruitment Source for Person Hired (by code number) |
|---------------------------------|--|--|
| Account Executive               | C1, C2, C6. C7, C9, L1, L2, L3, L4           | Code Number: C6                                      |
|                                 |  | Hire Dates: 11/13/20                                 |
| Marketing Assistant             | C1, C2, C6, C7, C9, L1, L2, L3, L4           | Code Number: C6                                      |
|                                 |  | Hire Date: 2/1/21                                    |
| Telecommute Traffic Coordinator | C1, C3, C6, C7, C9, C10, L1, L2, L3. L4      | Code Number: C7                                      |
|                                 |  | Hire Date: 7/26/21                                   |
| Telecommute Traffic Coordinator | C1, C3, C6, C7, C9, C10, L1, L2, L3, L4      | Code Number: C9                                      |
|                                 |  | Hire Date: 9/27/21                                   |

III. Non-Vacancy Specific Recruitment Efforts During Reporting Period

| 1101 Tuesday specific recordancia Entoria Entoria Forma Terior                                      |   |  |  |  |
|---|---|--|--|--|
| Participation in job fair by station personnel who have substantial responsibility in the making of | General Manager participated in Virtual Career Fair in Communications through Missouri State    |  |  |  |
| the hiring decisions  | University 2/9/21; performed virtual mock interviews, career coaching, and shared opportunities |  |  |  |
|   | that would be available in our industry and SummitMedia.  |  |  |  |
| Provision of training to management level personnel as to methods of ensuring equal                 | Department heads viewed webinar sponsored by Missouri Broadcasters Association on EEO           |  |  |  |
| employment opportunity and preventing discrimination.   | Regulations for Broadcasters 2/15/21.   |  |  |  |
|   | KTTS News Director sponsored Missouri State University Intern for fall semester 2020; KSGF      |  |  |  |
| Initiated the company Internship Program  | Program Director sponsored Evangel University Intern for Spring Semester 2021; KTTS News        |  |  |  |
|   | Director sponsored University of Missouri Columbia Intern for Summer Semester 2021;             |  |  |  |