

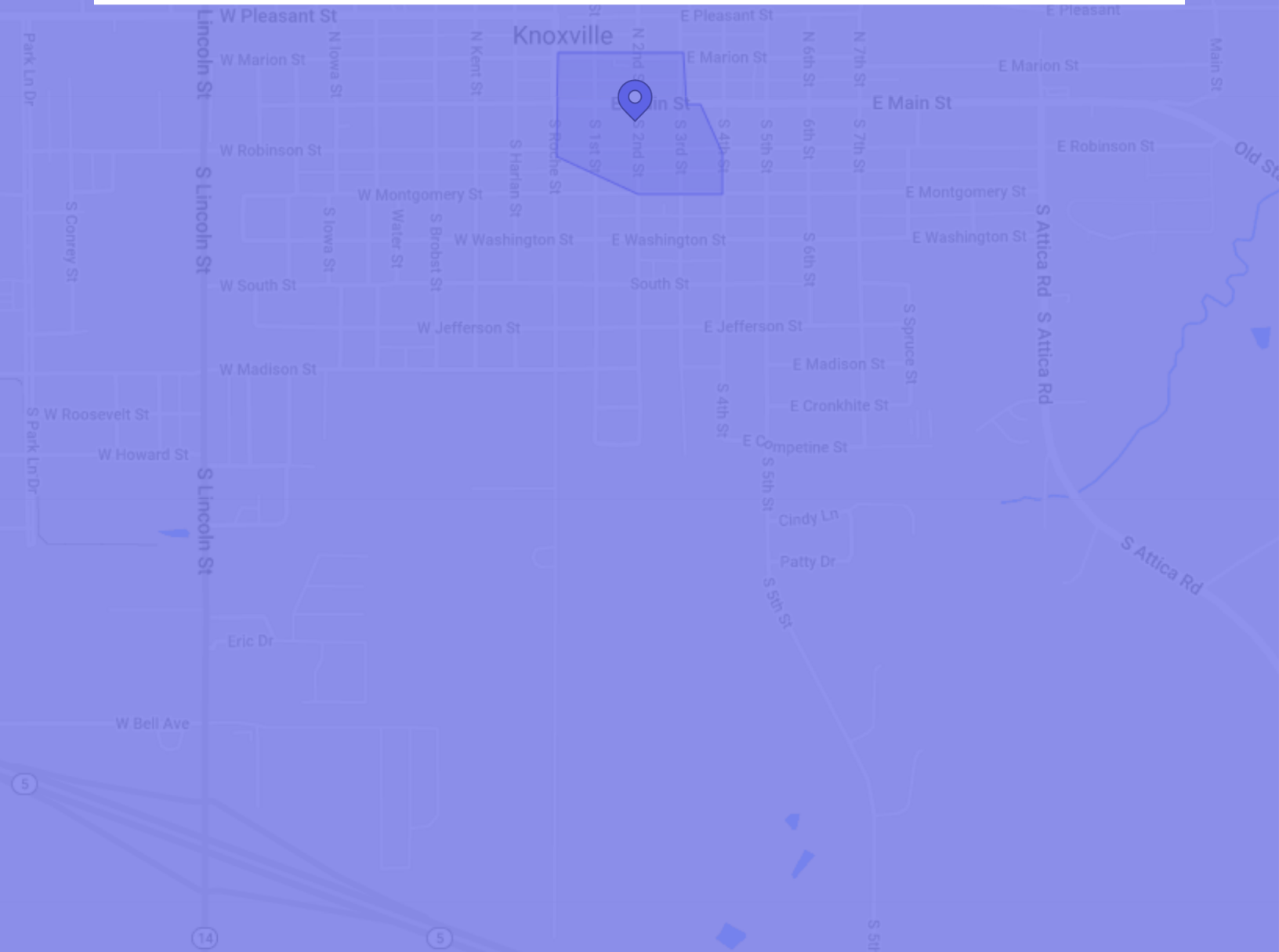
Property Overview

Jul 24 - Jul 25, 2024

Property

RA RagbraiActivities(Knoxville)
110 E Main St, Knoxville IA 50138

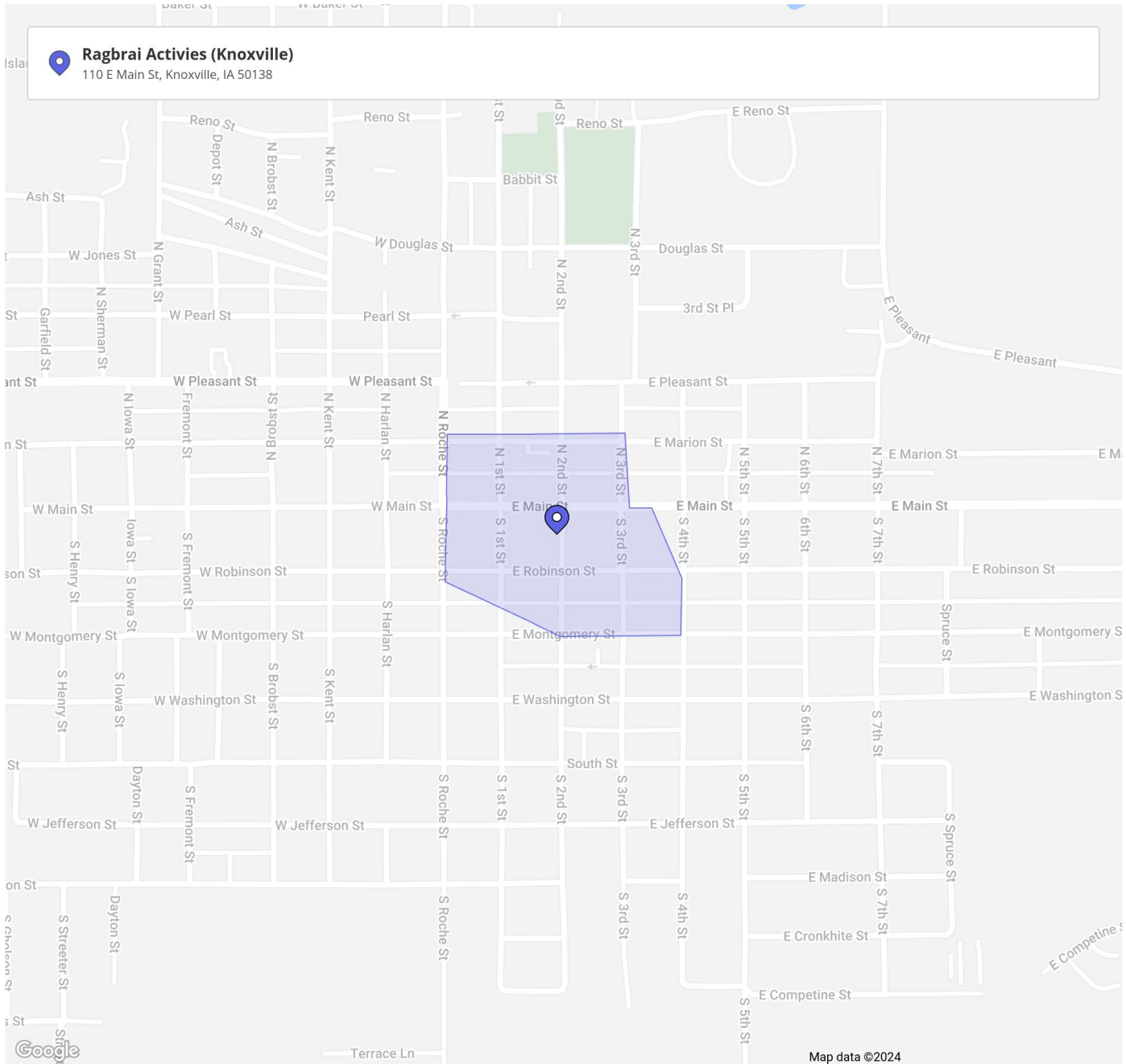
Visitation data for RagbraiActivities(Knoxville) is adjusted to exclude restricted locations
For additional info, please visit <https://www.placer.ai/company/privacyfaq>



