

WINTER THAW 2020

FEB 22 | BILLINGS, MT



AGENDA

- 7:00 AM** **Breakfast & Welcome Remarks**
- 7:30 AM** **Women in Ranching Panel by Western Landowners Alliance**
Moderated by Kayla Sargent, Editor, Western Ag Reporter
- 9:00 AM** **Tips for Adding Profit to Your Ranch**
Moderated by Northern Ag Network
Nic De Castro, LandTrust
"Unlock access to private land for hunting & fishing."
Andy Rahm, Montana Land Source
"Better understanding of land values."
Kate Vogel, North40 Ag
"Cover & forage crops: value in every seed along the way."
Barry Ellis, Ellis Livestock
"If you find yourself in a rut, better examine the rut."
- 10:00 AM** **Introduction to Commodity Hedging & Risk Management**
Moderated by Northern Ag Network
Brett Crosby, Beef Basis
"Solve today's market uncertainties."
Jamey Kohake, Paragon Ag Advisors
"2020 Market Outlook"
Tait Berlier, Ag Risk Advisors
"One Goal, Many Approaches: Simplifying Risk Management"

11:30 AM

Lunch at Walker's Grill

Attendees hear from Cattlemen's Beef Board Member Jared Brackett about their efforts to increase value and demand for beef.

1:00 PM

Shuttle to Montana Agri-Trade Exposition (the MATE)

Make sure to grab your FREE admission ticket before departing!

1:30 PM

Beef Quality Assurance Livestock Handling Workshop

Bill Pelton will lead his renowned livestock handling class in a classroom setting at the MATE..

4:00 PM

Shuttle departs for PAYS Livestock Auction

Call Lia at (202) 870-1552 if emergencies arise.

5:00 PM

Cattle Market Power Hour at PAYS Livestock Auction

Livestreamed by Frontier Live Sale

Leading cattle industry thought leaders debate the factors addressing the current cattle marketplace – and how to address them.

Featured speakers include:

USDA Under Secretary Greg Ibach
Kayla Sargent, Western Ag Reporter
Justin Tupper, Vice President, U.S. Cattlemen's Association
Corbitt Wall, Feeder Flash, DV Auction
Lee Reichmuth, Cattle Market Analyst
Mike Schwarck, Director, Iowa Cattlemen's Association

7:00 PM

Live Auction Fundraiser

Featured items from Big Country Genetics, Rand's Hats, Montague's Jewelers, MARS of Billings, Al's Bootery & more!

7:45 PM

Shuttle departs for The Northern Hotel

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Follow along on social media with our hashtag: #2020WinterThaw
Speaker bios are available at: bit.ly/winterthaw