

Stuart Enterprise for Economic
Development Presents
***Entrepreneur & Small Business
Free Workshop Series***

Workshops Facilitated by
Monica Dolezal of



Monica Dolezal is the
Founder/Owner/ President of
BIZSTARTS, LLC since 2004.

- 2013 Chosen as NAWBO IA Woman Business Owner of the Year Award winner
- Instructor for SBA's e200 Program 2008-2012, a program to help businesses grow
- Adjunct Instructor at Des Moines Area Community College (DMACC) Entrepreneurship Program and has taught "Small Business Management," "Small Business Startup," and "Small Business Marketing"
- Active in Urbandale Chamber of Commerce/ Greater Des Moines Partnership, National Association of Women Business Owners Iowa Chapter, and Iowa State University Alumni Association.

S.E.E.D. is hosting a FREE Workshop Series to encourage the creation and growth of new ventures by entrepreneurs and their startups and help established Main Street businesses expand their knowledge on a wide range of topics relating to operating and marketing their business.

These workshops are intended to guide existing business owners, franchisees, and home based businesses to be successful by providing educational topics to achieve those goals.

The workshops are part of a three part series that will result in prioritized, executable options, goals, and action plans to move business forward.

All workshops are from 6:00 PM – 9:00 PM.

Workshop 1: Thursday, September 21, 2017 Stuart City Hall 119 Front Street	<ul style="list-style-type: none">• Marketing/Social Media• Time Management• Providing Good Customer Service• Sales
Workshop 2: Monday, October 23, 2017 Stuart City Hall 119 Front Street	<ul style="list-style-type: none">• Marketing Plan• Sales Goals• Time Management/Delegation• Customer Service/Feedback
Workshop 3: Thursday, November 16, 2017 Stuart City Hall 119 Front Street	<ul style="list-style-type: none">• Startups/Early Stage Businesses• Business Plan Development• Securing Financing (Investors, loans, etc)

Please RSVP by September 20th to Kristen Renslow at seed.renslow@outlook.com or 641-221-1082.