



Holiday Extravaganza Lighted Parade Registration

**You are invited to participate in the Indianola Chamber of Commerce
2018 Holiday Extravaganza Lighted Parade!**

To ensure you thoroughly enjoy your parade experience, please read the following rules and regulations carefully:

1. The parade will be held on November 30, 2018. Starting time is approximately at 8 p.m. Parade line up begins at 7:00 pm. All entries must be lined up and ready to go by 7:30 pm.
2. Participants need not register this year and will line up in the order you arrive.
3. The parade line-up & route will begin west of the square on Salem in front of the Methodist Church.
4. The parade will head east on Salem Street from the Church, turn north on Howard, and west on Ashland returning to the Methodist Church. Entries will be judged during the parade. Winning entries will be notified by the Chamber. Trophies will be awarded for:
 - Best Overall - \$100 Grand Prize plus trophy.
 - Best Novelty - includes non-float vehicles, animals and walkers.
 - Chamber's Choice - Best Business Entry.
4. All entries **must be lighted** (THE MORE...THE BETTER) and decorated using a holiday theme of your choice. This includes all walkers and animals. This is a holiday-oriented parade but we encourage commercial entries to use banners or signs to help the crowd identify your business.
5. The continuity and movement of the parade is important. To aid in forward movement, please maintain a distance of 30 feet between each entry. **Once forward motion has begun no stopping is permitted**, unless directed by a parade official.
6. No materials of any sort (candy, toys, leaflets, etc.) are to be thrown into the crowd. Only items that are directly handed to the crowd will be permitted.
7. Security is the sole responsibility of each approved participant. Neither the Indianola Chamber of Commerce, or any committee member, or event volunteer will be liable or held responsible for any personal injury or for damage or loss to parade entries or observers. Precautions will be taken, however, to avoid such injury, loss, or damage to the extent possible. Parade participants shall assume responsibility for injury or damage to personnel, property, or observers resulting from negligence of their entry.
8. All equestrian/animal entrants are required to provide their own animal waste clean up immediately following their entry and in the assembly area.
9. **Absolutely no Santa Claus** is permitted on any entry! The Indianola Chamber of Commerce is providing the Santa that will be greeting the children during this event and we do not want to cause confusion.
10. The Indianola Chamber reserves the right to reject or evict any entry that is not in the best interest of the Holiday Extravaganza. The decision of the Holiday Extravaganza Parade Coordinator is final.

If you have questions please contact:

Indianola Chamber of Commerce

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