Property Overview

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Metrics

Ragbrai Activies (Knoxville)

110 E Main St, Knoxville, IA 50138

Visits	14.3K	Avg. Dwell Time	65 min
Visits / sq ft	0.01	Panel Visits	1.2K
Size - sq ft	1.1M	Visits YoY	+500.7%
Visitors	13.6K	Visits Yo2Y	+584.6%
Visit Frequency	1.05	Visits Yo3Y	+495.9%

Jul 24th, 2024 - Jul 25th, 2024

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Property Overview



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Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
 Ragbrai Activies (Kn... E Main St, Knoxville, IA	\$69.7K	35.0%	36.1	White (82.5%)	2.51
 Iowa	\$65.6K	29.7%	37.6	White (84.4%)	2.49

Jul 24th, 2024 - Jul 25th, 2024 | Data Source: Census 2021
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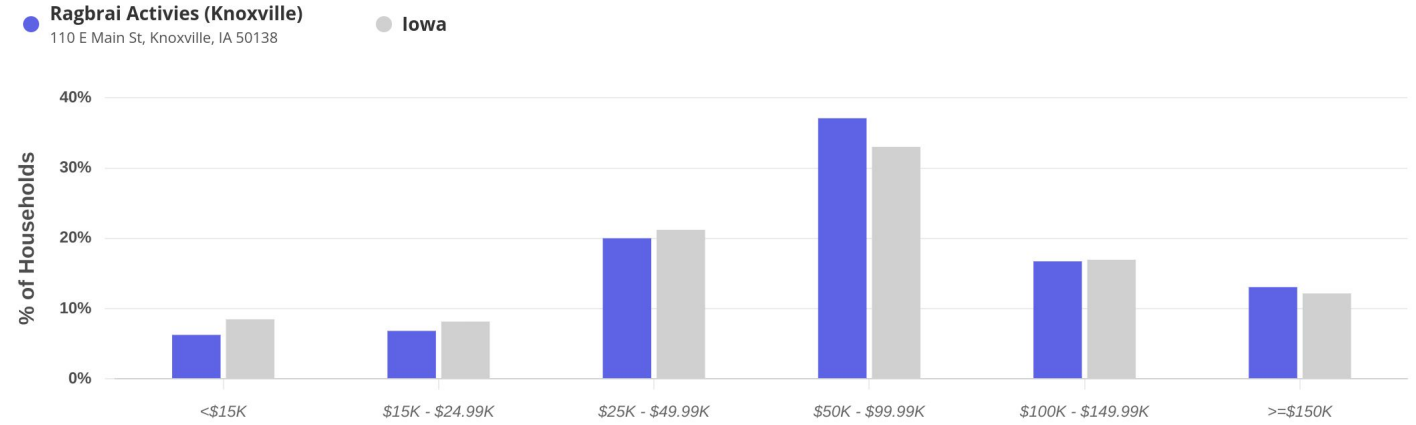
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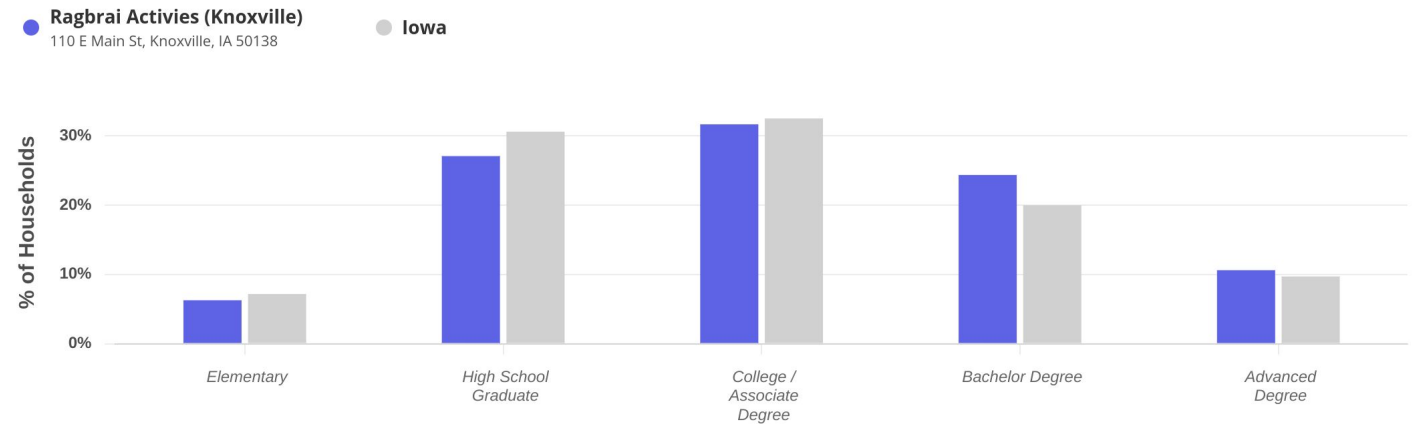
Household Income



