



# CITY CLERK'S OFFICE

110 N 1st Street, Indianola, IA 50125-0299 • www.indianolaiowa.gov  
515-961-9410 phone • 515.961.9402 fax

## MAYOR POSITION EXPRESSION OF INTEREST

### PERSONAL INFORMATION

NAME:	Randy Bickham	TODAY'S DATE:	10/21/20		
STREET ADDRESS:	505 W. Orchard Ave				
CITY:	Indianola	STATE:	IA	ZIP:	50125
EMAIL:	randybickham@gmail.com				
HOME PHONE:	515-962-0178	CELL PHONE:	515-883-0986	WORK PHONE:	
OCCUPATION:	Project Manager		YEARS RESIDED IN INDIANOLA:		15
HAVE YOU PREVIOUSLY SERVED AS AN ELECTED OFFICIAL, HERE OR ELSEWHERE?					<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
OFFICE:			YEARS SERVED:		

Please provide an essay of no more than 500 words indicating:

- Why you desire to be Mayor of Indianola;
- Why you believe you are qualified for this position; and
- How you will contribute to keep Indianola moving forward in a positive way.

Please also attach a resume or bio that includes a listing of work experience and civic involvement.

Completed applications, with all required attachments, must be received by **5:00 p.m. on Wednesday, October 21, 2020**. All materials must be submitted to:

City Clerk's Office  
110 N. 1st Street  
Indianola, IA 50125

Or

CityClerk@indianolaiowa.gov

*Applicants will be asked to make a presentation of 5 minutes or less during the City Council meeting at 6:00 p.m. on October 29, 2020.*

### Applicant's Statement

I certify that I am legally eligible for appointment to the office for which I am applying, including residency requirements. I agree, if appointed, to fairly and impartially, to the best of my ability, discharge all the duties of the office as required by law.

Randy Bickham Digitally signed by Randy Bickham  
Date: 2020.10.21 10:47:52 -05'00'

10/21/20

SIGNATURE

DATE

In submitting my application for the position of Mayor for Indianola, I will review my qualifications.

I have lived in the same home in Indianola on Orchard Ave for more than 15 years. My seven children have all graduated from Indianola high school with my family being active in many school programs. My wife, children, and I have volunteered within the community in many areas including the schools, sports, parks and recreation, local church service, community clean-up efforts, and other areas.

We have seen growth and change in Indianola both for better and for worse. I would like to see Indianola continue to grow and improve as a great community for my grandchildren, just as it has been for my children.

I would like to see Indianola continue to promote business growth within the community while developing sustainable residential growth. From a mayoral perspective, I see the role as generating a positive attitude among community members. This can be accomplished in working with the many organizations and businesses within the city by obtaining feedback, buy-in, and support.

I have a BA in Communications from Boise State University and an MBA from the University of North Alabama. Additionally, I have an Advanced Project Management certificate from Stanford University. I am currently employed with TMC Transportation managing the project management office. This position allows me flexibility in my schedule to be able to attend to some of the duties of the office.

I have been a project manager for many years and have led and coordinated many projects and meetings, keeping them on track and on time. I've managed successful project implementations ranging from small \$10,000 projects to multi-year initiatives exceeding \$12 million.

Between my education, work, and volunteer backgrounds, I have an extensive history of public speaking, committee work, and leadership experience.

I appreciate the consideration for this position and feel that I can offer a great deal of experience to the position.

Thank you,

Randy Bickham

# Randy Bickham

505 W. Orchard Ave, Indianola, IA 50125 | randybickham@gmail.com | 515-883-0986

## ROLES:

IT PMO Manager  
Project Manager  
Product Owner  
Scrum Master/Coach/Trainer  
UI/UX Developer  
Team/Technical Lead  
Business Analyst  
EDI  
Programmer  
Data Analyst  
Technical Writer  
Trainer/Coach

## TOOLS/PROCESSES/METHODS:

Agile/SCRUM/Waterfall/Lean  
Project Management PMBOK  
UI/UX  
Salesforce  
Software Development  
Data Analysis/Metrics/KPI/GAP  
Google Adwords/Analytics

## INDUSTRY APPLICATION:

Insurance/Financial Services  
Marketing/Sales/HR  
Transportation/Supply Chain  
Agribusiness  
Manufacturing/Construction

## EDUCATION/CERTIFICATIONS:

M.B.A., with emphasis in IT - University of North Alabama

Graduate work in Human Factors Engineering – Univ. of Idaho

B.A., Communications - Boise State University, Boise ID

PMP – Project Management Institute

SAPMC – Stanford Advanced Project Manager – Stanford Univ.

CSM - Certified ScrumMaster  
Scrum Alliance

## Quick Summary

Over 25 years of work in project management, product development, programming, training/coaching, architecture, security, business analysis, vendor management, and reporting

Over 15 years of experience leading development teams.

