



2020 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY

WVUT-TV (Vincennes PBS) works to serve our local community by being an innovative source of media content which educates, entertains and presents diverse perspectives for the benefit of our viewers.

-LOCAL VALUE-

WVUT / Vincennes PBS remains a valuable part of the Southwest Indiana and Southeast Illinois region: Providing nearly 600 hours of local programming each year, along with more than 9,000 hours of children's programming, Vincennes PBS is proud to serve our local viewers as the only television station within a 50 mile radius. This became extremely important as our community began to deal with the COVID-19 pandemic, state shutdown and subsequent local economic situation. As local lives were turned upside down, WVUT provided our area with ultra-local news and information as it changed daily.

-2020 KEY SERVICES-

In 2020, WVUT / Vincennes PBS provided these key local services: Serving as a trusted source for news, COVID-19 and election coverage throughout our community. Providing arts and culture programming, which celebrates the creativity and depth of our community. Providing the latest in COVID-19, severe weather and other emergency information that greatly affects our community.

-LOCAL IMPACT-

WVUT / Vincennes PBS's local services have deep impact in Southwest Indiana and Southeast Illinois areas: Our partnership with Vincennes University, local K-12 schools and other community service organizations provide a broad reach through public television and make up an extensive educational and community service organization. This has expanded in 2020 to include providing resources for at-home learning.

For more than 52 years, WVUT and Vincennes University Broadcasting have been leaders in public television in Southwestern Indiana and Southeastern Illinois with a distinguished history of service. Vincennes PBS connects the people of this area and facilitates participation in community citizenship. Although WVUT is one of the smallest public television stations in the nation, WVUT has maintained its focus on local programming. The following is a brief description of WVUT's major initiatives.

- NewsCenter & Newsbreak – *Newscenter*** is a local half-hour newscast for Knox and surrounding counties which airs live Monday through Friday at 5:00pm (ET) and replayed on WVUT-22.2. It is produced by the WVUT news, production, and engineering departments in cooperation with the Vincennes University Broadcasting department and students. Local and national news, weather, and sports are presented to our audience with emphasis on local content. This year major emphasis was placed on providing thorough COVID-19 information, including local cases and response to the virus, the impact on commerce and our economy, decisions made at the State and Local levels and how local citizens were dealing with the pandemic. When our students were not allowed back on campus in March 2020, staff took over hosting an abbreviated newscast throughout the height of the pandemic. WVUT also provides a nightly **Newsbreak** during prime time programming to highlight top stories of the day for our viewers. A new set and graphics package added this year has elevated our news products for our viewers greatly.
- First City Focus** – A locally produced half-hour public affairs program divided into multiple guest segments. First City Focus airs Saturday evenings at 7:30 pm on WVUT-22.1. The program also airs weekly on WVUT 22.2. Segment topics explore local community issues and interests with local guest interviews and on-site videos. Issues covered include important topics of community concern such as: local government issues, the area economy, public safety issues, planning for weather emergencies and national disasters, tourism, arts and culture, as well as promoting non-profits and public service events. During the pandemic this show was put on hiatus due to several issues including staff safety, guest safety and the constant changing, cancelling and rescheduling of events and happenings. We are working to get the show back up and running very soon.
- Meet Your Legislators** - Five area State Legislators present the monthly activities of the Indiana State Legislature to an in-studio audience and at home viewing audience. The program airs during the Indiana legislative session, which lasts January through March or April of each year. Questions are submitted via an online form, as well as in person at the event. State Legislators invited to attend include: Senator Eric Bassler (District 39), Senator Mark Messmer (District 48), State Rep. Matt Hostettler (District 64), Rep. Shane Lindauer (District 63) and State Rep. Bruce Borders (District 45). Even once the pandemic started, we were able to finish out the series, which was more important than ever. We did close the studio to outside guests for safety purposes.



WVUT greatly benefited this year from having established strong relationships with the Knox County Emergency Management Agency (KCEMA) and the Knox County Health Department. We have been able to keep our local viewers well informed on the COVID-19 situation here at home. We have been able to keep timely information flowing out to our viewers via on-air programs, as well as online, and to engage our viewers through social media. It has been more important than ever to keep close and constant contact with our viewers as our world seems to be under constant change and constraint. We have provided our viewers with factual reporting and relaying of governmental orders, advisements and professional views of the virus and the affects it has on our population. **WVUT** also continued to provide the latest in emergency and weather related closing information. WVUT spends extensive time during inclement weather throughout the year to inform the public of any delays, closings or other travel advisories and emergency announcements. We are a trusted source for our viewers.