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Education



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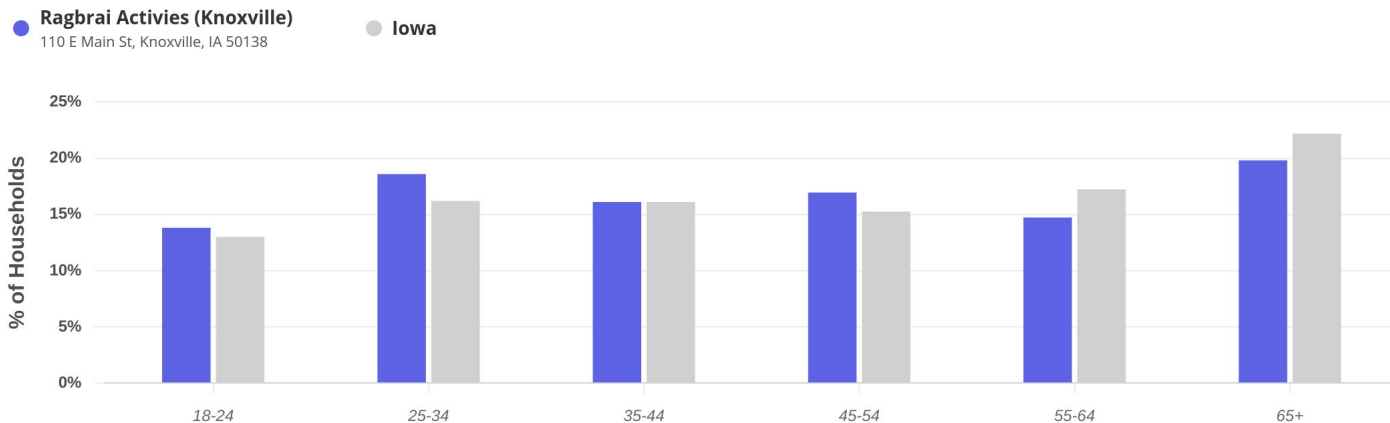
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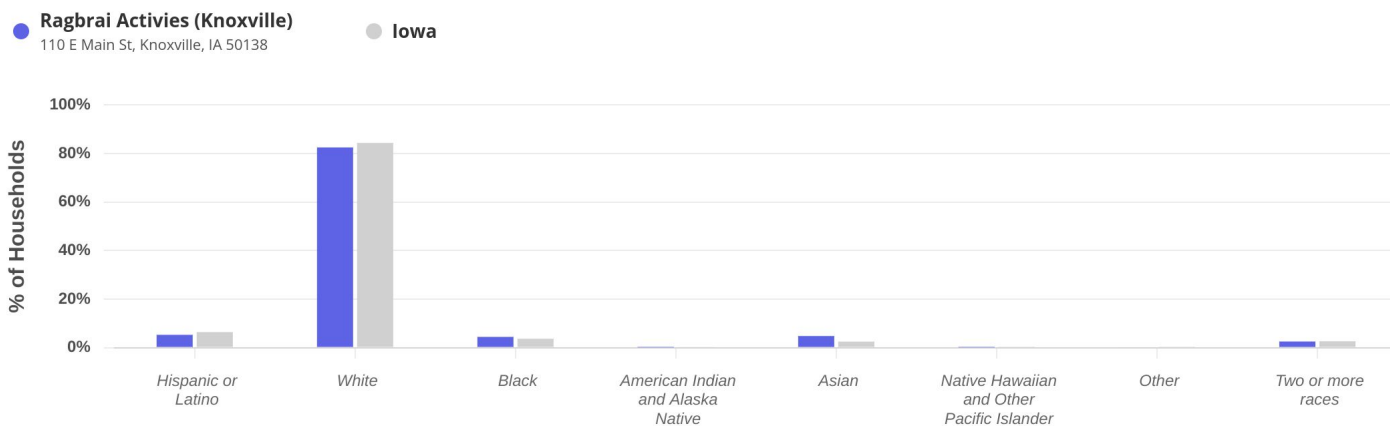
Age