10+ years working with Agile, including Scrum, Kanban, & XP

10 years of insurance and financial services industry experience.

6 years of manufacturing experience including time on the production floor, engineering departments, and training teams.

6 years of experience in the agribusiness industry. This includes time working with production facilities and individual growers.

MBA in Business Administration and a BA in Communications with additional graduate course work in psychology and human factors engineering (usability). PMP, SAPMC, & CSM certified

## SKILLS INVENTORY

- **Team Management** including KPI's, working with Stakeholders, backlog, and the full product life cycle
- **EDI:** working with logistics, health care, and other systems
- **Atlassian** tools: Jira, Crowd, Confluence, Bamboo, Bitbucket
- **Release Management** including schedules and migrations
- **CRM** Tools: Salesforce, Microsoft Dynamics, Oracle CRM
- **ERP** Tools: SAP, Oracle, Workday
- **Reporting:** SAP BO, MS Reporting Services, Crystal Reports
- **Agile** Experience: Scrum, XP, AUP, Kanban, Test-driven dev, time box, paired programming, use case, & retrospective
- **Trainer/Coach:** taught classes on technology and Agile
- **Servers and hardware installation** and maintenance
- **Programming** Languages Java, JSP, Groovy, Grails, APEX, Visualforce, ColdFusion, CSS, JavaScript, AJAX, SQL, HTML, XML, XSLT, PHP, .Net, ASP, Perl, Python
- **Databases:** Microsoft SQL, Oracle, MySQL, DB2, Mongo
- **Lean**, Business Process Reengineering, Root Cause Analysis
- **Google:** Analytics, AdWords
- **E-Signature:** OneSpan, DocuSign, EchoSign
- **HR Systems:** Workday, Ceridian, ADP, JD Edwards
- **Microsoft** products: SharePoint, Project, Publisher, Visual Studio, Excel, Word, PowerPoint, Access, Visio, Outlook
- **Adobe** full CC product suite
- **Content Manger:** SharePoint, Contribute, Joomla
- **Learning Management Systems:** SAP (Litmos)

## CHRONOLOGICAL SUMMARY OF EXPERIENCE

### **Manager Project Management Office** – Transportation

TMC Transportation – February 2017 to current

#### Responsibilities

- Manage the PMO staff of project managers, business analysts, quality analysts & UI/UX
- Manage the Agile processes and teams for all IT development work
- Manage project and portfolio work, including priority, schedule and work.
- Work with product owners and company executives to prioritize and plan technology projects
- Atlassian tools, SAP Litmos, OneSpan administrator
- Coordinate the development team structures and manage the work going to the teams
- Vendor management

### **Senior Program Manager** – Software Development (Cloud Based)

Oracle Construction and Engineering Business Unit – April 2016 to Feb 2017

#### Responsibilities

- Agile Scrum Coach
- Led multiple agile lines of developers, testers, and business analysts, including off-shore devs and QA.
- Manage projects and project timelines involving database, hardware, and software development across and multiple teams and in several locations.
- Manage the release process and migration of code between environments. Build the Release Calendar and coordinate releases between teams.
- Work with other managers to determine product direction and improve processes
- Manages stakeholder expectations through project communications and reporting

### **Technical Project Manager** - Insurance

Nationwide Insurance – November 2011 to April 2016

#### Responsibilities

- Agile Team lead and ScrumMaster for developers, testers, and business analysts, including off-shore developers and testers
- Technical project manager working with management and business users to determine product needs and scope. Coordinated efforts between multiple development lines
- Establish release timelines and code releases for a new technology stack (cloud based)
- Part of a server and code troubleshooting team tasked with finding resolution to difficult problems
- Manage vendor relationships to purchase tools, establish internal processes and standards.
- Develop long term plans for application development and processes for requesting enhancements.

### **Senior System Analyst (EDI)** – Insurance Benefits Administration

Businessolver – September 2010 to November 2011

### **Senior Data Analyst** - Insurance

Aviva USA Insurance – October 2008 to September 2010

### **Senior UI/UX Developer** – Legal Insurance

ARAG Group – May 2005 to August 2008

### **Usability Lead/Developer** - Agribusiness

J.R. Simplot Company - Boise, ID – August 1998 to November 2004 (contractor 1<sup>st</sup> year)

### **Technical Writer** – Semiconductor Manufacturing

Micron Technology Inc., Boise, ID – August 1992 – August 1998

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## **CIVIC INVOLVEMENT**

- Volunteer Coach – Indianola Parks and Recreation – many times over the past 15 years
- Lay Bishop – Church of Jesus Christ of Latter-Day Saints 2007-2013
- Lay youth minister, Sunday school teacher, adult organizations – many years of service
- Scout Master – Boy Scouts of America – many times since 1992
- Volunteer community clean up days
- Volunteer at many school events
- Volunteer Central Iowa Trails
- Volunteer Iowa state parks clean up days