WVUT 22.3 continues to broadcast the PBS Kids 24/7 programming free of charge to families in our viewing area. While local kids of all ages were home from school in the spring, we were proud to provide these families with the great education programming PBS Kids is known for. Hundreds of local households tune in to the great entertaining and education programming by PBS Kids, at any time of the day, on WVUT 22.3!

WVUT provides additional community services by being a trusted source which our viewers and other interested persons turn towards to get the latest information on local events and issues. WVUT provides both air time and an online presence for such important items as: *WVUT at Your Service*, a community calendar of local events; *Indiana Legislative Updates*, and weekly reports recorded by area legislators on State House activities. Our website is complete with on-air schedules, community events calendar, news content & highlights of our featured local and national programs. A great importance is also placed on our interaction with viewers and supporters on social media.

WVUT continues to build its membership database. This allows our viewers to help support Vincennes PBS, while also gaining access to PBS Passport. Members now have access to the vast database of our local programs online, as well as PBS programs. We look forward to expanding our membership effort, as well as our offerings on Passport. **WVUT** also started providing online streaming of our main localized channel for those in our viewing area.



WVUT continues to be an integral part of our community.

While the pandemic limited our face to face interaction, WVUT continued to engage our viewers on-air, online and especially through social media. We are helping connect our community to each other while social distancing is needed. We look forward to the day when we can return to hosting station events, tours and screenings for new programs!



Vincennes PBS

COVID-19 Resources On Air Watch Online First City Focus First City News Events Support/Donate

WEATHER ALERT! THERE ARE SCHOOL CLOSINGS/DELAYS IN YOUR AREA. CLICK HERE FOR DETAILS.

Learn at Home

Vincennes PBS Indiana Department of Education

VINCENNES PBS AT HOME LEARNING

During this time of learning at home, Vincennes PBS and the Indiana Department of Education

FIRST CITY NEWS

GRADES PK-3	GRADES 4-8	GRADES 9-12	DAILY VIDEOS
0600	0600	0600	0600
0630	0630	0630	0630
0700	0700	0700	0700
0730	0730	0730	0730
0800	0800	0800	0800
0830	0830	0830	0830
0900	0900	0900	0900
0930	0930	0930	0930
1000	1000	1000	1000
1030	1030	1030	1030
1100	1100	1100	1100

In order to help families with children at home during the pandemic, WVUT is providing learning grids to follow along with our children's on-air programming to aide in their education. The online *Learn at Home* grids make it easier for parents and caregivers to guide their children through the educational programming on WVUT each week. Even though the new academic year saw all of our area schools learning face to face, we continue to provide this service. This effort will continue to grow into the future.



COVID-19 RESTRICTIONS INDIANA

- APPLIES TO COUNTIES IN ORANGE OR RED ON THE COLOR CODED METRICS MAP
- SOCIAL GATHERINGS LIMITED TO 25 OR 50 DEPENDING ON THE COUNTY
- ATTENDANCE AT K-12 EVENTS WILL BE LIMITED
- STATE IS MAKING MONEY AVAILABLE FOR COMPLIANCE EFFORTS

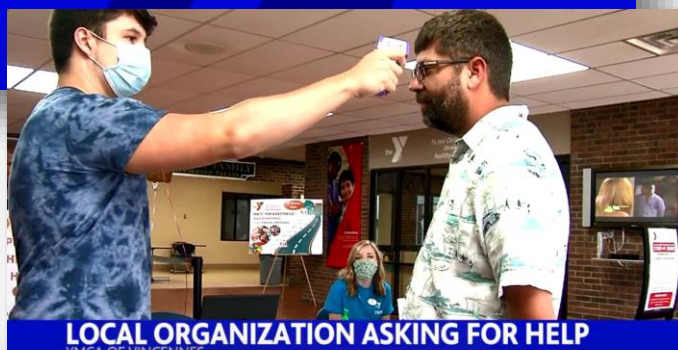
2020 was certainly a year of challenge for WVUT, just as it was for the entire globe. However, the staff of WVUT rose to the daily challenges to continue to perform their duties and serve our community and viewers in great ways, while still facing challenges from the pandemic at home.

2020 has been a year of resiliency for WVUT and we are proud to be of constant service to our community, while also continuing to be a trusted source for factual information, educational programming and family entertainment for our viewers.

Vincennes PBS **NEWSCENTER**



Vincennes PBS **NEWSBREAK**



"WVUT continues to go above and beyond for our community, especially during the ongoing COVID-19 pandemic. WVUT and its staff are committed to provide us with timely information for our community, which helps keep the community and surrounding area safe and prepared during such uncertain times. Their partnership with the Knox County Emergency Management and other county departments and local agencies help us all achieve that goal. I want to personally thank you and your staff for all of the hard work providing the citizens of Knox County the informed information they need when they need it."

-John Streeter, Director of Knox County Emergency Management Agency