

**MONEY
SMART
WEEK®**



Money Smart Kid 2018 IOWA

In support of Money Smart Week, the Iowa Bankers Association is sponsoring the annual Money Smart Kid Essay Contest in partnership with the Federal Reserve Bank of Chicago. The winner will help promote financial literacy for Money Smart Week.

One student will be named this year's Money Smart Kid, and will receive a \$1,000 College Savings account.

Finalists may be selected to read their essays at one or more Money Smart Week events. Students in grades 7–11 may enter the contest by answering the question below in no more than 400 words. See guidelines for additional requirements.

2018 Money Smart Kid Essay Topic

Please write a brief newspaper article describing the potential devastating effects of a natural disaster (fire, flood, hurricane, etc.) on a family's financial situation. Please select only one type of natural disaster for the focus of your article. Be sure to include tips and resources for readers to help prepare them for a potential future unexpected crisis.

Deadlines

Deadline to submit an essay is Friday, March 16, 2018.

Winner will be notified by April 18, and will be announced during Money Smart Week, April 21-28, 2018.

“Like” MSW Iowa on Facebook to stay up-to-date on contest information.

Contest is open to **Grades 7–11.**

Participants must reside in the Money Smart Week Iowa or Quad Cities region. Former Money Smart Kid overall winners may enter an essay but are not eligible to win again (semi-finalist or overall winner). Previous semi-finalists are welcome to enter an essay and are eligible to win.

Go to moneysmartweek.org/kids#competitions to download the application.

Guidelines

Candidates Must:

- Be a student in grades 7-11.
- Be able to participate in a brief telephone interview if named a semifinalist.
- Be willing to answer basic questions about your essay and advocate for the Money Smart Kid Essay Contest within various circles that may include business leaders and media.

To Apply

- Student must have parent or guardian permission to apply and participate.
- Student must write an essay (400 words or fewer) on the assigned topic.
- Essays should be typed on plain white paper, double-spaced. The MoneySmart Kid Application Form should be attached to the essay pages.
- The essay must be the work of the student submitting the essay.
- The application form must be signed by the teacher or a parent/guardian.
- All essays must be submitted to:

Taylor Zumbach
Iowa Bankers Association
8800 NW 62nd Avenue, PO Box 6200
Johnston, IA 50131
515-286-2901
Fax: 515-280-4140
tzumbach@iowabankers.com

All essays become the property of the Money Smart Committee and may be used by Committee members to promote financial literacy

MONEYSMARTWEEK.ORG

FEDERAL RESERVE BANK
OF CHICAGO

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Application

Student Name _____ Age _____ Grade _____

School _____

School Address _____

City _____ Zip _____ Phone _____

Home Address _____

City _____ Zip _____ Phone _____

Teacher _____

Parent/Guardian _____

(If Applicable)

I vouch that the attached essay is fully the work of _____

(Student Name)

(Teacher Signature)

(Date)

I vouch that the attached essay is fully and solely the work of my child,

(Student Name)

and I give permission for him/her to participate in the activities of Money Smart Week 2018, including consent to release photos and personal information for media and promotional purposes.

(Parent/Guardian Signature)

(Date)

Fill out this form, making sure to include all information requested, sign the form as indicated, and attach it to the front of the essay. For more information, see MONEYSMARTWEEK.ORG