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Ethnicity



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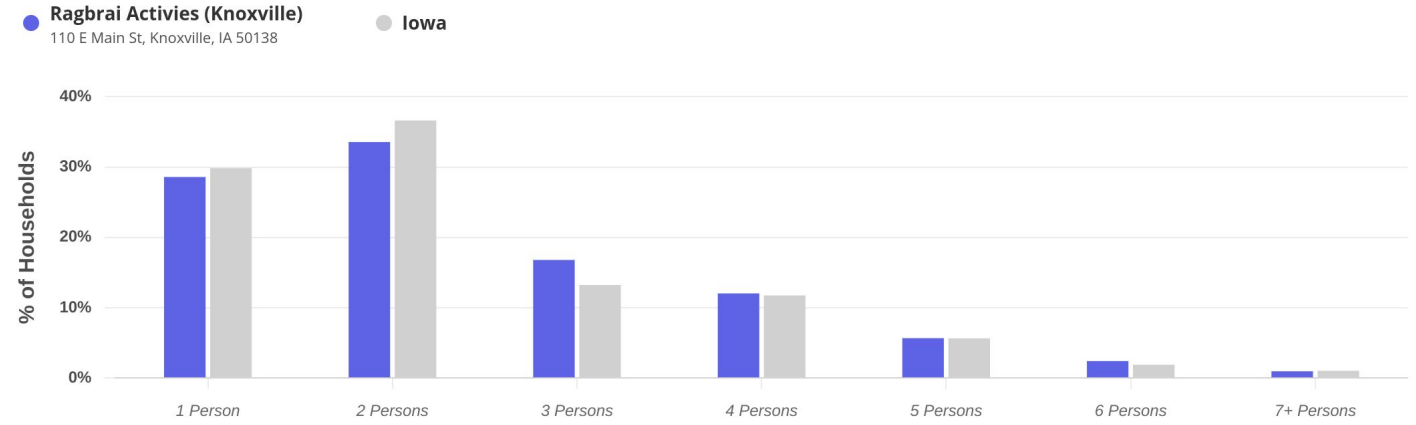
Property Overview

