

EEO PUBLIC REPORT

FOR

STATIONS WHAJ(FM), WKOY(FM), WHKX(FM), WHQX(FM),  
WKQB(FM), WKQR(FM), WHIS(AM), WKEZ(AM),  
WAMN(AM), and WELC(AM)

This EEO Public File Report

Covers the One-Year Period

Ending on May 31, 2020

## EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in the public inspection files of Stations WHAJ(FM), WKOY(FM), WHKX(FM), WHQX(FM), WKQB(FM), WKQR(FM), WHIS(AM), WKEZ(AM), WAMN(AM), and WELC(AM) pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on May 31, 2020, the station filled no positions.

The station interviewed a total of zero (0) people for full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

<u>Recruitment Source</u>	<u>Total Number of Interviewees Referred</u>
Internal Applicants	0
Referrals	0
Station Websites	0
On Air Announcements	0
Indeed.com	0
Allaccess.com	0
WVBA Website	0
Previous Applicant	0
Monster.com	0
Telephone Inquiry	0
Professional Reference	0
BluefieldHelpWanted.com	0
Bluefield College	0
Bluefield Daily Telegraph	0
Bluefield State College	0
Concord College	0
Lindsey Wilson College	0

Mercer County Technical Education Center	0
Mountain State University	0
National Business College	0
New River Community College	0
New River Community & Technical College	0
Southern WV Community & Technical College	0
Valley College of Technology	0
Station On-Air Announcements	0
Station Web Site Postings	0

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

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## MENU OPTION ACTIVITIES

Stations WHAJ(FM), WKOY(FM), WHKX(FM), WHQX(FM), WKQB(FM), WKQR(FM), WHIS(AM), WKEZ(AM), WAMN(AM), and WELC(AM) have engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
1	Career Fair	Princeton Senior High School-Princeton, WV Pikeview High School-Princeton, WV March 12, 2020 Director of Sales and on-air personality attended
1	Job Fair	Southwest Virginia Community College-Cedar Bluff, VA April 14, 2020 Postponed due to COVID-19
1	Career Fair	Graham High School-Bluefield, VA October 24, 2019 Director of Sales and on-air personality attended
1	Career Fair	Mercer County Technical Education Center-Princeton, WV June 3, 2019 Sales Representative and on-air personality attended
1	Internship Fair	Bluefield State College-Bluefield, WV August 18, 2019 Programming staff and on-air personality attended
4	Community Group	Leadership Tour with 40 students from Glenwood School November 8, 2019 Station sponsored event at studios located at 900 Bluefield Avenue, Bluefield, WV
4	Community Group	Leadership event at Ceres Elementary-Green Valley, WV July 27, 2019 On-air remote with music, and interviews with teachers and students to celebrate their move to a new school
4	Community Group	West Virginia Birthday Celebration with WVU Mountaineer Mascot in attendance-Princeton, WV June 15, 2019 On-air remote with music, and interviews with community and business leaders
4	Community Group	Shrimp Feast-Bluefield, WV June 21, 2019 On-air remote with music, and interviews with community, political and business leaders
4	Community Group	Wolf Creek Indian Village-Bastian, VA 7 <sup>th</sup> Annual Wolf Creek Indian Village Intertribal Pow Wow April 19, 2019 On-air remote with music, and interviews with historian, community leaders and children learning about the regions Native American history

4	Community Group	Better Living Show-Bluefield, WV April 25-27, 2019 On-air remotes throughout the weekend, featuring business, political and community leaders
4	Community Group	The Bluefield Coal Show-Bluefield, WV September 11-13, 2019 On-air live shows )WHIS-Radio Active with Craig Hammond) featuring interviews with business, political, community leaders, and various vendors over a three day period
5	Internship	Station Sponsored The stations Internship Program ran from November 2019 through April 2020, and provided one Concord University student with opportunity to acquire skills needed for broadcast employment. This calendar year was cut one month short due to COVID-19.
10	Educational Institution	Job Shadow through the West Virginia Department of Rehabilitation One student and one student advisor attended each day during the length of program August 1, 2019 through September 3, 2019 Student was exposed to each area of radio operations with the primary focus on on-air and programming
10	Educational Institution	Brock Whitt, Program Director of WHAJ, is an Adjunct Professor at Concord University in Athens, WV. Professor Whitt teaches Radio Workshop and Radio Production, and throughout each semester he holds open discussions about our operations at First Media Services. On the employment opportunity at First Media Services: Monday, September 30, 2019 from 8:30 am to 9:45 am Monday, October 28, 2019 from 11:00 am to 12:00 pm Monday, February 3, 2020 from 11:00 am to 12:00 pm