



2021 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY

WVUT-TV (Vincennes PBS) works to serve our local community by being an innovative source of media content which educates, entertains and presents diverse perspectives for the benefit of our viewers.

-LOCAL VALUE-

WVUT / Vincennes PBS remains a valuable part of the Southwest Indiana and Southeast Illinois region: Providing nearly 600 hours of local programming each year, along with more than 9,000 hours of children's programming, Vincennes PBS is proud to serve our local viewers as the only television station within a 50 mile radius. This has never been as important as our community continues to deal with the Coronavirus pandemic and subsequent social and economic situations. As our community tries to get back to normalcy, WVUT is providing our area with ultra-local news and information, as it changes daily.

-2021 KEY SERVICES-

In 2021, WVUT / Vincennes PBS provided these key local services: Serving as a trusted source for news, Coronavirus pandemic and election coverage throughout our community. Providing arts and culture programming, which celebrates the creativity and depth of our community. Providing the latest about the Coronavirus pandemic, severe weather and other emergency information that greatly affects our community.

-LOCAL IMPACT-

WVUT / Vincennes PBS's local services have deep impact in Southwest Indiana and Southeast Illinois areas: Our partnership with Vincennes University, local K-12 schools and other community service organizations provide a broad reach through public television and make up an extensive educational and community service organization. This has expanded in 2021 with WVUT providing Datacasting technology for use in K-12 schools within our viewing area.

For more than 53 years, WVUT and Vincennes University Broadcasting have been leaders in public television in Southwestern Indiana and Southeastern Illinois with a distinguished history of service. Vincennes PBS connects the people of this area and facilitates participation in community citizenship. Although WVUT is one of the smallest public television stations in the nation, WVUT has maintained its focus on local programming. The following is a brief description of WVUT's major initiatives.

Newscenter & Newsbreak – **Newscenter** is a local half-hour newscast for Knox and surrounding counties which airs live Monday through Friday at 5:00pm (ET) and replayed on WVUT-22.2. It is produced by the WVUT news, production, and engineering departments in cooperation with the Vincennes University Broadcasting department and students. Local, regional and national news, weather, and sports are presented to our audience with emphasis on local content. WVUT also produces a nightly **Newsbreak** interstitial which airs throughout prime-time programming, highlighting the top stories of the day for our viewers. We also post **Newsbreak** to social media daily, where it garners many views and shares.



Meet Your Legislators - Five area State Legislators are invited to present the monthly activities of the Indiana State Legislature to our viewers. The program airs during the Indiana legislative session, which lasts January through March or April of each year. Questions are submitted via an online form, or via mail or phone call ahead of taping. State Legislators invited to attend include:

Senator Eric Bassler (District 39), Senator Mark Messmer (District 48), State Rep. Matt Hostettler (District 64), Rep. Shane Lindauer (District 63) and State Rep. Bruce Borders (District 45). We have adapted our production practices to include opportunities for interviews over Zoom when needed. Our new studio set up also allows for ease in social distancing while maintaining a face to face interview experience.

WVUT prides itself in being an integral part of our community.

While our community continues its effort to return to some sort of normalcy, great ideas have led to some very creative ventures. WVUT was proud to participate in the City of Vincennes' "Reverse Christmas Parade" in the park. We were able to brighten the faces of many children, and adults, with our display and greetings during the two-night event. We also collected non-perishable food items to donate to one of our local food pantries.





2021 LOCAL CONTENT AND SERVICE REPORT IN THE COMMUNITY

WVUT has continued to provide our viewing area with the latest information, including local news and community issues. Station staff take pride in being able to inform our viewers on the latest happenings within local government, non-profit agencies and programs aimed to help those in need. We continue to report on the issues facing our community on a daily basis, including the on-going Coronavirus pandemic and its effect on our community. **WVUT** has also continued to provide the latest in emergency and weather-related information. WVUT spends extensive time during inclement weather throughout the year to inform the public of any delays, closings or other travel advisories and other emergency announcements. We are proud to remain as top trusted source for our viewers.



WVUT 22.3 continues to broadcast the PBS Kids 24/7 programming free of charge to families in our viewing area. While local kids of all ages were home from school in the spring, we were proud to provide these families with the great education programming PBS Kids is known for. Hundreds of local households tune in to the great entertaining and education programming by PBS Kids, at any time of the day, on WVUT 22.3!

WVUT provides additional community services by being a trusted source which our viewers and other interested persons turn towards to get the latest information on local events and issues. WVUT provides both air time and an online presence for such important items as: *WVUT at Your Service*, a community calendar of local events; *Indiana Legislative Updates*, and weekly reports recorded by area legislators on State House activities. Our website is complete with on-air schedules, community events calendar, news content & highlights of our featured local and national programs. A great importance is also placed on our interaction with viewers and supporters on social media.

WVUT continues to build its membership database. This allows our viewers to help support Vincennes PBS, while also gaining online access to *PBS Passport*. Members now have access to the vast database of our local programs online, as well as the wonderful PBS programs they've grown to love. We look forward to expanding our membership effort, as well as our offerings on Passport. **WVUT** also continues to provide online streaming of our main localized channel for those in our viewing area.