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Household Size



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Property Overview

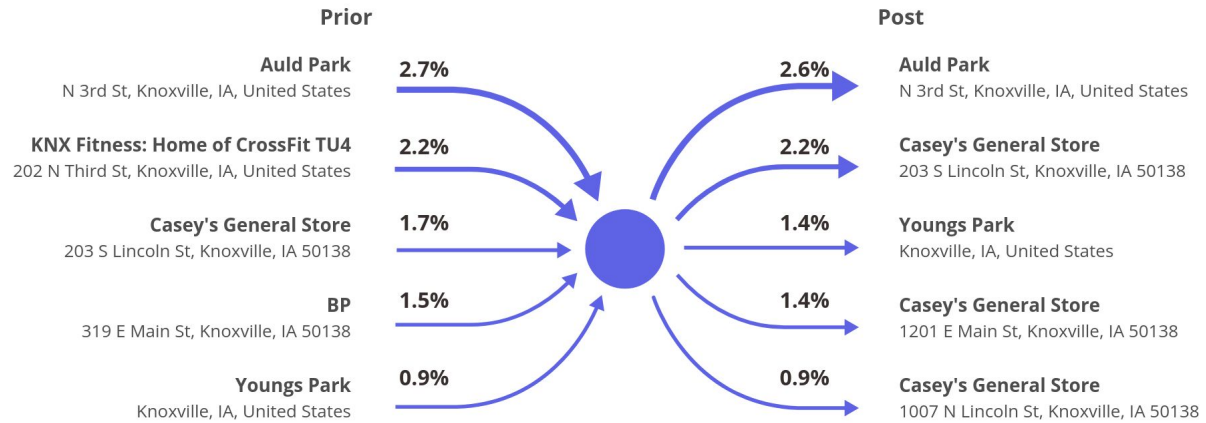
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Visitor Journey

- **Ragbrai Activities (Knoxville)**
110 E Main St, Knoxville, IA 50138



Show by: | Jul 24th, 2024 - Jul 25th, 2024
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Property Overview

Jul 24 - Jul 25, 2024

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Favorite Places

Ragbrai Activities (Knoxville) / E Main St, Knoxville, IA

Rank	Name	Distance	Visitors
1	The Grand Theater / 212 East Robinson Street, Knoxville, IA 50138	0.1 mi	3.8K (27.7%)
2	Knoxville Square / Knoxville, IA, United States	0 mi	3.2K (23.7%)
3	Atlantic & Pacific Pub / 105 S. 3rd St., Knoxville, IA 50138	0.1 mi	2.6K (19%)
4	Lucky Buffet / 114 S 2nd St, Knoxville, IA 50138	0 mi	2.4K (17.9%)
5	Casey's General Store / 203 S Lincoln St, Knoxville, IA 50138	0.6 mi	2.1K (15.2%)
6	Peace Tree Brewing Co & Taproom / 107 W Main St, Knoxville, IA 50138	0.1 mi	1.6K (12.1%)
7	Albia Square / 10 Benton Ave E, Albia, IA 52531	25.2 mi	1.6K (11.7%)
8	Walmart / 814 W Bell Ave, Knoxville, IA 50138	1 mi	1.4K (10.3%)
9	Raceway Mall / 813 N. Lincoln Street, Knoxville, IA 50138	0.8 mi	1.3K (9.6%)
10	The Barnyard Tenderloin Xpress / 215 Market St, Chillicothe, IA 52548	33.7 mi	1.3K (9.4%)

Category: All Categories | Min. Visits: 1 | Jul 24th, 2024 - Jul 25th, 2024
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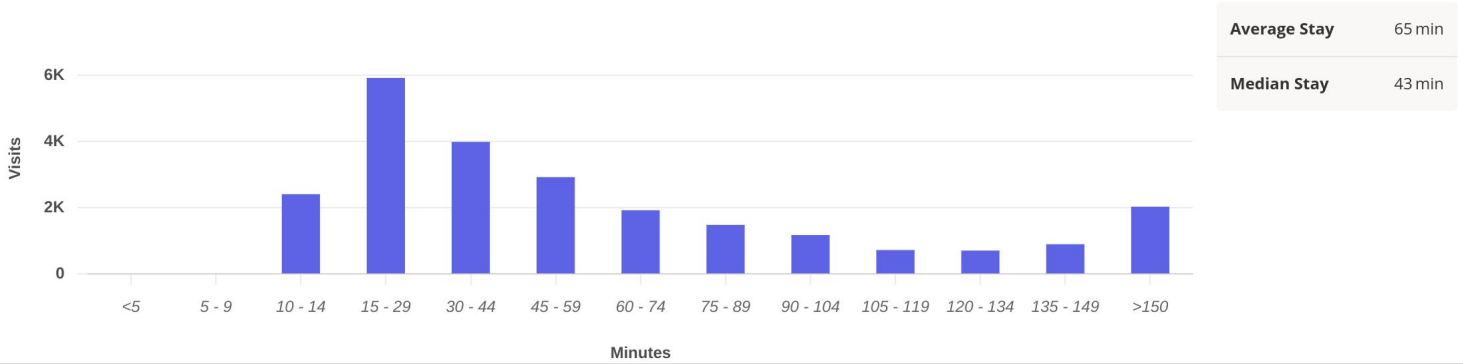
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Visit Duration

Ragbrai Activies (Knoxville)

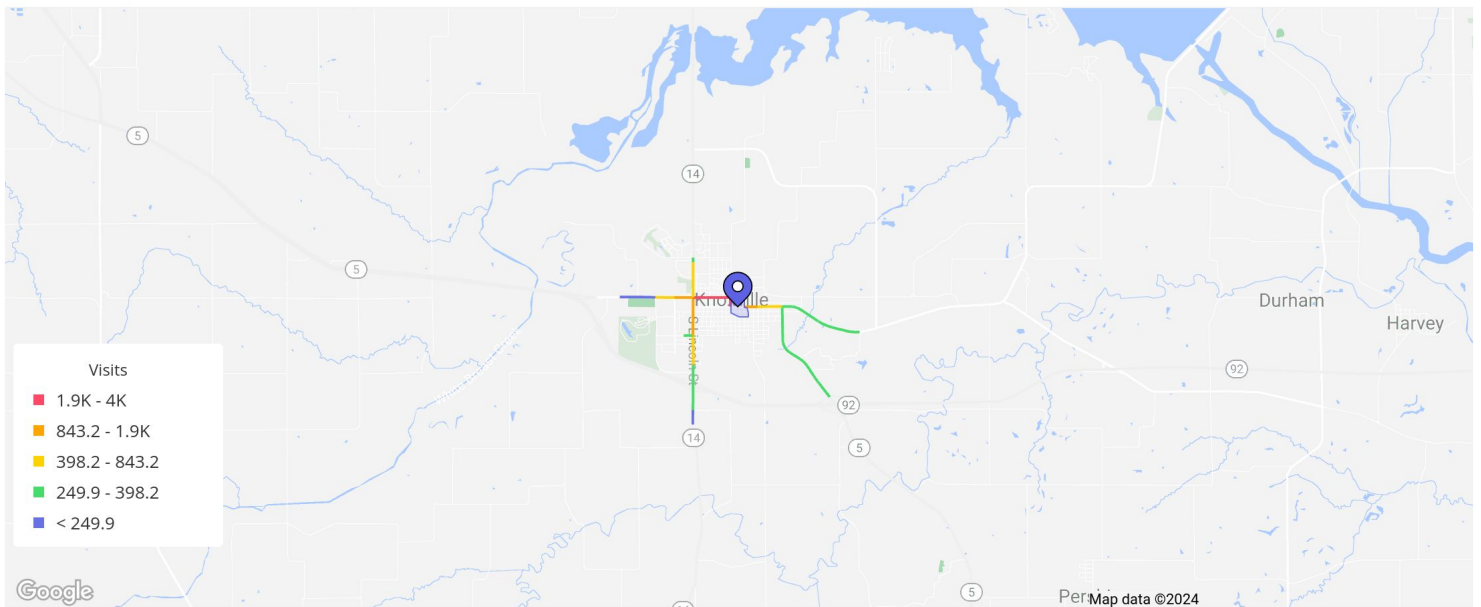
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Visits | Jul 24th, 2024 - Jul 25th, 2024
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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jul 24th, 2024 - Jul 25th, 2024
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