"Working with Vincennes PBS is so beneficial for us in spreading the word about our services. As a non-profit, funding is limited, and we are grateful to our community partners that help us share what we offer with the community. It is something we rely on, and it is something that helps individuals in the community know what is available."

-Tai Blythe, Pace Community Action Agency Chief Operating Officer

"I was watching Newscenter on Vincennes PBS & heard about the COVID Relief Program through PACE. I had no idea what it was. I decided to call PACE...the process was simple.... The COVID Relief Program relaxed me & took away my stress. I am now eager to wake up. I am no longer dreading hearing my phone ring from debt collectors. I am not afraid to find out the electricity has been shut off. The COVID Relief Program has taken a huge weight off my shoulders. PACE is an amazing Agency! I am so grateful that I was watching Vincennes PBS to find out about this program!"

-Lawrence W.

Vincennes PBS **NEWSCENTER**

MAN CHARGED IN CAPITOL RIOTS VINCENNES



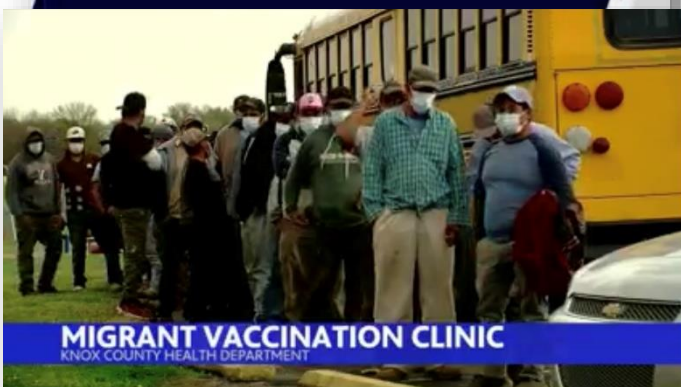
- AUTHORITIES ARRESTED JONATHAN ACE SANDERS SR. ON TUESDAY MORNING
- CHARGES INCLUDE: KNOWINGLY ENTERING A RESTRICTED BUILDING WITHOUT LAWFUL AUTHORITY

Vincennes PBS **NEWSBREAK**

WEDNESDAY EVENING HOUSE FIRE VINCENNES



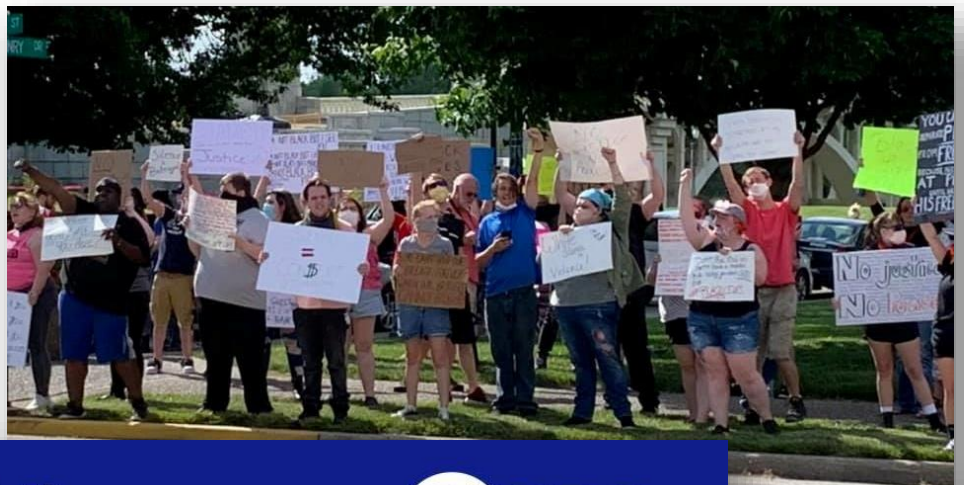
- 1420 COLLEGE AVENUE, VINCENNES
- VINCENNES CITY AND VINCENNES TOWNSHIP FIRE DEPARTMENTS RESPONDED AT 5:45 PM
- ONE OCCUPANT TREATED FOR SMOKE INHALATION
- DAMAGE ESTIMATED TO BE \$65,000



MIGRANT VACCINATION CLINIC
KNOX COUNTY HEALTH DEPARTMENT



OFFICIALS STILL ENCOURAGING COVID TESTING
GOOD SAMARITAN HOSPITAL



Vincennes  PBS
STREAMING LIVE TV
VincennesPBS.org
And on streaming services



SCAM WARNING
VINCENNES POLICE DEPARTMENT

SCAM ALERT

- PEOPLE RECEIVING PHONE CALL SAYING THEIR VEHICLE HAS BEEN IMPOUNDED
- PERSONAL INFORMATION IS REQUESTED
- IF YOU GET A CALL YOU'RE ASKED TO CALL VINCENNES POLICE



WVUT looks forward to continuing to serve our great community through our on-air programming and community outreach endeavors. We look forward to hosting in-person screenings and events for the opportunity to interact with our viewers, as well. Hopefully that time comes sooner than later, however only time will tell. Until then WVUT will continue to look for ways to interact with our viewers from a distance, but always in a manner of service to making sure they are informed and educated on the issues that affect them and our community as a whole.

WVUT will work to remain as a trusted source of information for everyone in our community.